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The Ancient World

University of California Press

Columbia University Press

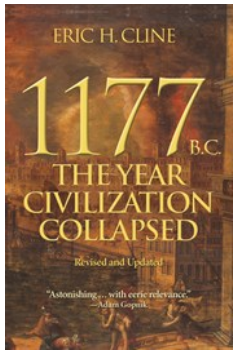
Princeton University Press

New and Best of Backlist

Autumn 2023



CALIFORNIA
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PRINCETON
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1177 B.C.
Eric H. Cline
9780691208015
£14.99 • \$17.95
Trade Paperback
History / Ancient
February 2021
Princeton University Press

A bold reassessment of what caused the Late Bronze Age collapse

In 1177 B.C., marauding groups known only as the "Sea Peoples" invaded Egypt. The pharaoh's army and navy managed to defeat them, but the victory so weakened Egypt that it soon slid into decline, as did most of the surrounding civilizations. After centuries of brilliance, the civilized world of the Bronze Age came to an abrupt and cataclysmic end. Kingdoms fell like dominoes over the course of just a few decades. No more Minoans or Mycenaeans. No more Trojans, Hittites, or Babylonians. The thriving economy and cultures of the late second millennium B.C., which had stretched from Greece to Egypt and Mesopotamia, suddenly ceased to exist, along with writing systems, technology, and monumental architecture. But the Sea Peoples alone could not have caused such widespread breakdown. How did it happen?

In this major new account of the causes of this "First Dark Ages," Eric Cline tells the gripping story of how the end was brought about by multiple interconnected failures, ranging from invasion and revolt to earthquakes, drought, and the cutting of international trade routes. Bringing to life the vibrant multicultural world of these great civilizations, he draws a sweeping panorama of the empires and globalized peoples of the Late Bronze Age and shows that it was their very interdependence that hastened their dramatic collapse and ushered in a dark age that lasted centuries.

A compelling combination of narrative and the latest scholarship, *1177 B.C.* sheds new light on the complex ties that gave rise to, and ultimately destroyed, the flourishing civilizations of the Late Bronze Age—and that set the stage for the emergence of classical Greece.



The Atlas of Ancient Rome
Andrea Carandini
9780691163475
£200.00 • \$237.00
Hardcover
Reference / Atlases, Gazetteers & Maps
July 2017
Princeton University Press

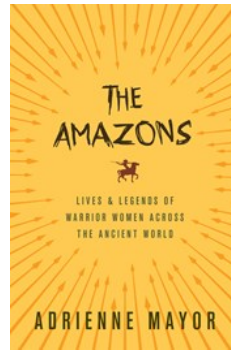
The most authoritative illustrated reference book on the urban history of ancient Rome

The Atlas of Ancient Rome provides a comprehensive archaeological survey of the city of Rome from prehistory to the early medieval period. Lavishly illustrated throughout with full-color maps, drawings, photos, and 3D reconstructions, this magnificent two-volume slipcased edition features the latest discoveries and scholarship, with new descriptions of more than 500 monuments, including the Sanctuary of Vesta, the *domus Augusti*, and the Mausoleum of Augustus. It is destined to become the standard reference for scholars, students, and anyone interested in the history of the city of Rome.

The Atlas of Ancient Rome is monumental in scope. It examines the city's topography and political-administrative divisions, trade and economic production, and social landscape and infrastructure—from residential neighborhoods and gardens to walls, roads, aqueducts, and sewers. It describes the fourteen regions of Rome and the urban history of each in unprecedented detail, and includes profiles and reconstructions of major monuments and works of art. This is the only atlas of the ancient city to incorporate the most current archaeological findings and use the latest mapping technologies.

Authoritative and easy to use, *The Atlas of Ancient Rome* is the definitive illustrated reference book on Rome from its origins to the sixth century AD.

- Fully updated from the Italian edition to include the latest discoveries and scholarship
- Features a wealth of maps, illustrations, and 3D reconstructions
- Covers Rome's topography, economy, urban infrastructure, and more
- Includes profiles of major monuments and works of art
- Draws on the latest archaeological findings and mapping technologies
- Twenty years in the making by a team of leading experts



The Amazons
Adrienne Mayor
9780691170275
£14.99 • \$17.95
Trade Paperback
History / Ancient
February 2016
Princeton University Press

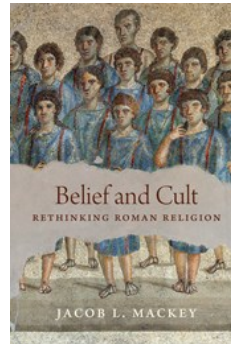
The real history of the Amazons in war and love

Amazons—fierce warrior women dwelling on the fringes of the known world—were the mythic archenemies of the ancient Greeks. Heracles and Achilles displayed their valor in duels with Amazon queens, and the Athenians reveled in their victory over a powerful Amazon army. In historical times, Cyrus of Persia, Alexander the Great, and the Roman general Pompey tangled with Amazons.

But just who were these bold barbarian archers on horseback who gloried in fighting, hunting, and sexual freedom? Were Amazons real? In this deeply researched, wide-ranging, and lavishly illustrated book, National Book Award finalist Adrienne Mayor presents the Amazons as they have never been seen before. This is the first comprehensive account of warrior women in myth and history across the ancient world, from the Mediterranean Sea to the Great Wall of China.

Mayor tells how amazing new archaeological discoveries of battle-scarred female skeletons buried with their weapons prove that women warriors were not merely figments of the Greek imagination. Combining classical myth and art, nomad traditions, and scientific archaeology, she reveals intimate, surprising details and original insights about the lives and legends of the women known as Amazons. Provocatively arguing that a timeless search for a balance between the sexes explains the allure of the Amazons, Mayor reminds us that there were as many Amazon love stories as there were war stories. The Greeks were not the only people enchanted by Amazons—Mayor shows that warlike women of nomadic cultures inspired exciting tales in ancient Egypt, Persia, India, Central Asia, and China.

Driven by a detective's curiosity, Mayor unearths long-buried evidence and sifts fact from fiction to show how flesh-and-blood women of the Eurasian steppes were mythologized as Amazons, the equals of men. The result is likely to become a classic.



Belief and Cult
Jacob L. Mackey
9780691165080
£38.00 • \$45.00
Hardcover
History / Ancient / Rome
August 2022
Princeton University Press

A groundbreaking reinterpretation that draws on cognitive theory to show that belief wasn't absent from—but rather was at the heart of—Roman religion

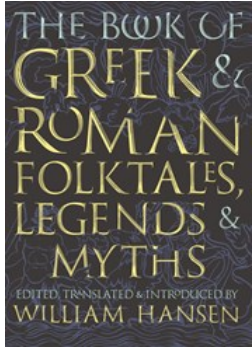
Belief and Cult argues that belief isn't uniquely Christian but was central to ancient Roman religion. Drawing on cognitive theory, Jacob Mackey shows that despite having nothing to do with salvation or faith, belief underlay every aspect of Roman religious practices—emotions, individual and collective cult action, ritual norms, social reality, and social power. In doing so, he also offers a thorough argument for the importance of belief to other non-Christian religions.

At the individual level, the book argues, belief played an indispensable role in the genesis of cult action and religious emotion. However, belief also had a collective dimension. The cognitive theory of Shared Intentionality shows how beliefs may be shared among individuals, accounting for the existence of written, unwritten, or even unspoken ritual norms. Shared beliefs permitted the choreography of collective cult action and gave cult acts their social meanings. The book also elucidates the role of shared belief in creating and maintaining Roman social reality. Shared belief allowed the Romans to endow agents, actions, and artifacts with socio-religious status and power. In a deep sense, no man could count as an augur and no act of animal slaughter as a successful offering to the gods, unless Romans collectively shared appropriate beliefs about these things.

Closely examining augury, prayer, the religious enculturation of children, and the Romans' own theories of cognition and cult, *Belief and Cult* promises to revolutionize the understanding of Roman religion by demonstrating that none of its features makes sense without Roman belief.



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The Book of Greek and Roman Folktales, Legends, and Myths

William Hansen

9780691195926

£18.99 • \$22.95

Trade Paperback

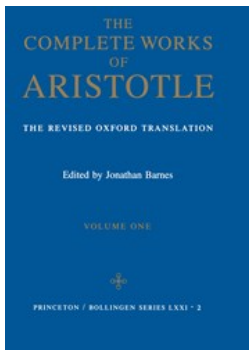
Literary Collections / Ancient & Classical

October 2019

Princeton University Press

The first anthology to present the entire range of ancient Greek and Roman stories—from myths and fairy tales to jokes

Captured centaurs and satyrs, incompetent seers, people who suddenly change sex, a woman who remembers too much, a man who cannot laugh—these are just some of the colorful characters who feature in the unforgettable stories that ancient Greeks and Romans told in their daily lives. Together they created an incredibly rich body of popular oral stories that include, but range well beyond, mythology—from heroic legends, fairy tales, and fables to ghost stories, urban legends, and jokes. This unique anthology presents the largest collection of these tales ever assembled. Featuring nearly four hundred stories in authoritative and highly readable translations, this is the first book to offer a representative selection of the entire range of traditional classical storytelling. Complete with beautiful illustrations, this one-of-a-kind anthology will delight general readers as well as students of classics, fairy tales, and folklore.



Complete Works of Aristotle, Volume 1

Aristotle

9780691016504

£52.00 • \$63.00

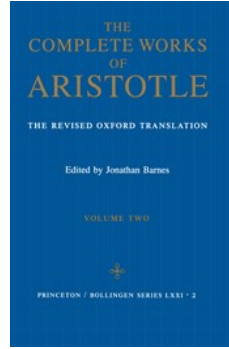
Hardcover

Philosophy / History & Surveys / Ancient & Classical

September 1984

Princeton University Press

The Oxford Translation of Aristotle was originally published in 12 volumes between 1912 and 1954. It is universally recognized as the standard English version of Aristotle. This revised edition contains the substance of the original Translation, slightly emended in light of recent scholarship; three of the original versions have been replaced by new translations; and a new and enlarged selection of Fragments has been added. The aim of the translation remains the same: to make the surviving works of Aristotle readily accessible to English speaking readers.



Complete Works of Aristotle, Volume 2

Aristotle

9780691016511

£52.00 • \$63.00

Hardcover

Philosophy / History & Surveys / Ancient & Classical

September 1984

Princeton University Press

The Oxford Translation of Aristotle was originally published in 12 volumes between 1912 and 1954. It is universally recognized as the standard English version of Aristotle. This revised edition contains the substance of the original Translation, slightly emended in light of recent scholarship; three of the original versions have been replaced by new translations; and a new and enlarged selection of Fragments has been added. The aim of the translation remains the same: to make the surviving works of Aristotle readily accessible to English speaking readers.



Delphi

Michael Scott

9780691169842

£15.99 • \$18.95

Trade Paperback

History / Ancient / Greece

October 2015

Princeton University Press

A comprehensive narrative history of the ancient world's center, from its founding to its modern rediscovery

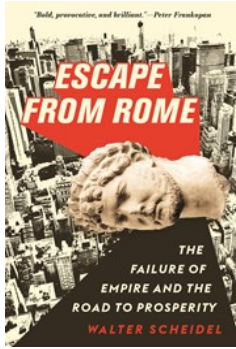
The oracle and sanctuary of the Greek god Apollo at Delphi were known as the "omphalos"—the "center" or "navel"—of the ancient world for more than 1,000 years. Individuals, city leaders, and kings came from all over the Mediterranean and beyond to consult Delphi's oracular priestess; to set up monuments to the gods; and to take part in competitions.

In this richly illustrated account, Michael Scott covers the history and nature of Delphi, from the literary and archaeological evidence surrounding the site, to its rise as a center of worship, to the constant appeal of the oracle despite her cryptic prophecies. He describes how Delphi became a contested sacred site for Greeks and Romans and a storehouse for the treasures of rival city-states and foreign kings. He also examines the eventual decline of the site and how its meaning and importance have continued to be reshaped.

A unique window into the center of the ancient world, *Delphi* will appeal to general readers, tourists, students, and specialists.



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Escape from Rome

Walter Scheidel

9780691216737

£17.99 • \$21.95

Trade Paperback

History / Ancient / Rome

March 2021

Princeton University Press

The gripping story of how the end of the Roman Empire was the beginning of the modern world

The fall of the Roman Empire has long been considered one of the greatest disasters in history. But in this groundbreaking book, Walter Scheidel argues that Rome's dramatic collapse was actually the best thing that ever happened, clearing the path for Europe's economic rise and the creation of the modern age. Ranging across the entire premodern world, *Escape from Rome* offers new answers to some of the biggest questions in history: Why did the Roman Empire appear? Why did nothing like it ever return to Europe? And, above all, why did Europeans come to dominate the world? In an absorbing narrative that begins with ancient Rome but stretches far beyond it, from Byzantium to China and from Genghis Khan to Napoleon, Scheidel shows how the demise of Rome and the enduring failure of empire-building on European soil launched an economic transformation that changed the continent and ultimately the world.



The Fate of Rome

Kyle Harper

9780691192062

£15.99 • \$18.95

Trade Paperback

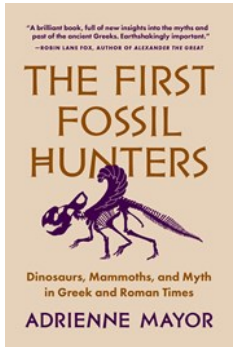
History / Ancient / Rome

April 2019

Princeton University Press

How devastating viruses, pandemics, and other natural catastrophes swept through the far-flung Roman Empire and helped to bring down one of the mightiest civilizations of the ancient world

Here is the monumental retelling of one of the most consequential chapters of human history: the fall of the Roman Empire. *The Fate of Rome* is the first book to examine the catastrophic role that climate change and infectious diseases played in the collapse of Rome's power—a story of nature's triumph over human ambition. Interweaving a grand historical narrative with cutting-edge climate science and genetic discoveries, Kyle Harper traces how the fate of Rome was decided not just by emperors, soldiers, and barbarians but also by volcanic eruptions, solar cycles, climate instability, and devastating viruses and bacteria. *The Fate of Rome* is a sweeping account of how one of history's greatest civilizations encountered and endured, yet ultimately succumbed to, the cumulative burden of nature's violence.



The First Fossil Hunters

Adrienne Mayor

9780691245607

£16.99 • \$19.95

Trade Paperback

History / Ancient

April 2023

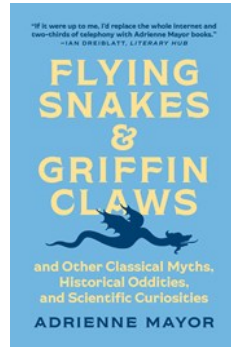
Princeton University Press

The fascinating story of how the fossils of dinosaurs, mammoths, and other extinct animals influenced some of the most spectacular creatures of classical mythology

Griffins, Centaurs, Cyclopes, and Giants—these fabulous creatures of classical mythology continue to live in the modern imagination through the vivid accounts that have come down to us from the ancient Greeks and Romans. But what if these beings were more than merely fictions? What if monstrous creatures once roamed the earth in the very places where their legends first arose? This is the arresting and original thesis that Adrienne Mayor explores in *The First Fossil Hunters*. Through careful research and meticulous documentation, she convincingly shows that many of the giants and monsters of myth did have a basis in fact—in the enormous bones of long-extinct species that were once abundant in the lands of the Greeks and Romans.

As Mayor shows, the Greeks and Romans were well aware that a different breed of creatures once inhabited their lands. They frequently encountered the fossilized bones of these primeval beings, and they developed sophisticated concepts to explain the fossil evidence, concepts that were expressed in mythological stories. The legend of the gold-guarding griffin, for example, sprang from tales first told by Scythian gold-miners, who, passing through the Gobi Desert at the foot of the Altai Mountains, encountered the skeletons of Protoceratops and other dinosaurs that littered the ground.

Like their modern counterparts, the ancient fossil hunters collected and measured impressive petrified remains and displayed them in temples and museums; they attempted to reconstruct the appearance of these prehistoric creatures and to explain their extinction. Long thought to be fantasy, the remarkably detailed and perceptive Greek and Roman accounts of giant bone finds were actually based on solid paleontological facts. By reading these neglected narratives for the first time in the light of modern scientific discoveries, Adrienne Mayor illuminates a lost world of ancient paleontology.



Flying Snakes and Griffin Claws

Adrienne Mayor

9780691211183

£16.99 • \$19.95

Trade Paperback

History / Ancient

July 2022

Princeton University Press

A treasury of astonishing mythic marvels—and the surprising truths behind them

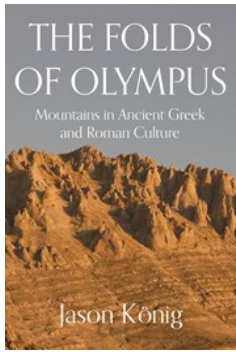
Adrienne Mayor is renowned for exploring the borders of history, science, archaeology, anthropology, and popular knowledge to find historical realities and scientific insights—glimmering, long-buried nuggets of truth—embedded in myth, legends, and folklore. Combing through ancient texts and obscure sources, she has spent decades prospecting for intriguing wonders and marvels, historical mysteries, diverting anecdotes, and hidden gems from ancient, medieval, and modern times. *Flying Snakes and Griffin Claws* is a treasury of fifty of her most amazing and amusing discoveries.

The book explores such subjects as how mirages inspired legends of cities in the sky; the true identity of winged serpents in ancient Egypt; how ghost ships led to the discovery of the Gulf Stream; and the beauty secrets of ancient Amazons. Other pieces examine Arthur Conan Doyle's sea serpent and Geronimo's dragon; Flaubert's obsession with ancient Carthage; ancient tattooing practices; and the strange relationship between wine goblets and women's breasts since the times of Helen of Troy and Marie Antoinette. And there's much, much more.

Showcasing Mayor's trademark passion not to demythologize myths, but to uncover the fascinating truths buried beneath them, *Flying Snakes and Griffin Claws* is a wonder cabinet of delightful curiosities.



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The Folds of Olympus

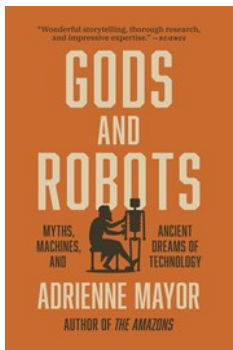
Jason König
9780691201290
£38.00 • \$45.00
Hardcover
History / Ancient / Greece
August 2022
Princeton University Press

A cultural and literary history of mountains in classical antiquity

The mountainous character of the Mediterranean was a crucial factor in the history of the ancient Greek and Roman world. *The Folds of Olympus* is a cultural and literary history that explores the important role mountains played in Greek and Roman religious, military, and economic life, as well as in the identity of communities over a millennium—from Homer to the early Christian saints. Aimed at readers of ancient history and literature as well as those interested in mountains and the environment, the book offers a powerful account of the landscape at the heart of much Greek and Roman culture.

Jason König charts the importance of mountains in religion and pilgrimage, the aesthetic vision of mountains in art and literature, the place of mountains in conquest and warfare, and representations of mountain life. He shows how mountains were central to the way in which the inhabitants of the ancient Mediterranean understood the boundaries between the divine and the human, and the limits of human knowledge and control. He also argues that there is more continuity than normally assumed between ancient descriptions of mountains and modern accounts of the picturesque and the sublime.

Offering a unique perspective on the history of classical culture, *The Folds of Olympus* is also a resoundingly original contribution to the literature on mountains.

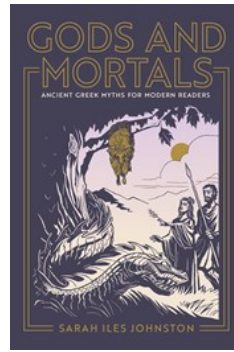


Gods and Robots

Adrienne Mayor
9780691202266
£15.99 • \$18.95
Trade Paperback
History / Ancient
April 2020
Princeton University Press

The fascinating untold story of how the ancients imagined robots and other forms of artificial life—and even invented real automated machines

The first robot to walk the earth was a bronze giant called Talos. This wondrous machine was created not by MIT Robotics Lab, but by Hephaestus, the Greek god of invention. More than 2,500 years ago, Greek mythology was exploring ideas about creating artificial life—and grappling with still-unresolved ethical concerns about *biotechné*, “life through craft.” In this compelling, richly illustrated book, Adrienne Mayor tells the fascinating story of how ancient Greek, Roman, Indian, and Chinese myths envisioned artificial life, automata, self-moving devices, and human enhancements—and how these visions relate to and reflect the ancient invention of real animated machines. Revealing how science has always been driven by imagination, and how some of today’s most advanced tech innovations were foreshadowed in ancient myth, *Gods and Robots* is a gripping new story of mythology for the age of AI.



Gods and Mortals

Sarah Iles Johnston
9780691199207
£30.00 • \$35.00
Hardcover
Literary Collections / Ancient & Classical
February 2023
Princeton University Press

An entrancing new telling of ancient Greek myths

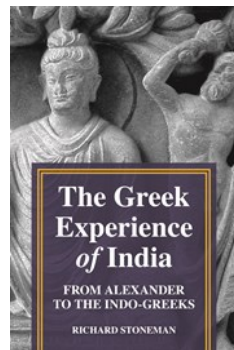
“This book is a triumph! . . . [A] magnificent retelling of the Greek myths.”—Alexander McCall Smith, author of the No. 1 Ladies’ Detective Agency series

“Move over, Edith Hamilton! Sarah Iles Johnston has hit the magical refresh button on Greek myths.”—Maria Tatar, author of *The Heroine with 1001 Faces*

Gripping tales that abound with fantastic characters and astonishing twists and turns, Greek myths confront what it means to be mortal in a world of powerful forces beyond human control. Little wonder that they continue to fascinate readers thousands of years after they were first told. *Gods and Mortals* is a major new telling of ancient Greek myths by one of the world’s preeminent experts. In a fresh, vibrant, and compelling style that draws readers into the lives of the characters, Sarah Iles Johnston offers new narrations of all the best-known tales as well as others that are seldom told, taking readers on an enthralling journey from the origin of the cosmos to the aftermath of the Trojan War.

Some of the mortals in these stories are cursed by the gods, while luckier ones are blessed with resourcefulness and resilience. Gods transform themselves into animals, humans, and shimmering gold to visit the earth in disguise—where they sometimes transform offending mortals into new forms, too: a wolf, a spider, a craggy rock. Other mortals—both women and men—use their wits and strength to conquer the monsters created by the gods—gorgons, dragons, harpies, fire-breathing bulls.

Featuring captivating original illustrations by Tristan Johnston, *Gods and Mortals* highlights the rich connections between the different characters and stories, draws attention to the often-overlooked perspectives of female characters, and stays true both to the tales and to the world in which ancient people lived. The result is an engaging and entertaining new take on the Greek myths.



The Greek Experience of India

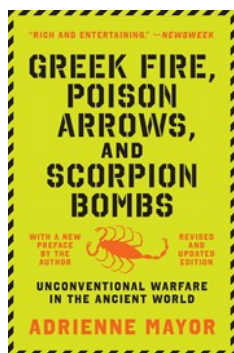
Richard Stoneman
9780691217475
£28.00 • \$32.00
Trade Paperback
History / Ancient / Greece
June 2021
Princeton University Press

An exploration of how the Greeks reacted to and interacted with India from the third to first centuries BCE

When the Greeks and Macedonians in Alexander’s army reached India in 326 BCE, they entered a new world. The plants were unrecognizable, the customs of the people various and puzzling. Alexander’s conquest ended with his death in 323 BCE, but the Greeks would settle in the Indian region for the next two centuries. From observations about botany and mythology to social customs, *The Greek Experience of India* explores how the Greeks reacted to and constructed life in India during this period. Richard Stoneman offers a valuable look at Megasthenes, ambassador of the King Seleucus to Chandragupta Maurya, and provides a discussion of Megasthenes’ now-fragmentary book *Indica*. Stoneman considers the art, literature, and philosophy of the Indo-Greek kingdom and how cultural influences crossed in both directions. *The Greek Experience of India* is a masterful account of the encounters between two remarkable civilizations.



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Greek Fire, Poison Arrows, and Scorpion Bombs

Adrienne Mayor

9780691211084

£16.99 • \$19.95

Trade Paperback

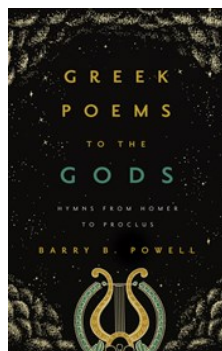
History / Military / Ancient

July 2022

Princeton University Press

A gripping and groundbreaking history of how ancient cultures developed and used biological, chemical, and other unconventional weapons of war

Flamethrowers, poison gases, incendiary bombs, the large-scale spreading of disease: are these terrifying agents of warfare modern inventions? Not by a long shot. In this riveting history of the origins of unconventional war, Adrienne Mayor shows that cultures around the world have used biological and chemical weapons for thousands of years—and debated the morality of doing so. Drawing extraordinary connections between the mythical worlds of Hercules and the Trojan War, the accounts of Herodotus and Thucydides, and modern methods of war and terrorism, this richly illustrated history catapults readers into the dark and fascinating realm of ancient war and mythic treachery.



Greek Poems to the Gods

Barry B. Powell

9780520391697

£15.99 • \$19.95

Trade Paperback

Literary Collections / Ancient & Classical

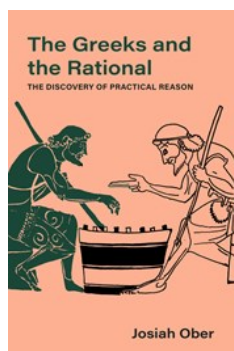
August 2022

University of California Press

The ancient Greek hymnic tradition translated beautifully and accessibly.

The hymn—as poetry, as craft, as a tool for worship and philosophy—was a vital art form throughout antiquity. Although the *Homeric Hymns* have long been popular, other equally important collections have not been readily accessible to students eager to learn about ancient poetry. In reading hymns, we also gain valuable insight into life in the classical world. In this collection, early *Homeric Hymns* of uncertain authorship appear along with the carefully wrought hymns of the great Hellenistic poet and courtier Callimachus; the mystical writings attributed to the legendary poet Orpheus, written as Christianity was taking over the ancient world; and finally, the hymns of Proclus, the last great pagan philosopher of antiquity, from the fifth century AD, whose intellectual influence throughout western culture has been profound.

Greek Poems to the Gods distills over a thousand years of the ancient Greek hymnic tradition into a single volume. Acclaimed translator Barry B. Powell brings these fabulous texts to life in English, hewing closely to the poetic beauty of the original Greek. His superb introductions and notes give readers essential context, making the hymns as accessible to a beginner approaching them for the first time as to an advanced student continuing to explore their secrets. Brilliant illustrations from ancient art enliven and enrich the experience of reading these poems.



The Greeks and the Rational

Josiah Ober

9780520380165

£30.00 • \$34.95

Hardcover

History / Ancient / Greece

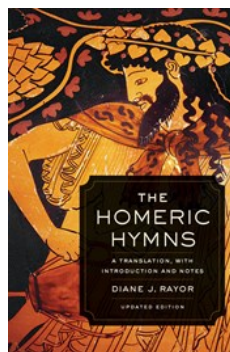
November 2022

University of California Press

Tracing practical reason from its origins to its modern and contemporary permutations

The Greek discovery of practical reason, as the skilled performance of strategic thinking in public and private affairs, was an intellectual breakthrough that remains both a feature of and a bug in our modern world. Countering arguments that rational choice-making is a contingent product of modernity, *The Greeks and the Rational* traces the long history of theorizing rationality back to ancient Greece.

In this book, Josiah Ober explores how ancient Greek sophists, historians, and philosophers developed sophisticated and systematic ideas about practical reason. At the same time, they recognized its limits—that not every decision can be reduced to mechanistic calculations of optimal outcomes. Ober finds contemporary echoes of this tradition in the application of game theory to political science, economics, and business management. *The Greeks and the Rational* offers a striking revisionist history with widespread implications for the study of ancient Greek civilization, the history of thought, and human rationality itself.



The Homeric Hymns

Diane J. Rayor

9780520282117

£21.00 • \$24.95

Trade Paperback

Literary Collections / Ancient & Classical

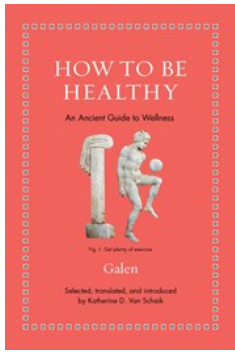
March 2014

University of California Press

The *Homeric Hymns* have survived for two and a half millennia because of their captivating stories, beautiful language, and religious significance. Well before the advent of writing in Greece, they were performed by traveling bards at religious events, competitions, banquets, and festivals. These thirty-four poems invoking and celebrating the gods of ancient Greece raise questions that humanity still struggles with—questions about our place among others and in the world.

Known as “Homeric” because they were composed in the same meter, dialect, and style as Homer’s *Iliad* and *Odyssey*, these hymns were created to be sung aloud. In this superb translation by Diane J. Rayor, which deftly combines accuracy and poetry, the ancient music of the hymns comes alive for the modern reader. Here is the birth of Apollo, god of prophecy, healing, and music and founder of Delphi, the most famous oracular shrine in ancient Greece. Here is Zeus, inflicting upon Aphrodite her own mighty power to cause gods to mate with humans, and here is Demeter rescuing her daughter Persephone from the underworld and initiating the rites of the Eleusinian Mysteries.

This updated edition incorporates twenty-eight new lines in the first *Hymn to Dionysos*, along with expanded notes, a new preface, and an enhanced bibliography. With her introduction and notes, Rayor places the hymns in their historical and aesthetic context, providing the information needed to read, interpret, and fully appreciate these literary windows on an ancient world. As introductions to the Greek gods, entrancing stories, exquisite poetry, and early literary records of key religious rituals and sites, the *Homeric Hymns* should be read by any student of mythology, classical literature, ancient religion, women in antiquity, or the Greek language.



How to Be Healthy

Katherine D. Van Schaik

9780691206271

£14.99 • \$17.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

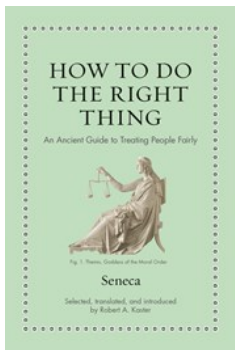
January 2024

Princeton University Press

Timeless wisdom about how to be healthy in body and mind from one of the greatest physicians of the ancient world

The second-century Greek physician Galen—the most famous doctor in antiquity after Hippocrates—is a central figure in Western medicine. A talented doctor, surgeon, writer, philosopher, teacher, pharmacologist, and inventor, Galen attended the court of Marcus Aurelius, living through outbreaks of plague (likely smallpox) that devastated the Roman Empire. He also served as physician for professional gladiators, boasting that only two fighters died during his first year (his predecessor had lost sixteen). In writings that provided the foundation of Western medicine up to the nineteenth century, Galen created a unified account of health and disease. In *How to Be Healthy*, practicing physician and classical historian Katherine Van Schaik presents a collection of Galen's enduring insights about how we can take care of our bodies and minds, prevent disease, and reach a healthy old age.

Although we now know that many of Galen's ideas about physiology are wrong, *How to Be Healthy* shows that much of his advice remains sound. In these selections from his writings, presented in fresh translations, Galen discusses the art of medicine, exercise and diet, the mind-body connection, the difficulty of applying general medical principles to individuals, and much more. Featuring an introduction, brief commentaries that connect ancient medical practices to modern ones, and the original Greek on facing pages, *How to Be Healthy* offers an entertaining and enlightening new perspective on the age-old pursuit of wellness, from the importance of “the exercise with a small ball” to the benefits of “avoiding distress.”



How to Do the Right Thing

Seneca

9780691238647

£14.99 • \$17.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

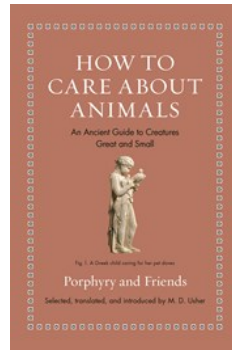
June 2023

Princeton University Press

How ancient Stoicism can help teach us to treat others—and ourselves—more fairly and mercifully

There are times when we've all felt that we haven't been treated as we deserve—that we've been misjudged, shortchanged, or given a raw deal. And, at one time or another, other people have probably felt that we've treated them just as unfairly. *How to Do the Right Thing* draws on the principles of ancient Stoicism as articulated by the Roman statesman and philosopher Seneca to help readers better navigate one of the most important practical questions of daily life—how to do right by others.

Starting from the virtue of magnanimity—the opposite of small-mindedness—*How to Do the Right Thing* draws together lessons from Seneca's writings that stress the importance of calm and clear thinking, of judging oneself fairly before judging others, and of cutting people slack, with a bias toward mercy—all delivered in crisp and lively new translations, and with the original Latin on facing pages.



How to Care about Animals

M. D. Usher

9780691240435

£14.99 • \$17.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

October 2023

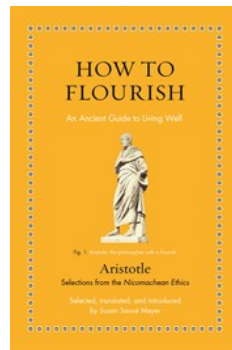
Princeton University Press

An entertaining and enlightening anthology of classical Greek and Roman writings on animals—and our vital relationships with them

How to Care about Animals is a fascinating menagerie of passages from classical literature about animals and the lives we share with them. Drawing on ancient writers from Aesop to Ovid, classicist and farmer M. D. Usher has gathered a healthy litter of selections that reveal some of the ways Greeks and Romans thought about everything from lions, bears, and wolves to birds, octopuses, and snails—and that might inspire us to rethink our own relationships with our fellow creatures. Presented in lively new translations, with the original texts on facing pages, these pieces are filled with surprises—anticipating but also offering new perspectives on many of our current feelings and ideas about animals.

Here, Porphyry makes a compelling argument for vegetarianism and asserts that the just treatment of animals makes us better people; Pliny the Elder praises the virtuosity of songbirds and the virtuousness of elephants; Plutarch has one of Circe's pigs from the *Odyssey* make a serio-comic case for the dignity of the beasts of the field; Aristotle puts the study of animals on par with anthropology; we read timeless Aesopian fables, including “The Hen That Laid the Golden Egg” and “The Fox and the Grapes”; and there is much, much more.

A Noah's Ark of a book, *How to Care about Animals* is guaranteed to charm and inspire anyone who loves animals.



How to Flourish

Aristotle

9780691238623

£14.99 • \$17.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

June 2023

Princeton University Press

Aristotle's essential guide to human flourishing—the *Nicomachean Ethics*—in a lively new abridged translation

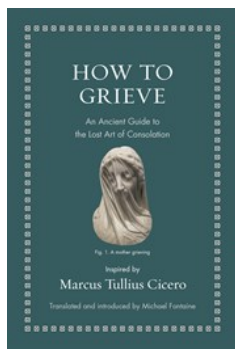
Aristotle's *Nicomachean Ethics* is one of the greatest guides to human flourishing ever written, but its length and style have left many readers languishing. *How to Flourish* is a carefully abridged version of the entire work in a highly readable and colloquial new translation by Susan Sauvé Meyer that makes Aristotle's timeless insights about how to lead a good life more engaging and accessible than ever before.

For Aristotle, flourishing involves becoming a good person through practice, and having a life of the mind. To that end, he draws vivid portraits of virtuous and vicious characters and offers sound practical advice about everything from eating and drinking to managing money, controlling anger, getting along with others, and telling jokes. He also distinguishes different kinds of wisdom that are essential to flourishing and offers an unusual perspective on how to appreciate our place in the universe and our relation to the divine.

Omitting Aristotle's digressions and repetitions and overly technical passages, *How to Flourish* provides connecting commentary that allows readers to follow the continuous line of his thought; it also features the original Greek on facing pages. The result is an inviting and lively version of an essential work about how to flourish and lead a good life.



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How to Grieve

Marcus Tullius Cicero

9780691220321

£14.99 • \$17.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

October 2022

Princeton University Press

An engaging new translation of a timeless masterpiece about coping with the death of a loved one

In 45 BCE, the Roman statesman Cicero fell to pieces when his beloved daughter, Tullia, died from complications of childbirth. But from the depths of despair, Cicero fought his way back. In an effort to cope with his loss, he wrote a consolation speech—not for others, as had always been done, but for himself. And it worked. Cicero's *Consolation* was something new in literature, equal parts philosophy and motivational speech. Drawing on the full range of Greek philosophy and Roman history, Cicero convinced himself that death and loss are part of life, and that if others have survived them, we can, too; resilience, endurance, and fortitude are the way forward.

Lost in antiquity, Cicero's *Consolation* was recreated in the Renaissance from hints in Cicero's other writings and the Greek and Latin consolatory tradition. The resulting masterpiece—translated here for the first time in 250 years—is infused throughout with Cicero's thought and spirit.

Complete with the original Latin on facing pages and an inviting introduction, Michael Fontaine's engaging translation makes this searching exploration of grief available to readers once again.



The Iliad and the Odyssey

Homer

9780520306653

£42.00 • \$50.00

Hardcover

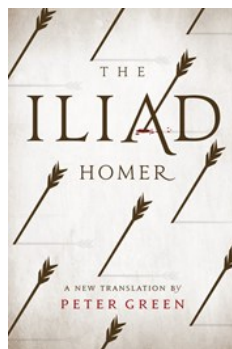
Poetry / Ancient & Classical

May 2019

University of California Press

A stunning set of Homer's epics, brilliantly translated by a leading ancient world scholar.

Hailed by reviewers and readers alike, Peter Green's landmark translations of Homer's timeless epics are now available for the first time in this striking and sleekly designed collector-worthy set. With the verve and pathos of the original oral tradition, Green captures the beauty and complexity, the surging thunder and quiet lyricism, of the *Iliad* and the *Odyssey* for a new generation of readers. The translations are vivid and careful, accurate without being out of reach, while the detailed synopses and notes include perceptive observations about Homer's characters and themes. This widely acclaimed, must-have collection will be a treasured addition to every reader's bookshelf.



The Iliad

Homer

9780520281431

£14.99 • \$16.95

Trade Paperback

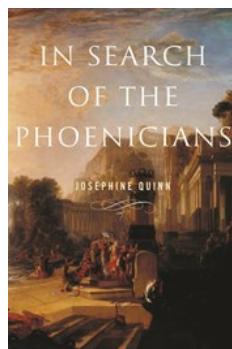
Literary Criticism / Ancient & Classical

February 2019

University of California Press

One of the oldest extant works of Western literature, the *Iliad* is a timeless epic poem of great warriors trapped between their own heroic pride and the arbitrary, often vicious decisions of fate and the gods. Renowned scholar and acclaimed translator Peter Green captures the *Iliad* in all its surging thunder for a new generation of readers.

Featuring an enticingly personal introduction, a detailed synopsis of each book, a wide-ranging glossary, and explanatory notes for the few puzzling in-text items, the book also includes a select bibliography for those who want to learn more about Homer and the Greek epic. This landmark translation—specifically designed, like the oral original, to be read aloud—will soon be required reading for every student of Greek antiquity, and the great traditions of history and literature to which it gave birth.



In Search of the Phoenicians

Josephine Quinn

9780691195964

£20.00 • \$23.95

Trade Paperback

History / Ancient

December 2019

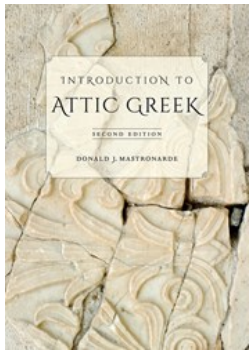
Princeton University Press

Who were the ancient Phoenicians—and did they actually exist?

The Phoenicians traveled the Mediterranean long before the Greeks and Romans, trading, establishing settlements, and refining the art of navigation. But who these legendary sailors really were has long remained a mystery. *In Search of the Phoenicians* makes the startling claim that the "Phoenicians" never actually existed as such. Taking readers from the ancient world to today, this book argues that the notion of these sailors as a coherent people with a shared identity, history, and culture is a product of modern nationalist ideologies—and a notion very much at odds with the ancient sources.



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Introduction to Attic Greek

Donald J. Mastronarde

9780520275713

£38.00 • \$44.95

Trade Paperback

Literary Criticism / Ancient & Classical

February 2013

University of California Press

Thoroughly revised and expanded, *Introduction to Attic Greek, 2nd Edition* gives student and instructors the most comprehensive and accessible presentation of ancient Greek available. The text features:

- Full exposure to the grammar and morphology that students will encounter in actual texts
- Self-contained instructional chapters, with challenging, carefully tailored exercises
- Progressively more complex chapters to build the student's knowledge of declensions, tenses, and constructions by alternating emphasis on morphology and syntax
- Readings based on actual texts and include unadapted passages from Xenophon, Lysias, Plato, Aristophanes, and Thucydides.
- Concise introduction to the history of the Greek language
- Composite list of verbs with principal parts, and an appendix of all paradigms
- Greek-English and English-Greek glossaries

Additional Resources:

- Robust online supplements for teaching and learning available at atticgreek.org



Latin

Floyd L. Moreland

9780520031838

£35.00 • \$41.95

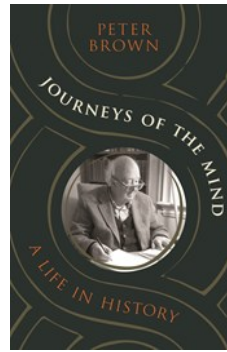
Trade Paperback

Literary Criticism / Ancient & Classical

October 1977

University of California Press

This is a comprehensive introduction to Latin forms and syntax, designed to train the student in reading ancient texts at an early stage.



Journeys of the Mind

Peter Brown

9780691242286

£38.00 • \$45.00

Hardcover

Biography & Autobiography

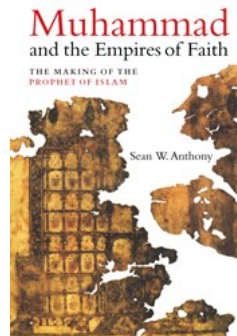
June 2023

Princeton University Press

A beautifully written personal account of the discovery of late antiquity by one of the world's most influential and distinguished historians

The end of the ancient world was long regarded by historians as a time of decadence, decline, and fall. In his career-long engagement with this era, the widely acclaimed and pathbreaking historian Peter Brown has shown, however, that the "neglected half-millennium" now known as late antiquity was in fact crucial to the development of modern Europe and the Middle East. In *Journeys of the Mind*, Brown recounts his life and work, describing his efforts to recapture the spirit of an age. As he and other scholars opened up the history of the classical world in its last centuries to the wider world of Eurasia and northern Africa, they discovered previously overlooked areas of religious and cultural creativity as well as foundational institution-building. A respect for diversity and outreach to the non-European world, relatively recent concerns in other fields, have been a matter of course for decades among the leading scholars of late antiquity.

Documenting both his own intellectual development and the emergence of a new and influential field of study, Brown describes his childhood and education in Ireland, his university and academic training in England, and his extensive travels, particularly in the eastern Mediterranean and the Middle East. He discusses fruitful interactions with the work of scholars and colleagues that include the British anthropologist Mary Douglas and the French theorist Michel Foucault, and offers fascinating snapshots of such far-flung places as colonial Sudan, midcentury Oxford, and prerevolutionary Iran. With *Journeys of the Mind*, Brown offers an essential account of the "grand endeavor" to reimagine a decisive historical moment.



Muhammad and the Empires of Faith

Sean W. Anthony

9780520340411

£28.00 • \$32.95

Hardcover

History / Ancient

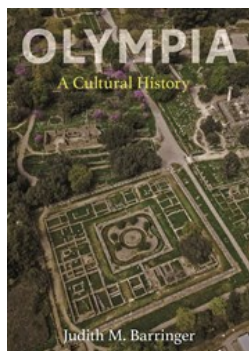
April 2020

University of California Press

In *Muhammad and the Empires of Faith*, Sean W. Anthony demonstrates how critical readings of non-Muslim and Muslim sources in tandem can breathe new life into the historical study of Muhammad and how his message transformed the world. By placing these sources within the intellectual and cultural world of Late Antiquity, Anthony offers a fresh assessment of the earliest sources for Muhammad's life, taking readers on a grand tour of the available evidence, and suggests what new insights stand to be gained from the techniques and methods pioneered by countless scholars over the decades in a variety of fields. *Muhammad and the Empires of Faith* offers both an authoritative introduction to the multilayered traditions surrounding the life of Muhammad and a compelling exploration of how these traditions interacted with the broader landscape of Late Antiquity.



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Olympia

Judith M. Barringer

9780691210476

£35.00 • \$39.95

Hardcover

History / Ancient / Greece

November 2021

Princeton University Press

A comprehensive and richly illustrated history of one of the most important athletic, religious, and political sites in the ancient Greek and Roman world

The memory of ancient Olympia lives on in the form of the modern Olympic Games. But in the ancient era, Olympia was renowned for far more than its athletic contests. In *Olympia*, Judith Barringer provides a comprehensive and richly illustrated history of one of the most important sites in the ancient Greek and Roman world, where athletic competitions took place alongside—and were closely connected with—crucial religious and political activities.

Barringer describes the development of the Altis, the most sacred area of Olympia, where monuments to athletes successful in the games joined those erected to the gods and battlefield victories. Rival city-states and rulers built monuments to establish eminence, tout alliances, and join this illustrious company in a rich intergenerational dialogue. The political importance of Olympia was matched by its place as the largest sanctuary dedicated to Zeus, king of the gods. Befitting Zeus's role as god of warfare, the Olympian oracle was consulted to ensure good omens for war, and the athletic games embodied the fierce competition of battle. Other gods and heroes were worshipped at Olympia too, Hera, Artemis, and Herakles among them.

Drawing on a comprehensive knowledge of the archaeological record, Barringer describes the full span of Olympia's history, from the first monumental building around 600 BC to the site's gradual eclipse in the late Christianized Roman empire. Extensively illustrated with maps and diagrams, *Olympia* brings the development of Olympia vividly to life for modern readers.

38 Life is really a bitch for your
THE POEMS OF CATULLUS
Cornificius, and (my god!) so boring
A BILINGUAL EDITION and it keeps getting worse now, daily, hourly—yet have you—it would take the slightest, simplest effort—offered him any consolation?
GAIUS VALERIUS CATULLUS I'm pissed off with you. That much for my love, then? Please, please,
TRANSLATED, WITH COMMENTARY, BY spare me some small consolation,
PETER GREEN words more tearful than the message on a gravestone!

The Poems of Catullus

Gaius Valerius Catullus

9780520253865

£23.00 • \$26.95

Trade Paperback

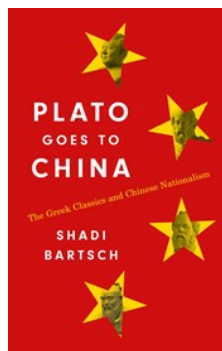
Literary Criticism / Ancient & Classical

August 2007

University of California Press

Catullus, who lived during some of the most interesting and tumultuous years of the late Roman Republic, spent his short but intense life (784-54 B.C.E.) in high Roman society, rubbing shoulders with various cultural and political luminaries, including Caesar, Cicero, and Pompey. Catullus's poetry is by turns ribald, lyric, romantic, satirical; sometimes obscene and always intelligent, it offers us vivid pictures of the poet's friends, enemies, and lovers. The verses to his friends are bitchy, funny, and affectionate; those to his enemies are often wonderfully nasty. Many poems brilliantly evoke his passionate affair with Lesbia, often identified as Clodia Metelli, a femme fatale ten years his senior and the smart, adulterous wife of an arrogant aristocrat. Cicero later claimed she poisoned her husband.

This new bilingual translation of Catullus's surviving poems by Peter Green is fresh, bawdy, and utterly engaging. Unlike its predecessors, it adheres to the principle that the rhythm of a poem, whether familiar or not, is among the most crucial elements for its full appreciation. Green provides an essay on the poet's life and literary background, a historical sketch of the politically fraught late Roman Republic in which Catullus lived, copious notes on the poems, a wide-ranging bibliography for further reading, and a full glossary.



Plato Goes to China

Shadi Bartsch

9780691229591

£28.00 • \$33.00

Hardcover

Philosophy / History & Surveys / Ancient & Classical

January 2023

Princeton University Press

The surprising story of how Greek classics are being pressed into use in contemporary China to support the regime's political agenda

As improbable as it may sound, an illuminating way to understand today's China and how it views the West is to look at the astonishing ways Chinese intellectuals are interpreting—or is it misinterpreting?—the Greek classics. In *Plato Goes to China*, Shadi Bartsch offers a provocative look at Chinese politics and ideology by exploring Chinese readings of Plato, Aristotle, Thucydides, and other ancient writers. She shows how Chinese thinkers have dramatically recast the Greek classics to support China's political agenda, diagnose the ills of the West, and assert the superiority of China's own Confucian classical tradition.

In a lively account that ranges from the Jesuits to Xi Jinping, Bartsch traces how the fortunes of the Greek classics have changed in China since the seventeenth century. Before the Tiananmen Square crackdown, the Chinese typically read Greek philosophy and political theory in order to promote democratic reform or discover the secrets of the success of Western democracy and science. No longer. Today, many Chinese intellectuals use these texts to critique concepts such as democracy, citizenship, and rationality. Plato's "Noble Lie," in which citizens are kept in their castes through deception, is lauded; Aristotle's *Politics* is seen as civic brainwashing; and Thucydides's criticism of Athenian democracy is applied to modern America.

What do antiquity's "dead white men" have left to teach? By uncovering the unusual ways Chinese thinkers are answering that question, *Plato Goes to China* opens a surprising new window on China today.



Pox Romana

Colin Elliott

9780691219158

£28.00 • \$32.00

Hardcover

History / Ancient / Rome

February 2024

Princeton University Press

A wide-ranging and dramatic account of the Antonine plague, the mysterious disease that struck the Roman Empire at its pinnacle

In the middle of the second century AD, Rome was at its prosperous and powerful apex. The emperor Marcus Aurelius reigned over a vast territory that stretched from Britain to Egypt. The Roman-made peace, or *Pax Romana*, seemed to be permanent. Then, apparently out of nowhere, a sudden sickness struck the legions and laid waste to cities, including Rome itself. This fast-spreading disease, now known as the Antonine plague, may have been history's first pandemic. Soon after its arrival, the Empire began its downward trajectory toward decline and fall. In *Pox Romana*, historian Colin Elliott offers a comprehensive, wide-ranging account of this pivotal moment in Roman history.

Did a single disease—its origins and diagnosis still a mystery—bring Rome to its knees? Carefully examining all the available evidence, Elliott shows that Rome's problems were more insidious. Years before the pandemic, the thin veneer of Roman peace and prosperity had begun to crack: the economy was sluggish, the military found itself bogged down in the Balkans and the Middle East, food insecurity led to riots and mass migration, and persecution of Christians intensified. The pandemic exposed the crumbling foundations of a doomed Empire. Arguing that the disease was both cause and effect of Rome's fall, Elliott describes the plague's "preexisting conditions" (Rome's multiple economic, social, and environmental susceptibilities); recounts the history of the outbreak itself through the experiences of physician, victim, and political operator; and explores postpandemic crises. The pandemic's most transformative power, Elliott suggests, may have been its lingering presence as a threat both real and perceived.



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The Rise and Fall of Classical Greece

Josiah Ober

9780691173146

£16.99 • \$19.95

Trade Paperback

History / Ancient / Greece

October 2016

Princeton University Press

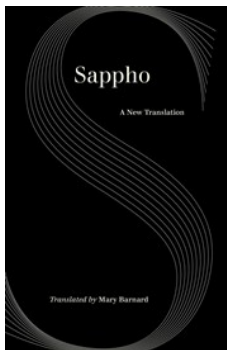
A major new history of classical Greece—how it rose, how it fell, and what we can learn from it

Lord Byron described Greece as great, fallen, and immortal, a characterization more apt than he knew. Through most of its long history, Greece was poor. But in the classical era, Greece was densely populated and highly urbanized. Many surprisingly healthy Greeks lived in remarkably big houses and worked for high wages at specialized occupations. Middle-class spending drove sustained economic growth and classical wealth produced a stunning cultural efflorescence lasting hundreds of years.

Why did Greece reach such heights in the classical period—and why only then? And how, after "the Greek miracle" had endured for centuries, did the Macedonians defeat the Greeks, seemingly bringing an end to their glory? Drawing on a massive body of newly available data and employing novel approaches to evidence, Josiah Ober offers a major new history of classical Greece and an unprecedented account of its rise and fall.

Ober argues that Greece's rise was no miracle but rather the result of political breakthroughs and economic development. The extraordinary emergence of citizen-centered city-states transformed Greece into a society that defeated the mighty Persian Empire. Yet Philip and Alexander of Macedon were able to beat the Greeks in the Battle of Chaeronea in 338 BCE, a victory made possible by the Macedonians' appropriation of Greek innovations. After Alexander's death, battle-hardened warlords fought ruthlessly over the remnants of his empire. But Greek cities remained populous and wealthy, their economy and culture surviving to be passed on to the Romans—and to us.

A compelling narrative filled with uncanny modern parallels, this is a book for anyone interested in how great civilizations are born and die.



Sappho

Sappho

9780520305564

£14.99 • \$17.95

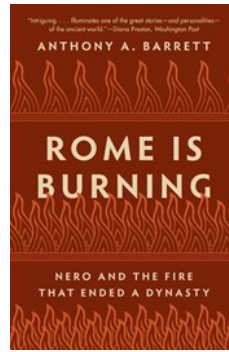
Trade Paperback

Literary Criticism / Ancient & Classical

May 2019

University of California Press

These hundred poems and fragments constitute virtually all of Sappho that survives and effectively bring to life the woman whom the Greeks consider to be their greatest lyric poet. Mary Barnard's translations are lean, incisive, direct—the best ever published. She has rendered the beloved poet's verses, long the bane of translators, more authentically than anyone else in English.



Rome Is Burning

Anthony A. Barrett

9780691233949

£15.99 • \$18.95

Trade Paperback

History / Ancient / Rome

February 2022

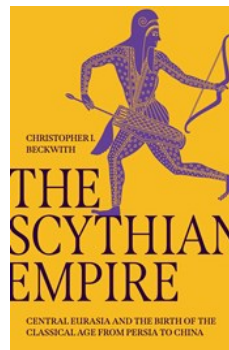
Princeton University Press

Drawing on new archaeological evidence, an authoritative history of Rome's Great Fire—and how it inflicted lasting harm on the Roman Empire

According to legend, the Roman emperor Nero set fire to his majestic imperial capital on the night of July 19, AD 64 and fiddled while the city burned. It's a story that has been told for more than two millennia—and it's likely that almost none of it is true. In *Rome Is Burning*, distinguished Roman historian Anthony Barrett sets the record straight, providing a comprehensive and authoritative account of the Great Fire of Rome, its immediate aftermath, and its damaging longterm consequences for the Roman world. Drawing on remarkable new archaeological discoveries and sifting through all the literary evidence, he tells what is known about what actually happened—and argues that the disaster was a turning point in Roman history, one that ultimately led to the fall of Nero and the end of the dynasty that began with Julius Caesar.

Rome Is Burning tells how the fire destroyed much of the city and threw the population into panic. It describes how it also destroyed Nero's golden image and provoked a financial crisis and currency devaluation that made a permanent impact on the Roman economy. Most importantly, the book surveys, and includes many photographs of, recent archaeological evidence that shows visible traces of the fire's destruction. Finally, the book describes the fire's continuing afterlife in literature, opera, ballet, and film.

A richly detailed and scrupulously factual narrative of an event that has always been shrouded in myth, *Rome Is Burning* promises to become the standard account of the Great Fire of Rome for our time.



The Scythian Empire

Christopher I. Beckwith

9780691240534

£35.00 • \$39.95

Hardcover

History / Ancient

January 2023

Princeton University Press

A rich, discovery-filled history that tells how a forgotten empire transformed the ancient world

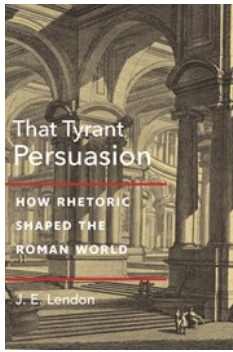
In the late 8th and early 7th centuries BCE, Scythian warriors conquered and unified most of the vast Eurasian continent, creating an innovative empire that would give birth to the age of philosophy and the Classical age across the ancient world—in the West, the Near East, India, and China. Mobile horse herders who lived with their cats in wheeled felt tents, the Scythians made stunning contributions to world civilization—from capital cities and strikingly elegant dress to political organization and the world-changing ideas of Buddha, Zoroaster, and Lao-tzu—Scythians all. In *The Scythian Empire*, Christopher I. Beckwith presents a major new history of a fascinating but often forgotten empire that changed the course of history.

At its height, the Scythian Empire stretched west from Mongolia and ancient northeast China to northwest Iran and the Danube River, and in Central Asia reached as far south as the Arabian Sea. The Scythians also ruled Media and Chao, crucial frontier states of ancient Iran and China. By ruling over and marrying the local peoples, the Scythians created new cultures that were creole Scythian in their speech, dress, weaponry, and feudal socio-political structure. As they spread their language, ideas, and culture across the ancient world, the Scythians laid the foundations for the very first Persian, Indian, and Chinese empires.

Filled with fresh discoveries, *The Scythian Empire* presents a remarkable new vision of a little-known but incredibly important empire and its peoples.



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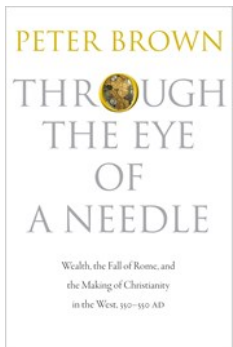
That Tyrant, Persuasion

J. E. Lendon
9780691221007
£28.00 • \$32.00
Hardcover
History / Ancient / Rome
March 2022
Princeton University Press

How rhetorical training influenced deeds as well as words in the Roman Empire

The assassins of Julius Caesar cried out that they had killed a tyrant, and days later their colleagues in the Senate proposed rewards for this act of tyrannicide. The killers and their supporters spoke as if they were following a well-known script. They were. Their education was chiefly in rhetoric and as boys they would all have heard and given speeches on a ubiquitous set of themes—including one asserting that “he who kills a tyrant shall receive a reward from the city.” In *That Tyrant, Persuasion*, J. E. Lendon explores how rhetorical education in the Roman world influenced not only the words of literature but also momentous deeds: the killing of Julius Caesar, what civic buildings and monuments were built, what laws were made, and, ultimately, how the empire itself should be run.

Presenting a new account of Roman rhetorical education and its surprising practical consequences, *That Tyrant, Persuasion* shows how rhetoric created a grandiose imaginary world for the Roman ruling elite—and how they struggled to force the real world to conform to it. Without rhetorical education, the Roman world would have been unimaginably different.



Through the Eye of a Needle

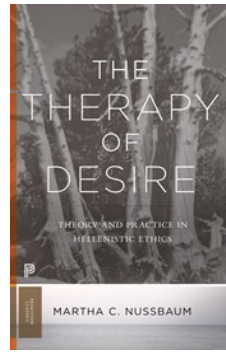
Peter Brown
9780691161778
£20.00 • \$29.95
Trade Paperback
History / Ancient / Rome
March 2014
Princeton University Press

A sweeping intellectual history of the role of wealth in the church in the last days of the Roman Empire

Jesus taught his followers that it is easier for a camel to go through the eye of a needle than for a rich man to enter heaven. Yet by the fall of Rome, the church was becoming rich beyond measure. *Through the Eye of a Needle* is a sweeping intellectual and social history of the vexing problem of wealth in Christianity in the waning days of the Roman Empire, written by the world's foremost scholar of late antiquity.

Peter Brown examines the rise of the church through the lens of money and the challenges it posed to an institution that espoused the virtue of poverty and called avarice the root of all evil. Drawing on the writings of major Christian thinkers such as Augustine, Ambrose, and Jerome, Brown examines the controversies and changing attitudes toward money caused by the influx of new wealth into church coffers, and describes the spectacular acts of divestment by rich donors and their growing influence in an empire beset with crisis. He shows how the use of wealth for the care of the poor competed with older forms of philanthropy deeply rooted in the Roman world, and sheds light on the ordinary people who gave away their money in hopes of treasure in heaven.

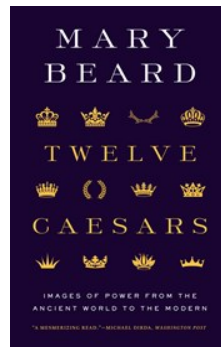
Through the Eye of a Needle challenges the widely held notion that Christianity's growing wealth sapped Rome of its ability to resist the barbarian invasions, and offers a fresh perspective on the social history of the church in late antiquity.



The Therapy of Desire

Martha C. Nussbaum
9780691181028
£22.00 • \$26.95
Trade Paperback
Philosophy / History & Surveys / Ancient & Classical
May 2018
Princeton University Press

The Epicureans, Skeptics, and Stoics practiced philosophy not as a detached intellectual discipline but as a worldly art of grappling with issues of daily and urgent human significance. In this classic work, Martha Nussbaum maintains that these Hellenistic schools have been unjustly neglected in recent philosophic accounts of what the classical “tradition” has to offer. By examining texts of philosophers such as Epicurus, Lucretius, and Seneca, she recovers a valuable source for current moral and political thought and encourages us to reconsider philosophical argument as a technique through which to improve lives. Written for general readers and specialists, *The Therapy of Desire* addresses compelling issues ranging from the psychology of human passion through rhetoric to the role of philosophy in public and private life.



Twelve Caesars

Mary Beard
9780691225876
£20.00 • \$24.95
Trade Paperback
History / Ancient / Rome
September 2023
Princeton University Press

From the bestselling author of *SPQR: A History of Ancient Rome*, the fascinating story of how images of Roman autocrats have influenced art, culture, and the representation of power for more than 2,000 years

What does the face of power look like? Who gets commemorated in art and why? And how do we react to statues of politicians we deplore? In this book—against a background of today’s “sculpture wars”—Mary Beard tells the story of how for more than two millennia portraits of the rich, powerful, and famous in the western world have been shaped by the image of Roman emperors, especially the “Twelve Caesars,” from the ruthless Julius Caesar to the fly-torturing Domitian. *Twelve Caesars* asks why these murderous autocrats have loomed so large in art from antiquity and the Renaissance to today, when hapless leaders are still caricatured as Neros fiddling while Rome burns.

Beginning with the importance of imperial portraits in Roman politics, this richly illustrated book offers a tour through 2,000 years of art and cultural history, presenting a fresh look at works by artists from Memling and Mantegna to the nineteenth-century American sculptor Edmonia Lewis, as well as by generations of weavers, cabinetmakers, silversmiths, printers, and ceramicists. Rather than a story of a simple repetition of stable, blandly conservative images of imperial men and women, *Twelve Caesars* is an unexpected tale of changing identities, clueless or deliberate misidentifications, fakes, and often ambivalent representations of authority.

From Beard’s reconstruction of Titian’s extraordinary lost Room of the Emperors to her reinterpretation of Henry VIII’s famous Caesarian tapestries, *Twelve Caesars* includes fascinating detective work and offers a gripping story of some of the most challenging and disturbing portraits of power ever created.

Published in association with the Center for Advanced Study in the Visual Arts, National Gallery of Art, Washington, DC



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Aristotle

Carlo Natali

9780691242170

£28.00 • \$32.00

Trade Paperback

Philosophy / History & Surveys / Ancient & Classical

November 2022

Princeton University Press

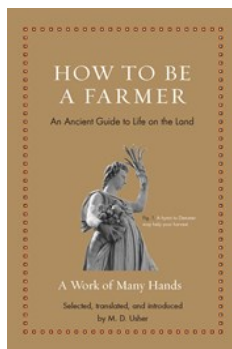
ARISTOTLE
HIS LIFE AND
SCHOOL
CARLO NATALI
EDITED BY D. S. HUTCHINSON

The definitive account of Aristotle's life and school

This definitive biography shows that Aristotle's philosophy is best understood on the basis of a firm knowledge of his life and of the school he founded. First published in Italian, and now translated, updated, and expanded for English readers, this concise chronological narrative is the most authoritative account of Aristotle's life and his Lyceum available in any language. Gathering, distilling, and analyzing all the evidence and previous scholarship, Carlo Natali, one of the world's leading Aristotle scholars, provides a masterful synthesis that is accessible to students yet filled with evidence and original interpretations that specialists will find informative and provocative.

Cutting through the controversy and confusion that have surrounded Aristotle's biography, Natali tells the story of Aristotle's eventful life and sheds new light on his role in the foundation of the Lyceum. Natali offers the most detailed and persuasive argument yet for the view that the school, an important institution of higher learning and scientific research, was designed to foster a new intellectual way of life among Aristotle's followers, helping them fulfill an aristocratic ideal of the best way to use the leisure they enjoyed. Drawing a wealth of connections between Aristotle's life and thinking, Natali demonstrates how the two are mutually illuminating.

For this edition, ancient texts have been freshly translated on the basis of the most recent critical editions; indexes have been added, including a comprehensive index of sources and an index to previous scholarship; and scholarship that has appeared since the book's original publication has been incorporated.



How to Be a Farmer

M. D. Usher

9780691211749

£13.99 • \$16.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

November 2021

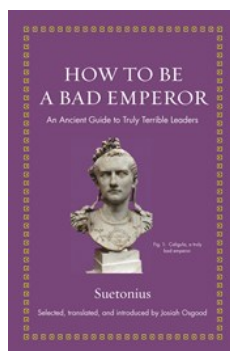
Princeton University Press

A delightful anthology of classical Greek and Roman writings celebrating country living—ranging from a philosophy of compost to hymns to the gods of agriculture

Whether you farm or garden, live in the country or long to move there, or simply enjoy an occasional rural retreat, you will be delighted by this cornucopia of writings about living and working on the land, harvested from the fertile fields of ancient Greek and Roman literature. An inspiring antidote to the digital age, *How to Be a Farmer* evokes the beauty and bounty of nature with a rich mixture of philosophy, practical advice, history, and humor. Together, these timeless reflections on what the Greeks called *boukolika* and the Romans *res rusticae* provide an entertaining and enlightening guide to a more meaningful and sustainable way of life.

In fresh translations by classicist and farmer M. D. Usher, with the original texts on facing pages, Hesiod praises the dignity of labor; Plato describes the rustic simplicity of his ideal republic; Varro dedicates a farming manual to his wife, Fundania ("Mrs. Farmer"); and Vergil idealizes farmers as residents of the Golden Age. In other selections, Horace extols the joys of simple living at his cherished country farm; Pliny the Elder explains why all culture stems from agriculture; Columella praises donkeys and tells how to choose a ram or a dog; Musonius Rufus argues that farming is the best livelihood for a philosopher; and there is much more.

Proof that farming is ultimately a state of mind we should all cultivate, *How to Be a Farmer* will charm anyone who loves nature or its fruits.



How to Be a Bad Emperor

Suetonius

9780691193991

£13.99 • \$16.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

February 2020

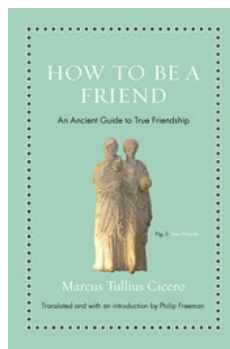
Princeton University Press

What would Caligula do? What the worst Roman emperors can teach us about how *not* to lead

If recent history has taught us anything, it's that sometimes the best guide to leadership is the negative example. But that insight is hardly new. Nearly 2,000 years ago, Suetonius wrote *Lives of the Caesars*, perhaps the greatest negative leadership book of all time. He was ideally suited to write about terrible political leaders; after all, he was also the author of *Famous Prostitutes* and *Words of Insult*, both sadly lost. In *How to Be a Bad Emperor*, Josiah Osgood provides crisp new translations of Suetonius's briskly paced, darkly comic biographies of the Roman emperors Julius Caesar, Tiberius, Caligula, and Nero. Entertaining and shocking, the stories of these ancient anti-role models show how power inflames leaders' worst tendencies, causing almost incalculable damage.

Complete with an introduction and the original Latin on facing pages, *How to Be a Bad Emperor* is both a gleeful romp through some of the nastiest bits of Roman history and a perceptive account of leadership gone monstrously awry. We meet Caesar, using his aunt's funeral to brag about his descent from gods and kings—and hiding his bald head with a comb-over and a laurel crown; Tiberius, neglecting public affairs in favor of wine, perverse sex, tortures, and executions; the insomniac sadist Caligula, flaunting his skill at cruel put-downs; and the matricide Nero, indulging his mania for public performance.

In a world bristling with strongmen eager to cast themselves as the Caesars of our day, *How to Be a Bad Emperor* is a delightfully enlightening guide to the dangers of power without character.



How to Be a Friend

Marcus Tullius Cicero

9780691177199

£14.99 • \$17.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

October 2018

Princeton University Press

A splendid new translation of one of the greatest books on friendship ever written

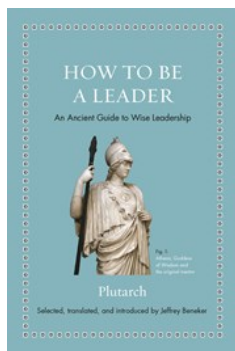
In a world where social media, online relationships, and relentless self-absorption threaten the very idea of deep and lasting friendships, the search for true friends is more important than ever. In this short book, which is one of the greatest ever written on the subject, the famous Roman politician and philosopher Cicero offers a compelling guide to finding, keeping, and appreciating friends. With wit and wisdom, Cicero shows us not only how to build friendships but also why they must be a key part of our lives. For, as Cicero says, life without friends is not worth living.

Filled with timeless advice and insights, Cicero's heartfelt and moving classic—written in 44 BC and originally titled *De Amicitia*—has inspired readers for more than two thousand years, from St. Augustine and Dante to Thomas Jefferson and John Adams. Presented here in a lively new translation with the original Latin on facing pages and an inviting introduction, *How to Be a Friend* explores how to choose the right friends, how to avoid the pitfalls of friendship, and how to live with friends in good times and bad. Cicero also praises what he sees as the deepest kind of friendship—one in which two people find in each other "another self" or a kindred soul.

An honest and eloquent guide to finding and treasuring true friends, *How to Be a Friend* speaks as powerfully today as when it was first written.



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How to Be a Leader

Plutarch

9780691192116

£14.99 • \$17.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

November 2019

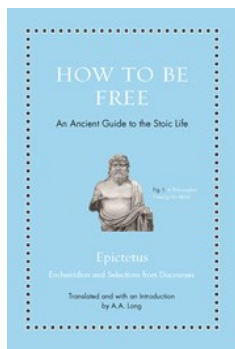
Princeton University Press

Timeless advice on how to be a successful leader in any field

The ancient biographer and essayist Plutarch thought deeply about the leadership qualities of the eminent Greeks and Romans he profiled in his famous—and massive—*Lives*, including politicians and generals such as Pericles, Alexander the Great, Julius Caesar, and Mark Antony. Luckily for us, Plutarch distilled what he learned about wise leadership in a handful of essays, which are filled with essential lessons for experienced and aspiring leaders in any field today. In *How to Be a Leader*, Jeffrey Beneker presents the most important of these essays in lively new translations accompanied by an enlightening introduction, informative notes, and the original Greek on facing pages.

In "To an Uneducated Leader," "How to Be a Good Leader," and "Should an Old Man Engage in Politics?" Plutarch explains the characteristics of successful leaders, from being guided by reason and exercising self-control to being free from envy and the love of power, illustrating his points with memorable examples drawn from legendary Greco-Roman lives. He also explains how to train for leadership, persuade and deal with colleagues, manage one's career, and much more.

Writing at the height of the Roman Empire, Plutarch suggested that people should pursue positions of leadership only if they are motivated by "judgment and reason"—not "rashly inspired by the vain pursuit of glory, a sense of rivalry, or a lack of other meaningful activities." His wise counsel remains as relevant as ever.



How to Be Free

Epictetus

9780691177717

£14.99 • \$17.95

Hardcover

Philosophy / Free Will & Determinism

October 2018

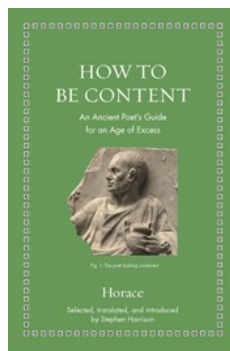
Princeton University Press

A superb new edition of Epictetus's famed handbook on Stoicism—translated by one of the world's leading authorities on Stoic philosophy

Born a slave, the Roman Stoic philosopher Epictetus (c. 55–135 AD) taught that mental freedom is supreme, since it can liberate one anywhere, even in a prison. In *How to Be Free*, A. A. Long—one of the world's leading authorities on Stoicism and a pioneer in its remarkable contemporary revival—provides a superb new edition of Epictetus's celebrated guide to the Stoic philosophy of life (the *Encheiridion*) along with a selection of related reflections in his *Discourses*.

Freedom, for Epictetus, is not a human right or a political prerogative but a psychological and ethical achievement, a gift that we alone can bestow on ourselves. We can all be free, but only if we learn to assign paramount value to what we can control (our motivations and reactions), treat what we cannot control with equanimity, and view our circumstances as opportunities to do well and be well, no matter what happens to us through misfortune or the actions of other people.

How to Be Free features splendid new translations and the original Greek on facing pages, a compelling introduction that sets Epictetus in context and describes the importance of Stoic freedom today, and an invaluable glossary of key words and concepts. The result is an unmatched introduction to this powerful method of managing emotions and handling life's situations, from the most ordinary to the most demanding.



How to Be Content

Horace

9780691182520

£13.99 • \$16.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

October 2020

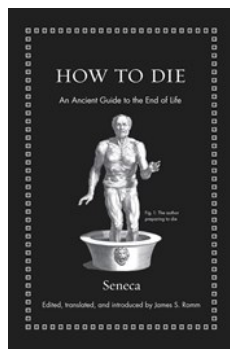
Princeton University Press

What the Roman poet Horace can teach us about how to live a life of contentment

What are the secrets to a contented life? One of Rome's greatest and most influential poets, Horace (65–8 BCE) has been cherished by readers for more than two thousand years not only for his wit, style, and reflections on Roman society, but also for his wisdom about how to live a good life—above all else, a life of contentment in a world of materialistic excess and personal pressures. In *How to Be Content*, Stephen Harrison, a leading authority on the poet, provides fresh, contemporary translations of poems from across Horace's works that continue to offer important lessons about the good life, friendship, love, and death.

Living during the reign of Rome's first emperor, Horace drew on Greek and Roman philosophy, especially Stoicism and Epicureanism, to write poems that reflect on how to live a thoughtful and moderate life amid mindless overconsumption, how to achieve and maintain true love and friendship, and how to face disaster and death with patience and courage. From memorable counsel on the pointlessness of worrying about the future to valuable advice about living in the moment, these poems, by the man who famously advised us to *carpe diem*, or "harvest the day," continue to provide brilliant meditations on perennial human problems.

Featuring translations of, and commentary on, complete poems from Horace's *Odes*, *Satires*, *Epistles*, and *Epodes*, accompanied by the original Latin, *How to Be Content* is both an ideal introduction to Horace and a compelling book of timeless wisdom.



How to Die

Seneca

9780691175577

£14.99 • \$17.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

February 2018

Princeton University Press

Timeless wisdom on death and dying from the celebrated Stoic philosopher Seneca

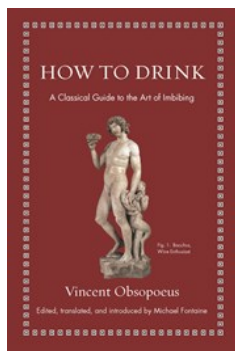
"It takes an entire lifetime to learn how to die," wrote the Roman Stoic philosopher Seneca (c. 4 BC–65 AD). He counseled readers to "study death always," and took his own advice, returning to the subject again and again in all his writings, yet he never treated it in a complete work. *How to Die* gathers in one volume, for the first time, Seneca's remarkable meditations on death and dying. Edited and translated by James S. Romm, *How to Die* reveals a provocative thinker and dazzling writer who speaks with a startling frankness about the need to accept death or even, under certain conditions, to seek it out.

Seneca believed that life is only a journey toward death and that one must rehearse for death throughout life. Here, he tells us how to practice for death, how to die well, and how to understand the role of a good death in a good life. He stresses the universality of death, its importance as life's final rite of passage, and its ability to liberate us from pain, slavery, or political oppression.

Featuring beautifully rendered new translations, *How to Die* also includes an enlightening introduction, notes, the original Latin texts, and an epilogue presenting Tacitus's description of Seneca's grim suicide.



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How to Drink

Vincent Obsopoeus

9780691192147

£13.99 • \$16.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

April 2020

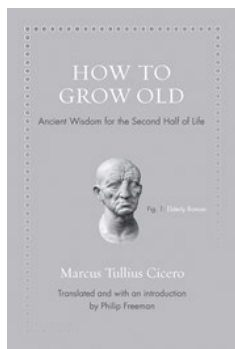
Princeton University Press

A spirited new translation of a forgotten classic, shot through with timeless wisdom

Is there an art to drinking alcohol? Can drinking ever be a virtue? The Renaissance humanist and neoclassical poet Vincent Obsopoeus (ca. 1498–1539) thought so. In the winelands of sixteenth-century Germany, he witnessed the birth of a poisonous new culture of bingeing, hazing, peer pressure, and competitive drinking. Alarmed, and inspired by the Roman poet Ovid's *Art of Love*, he wrote *The Art of Drinking* (*De Arte Bibendi*) (1536), a how-to manual for drinking with pleasure and discrimination. In *How to Drink*, Michael Fontaine offers the first proper English translation of Obsopoeus's text, rendering his poetry into spirited, contemporary prose and uncorking a forgotten classic that will appeal to drinkers of all kinds and (legal) ages.

Arguing that moderation, not abstinence, is the key to lasting sobriety, and that drinking can be a virtue if it is done with rules and limits, Obsopoeus teaches us how to manage our drinking, how to win friends at social gatherings, and how to give a proper toast. But he also says that drinking to excess on occasion is okay—and he even tells us how to win drinking games, citing extensive personal experience.

Complete with the original Latin on facing pages, this sparkling work is as intoxicating today as when it was first published.



How to Grow Old

Marcus Tullius Cicero

9780691167701

£14.99 • \$17.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

March 2016

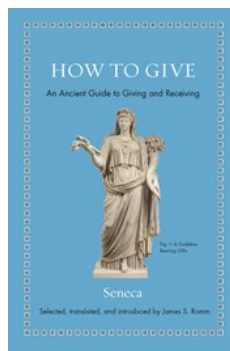
Princeton University Press

Timeless wisdom on growing old gracefully from one of ancient Rome's greatest philosophers

Worried that old age will inevitably mean losing your libido, your health, and possibly your marbles too? Well, Cicero has some good news for you. In *How to Grow Old*, the great Roman orator and statesman eloquently describes how you can make the second half of life the best part of all—and why you might discover that reading and gardening are actually far more pleasurable than sex ever was.

Filled with timeless wisdom and practical guidance, Cicero's brief, charming classic—written in 44 BC and originally titled *On Old Age*—has delighted and inspired readers, from Saint Augustine to Thomas Jefferson, for more than two thousand years. Presented here in a lively new translation with an informative new introduction and the original Latin on facing pages, the book directly addresses the greatest fears of growing older and persuasively argues why these worries are greatly exaggerated—or altogether mistaken.

Montaigne said Cicero's book "gives one an appetite for growing old." The American founding father John Adams read it repeatedly in his later years. And today its lessons are more relevant than ever in a world obsessed with the futile pursuit of youth.



How to Give

Seneca

9780691192093

£13.99 • \$16.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

October 2020

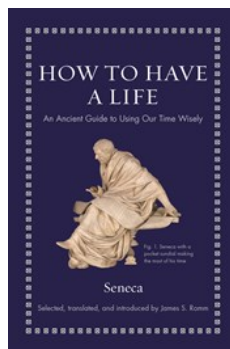
Princeton University Press

Timeless wisdom on generosity and gratitude from the great Stoic philosopher Seneca

To give and receive well may be the most human thing you can do—but it is also the closest you can come to divinity. So argues the great Roman Stoic thinker Seneca (c. 4 BCE–65 CE) in his longest and most searching moral treatise, "On Benefits" (*De Beneficiis*). James Romm's splendid new translation of essential selections from this work conveys the heart of Seneca's argument that generosity and gratitude are among the most important of all virtues.

For Seneca, the impulse to give to others lies at the very foundation of society; without it, we are helpless creatures, worse than wild beasts. But generosity did not arise randomly or by chance. Seneca sees it as part of our desire to emulate the gods, whose creation of the earth and heavens stands as the greatest gift of all. Seneca's soaring prose captures his wonder at that gift, and expresses a profound sense of gratitude that will inspire today's readers.

Complete with an enlightening introduction and the original Latin on facing pages, *How to Give* is a timeless guide to the profound significance of true generosity.



How to Have a Life

Seneca

9780691219127

£14.99 • \$17.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

October 2022

Princeton University Press

A vibrant new translation of Seneca's "On the Shortness of Life," a pointed reminder to make the most of our time

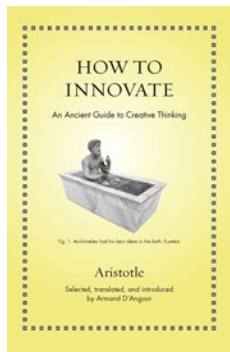
Who doesn't worry sometimes that smart phones, the Internet, and TV are robbing us of time and preventing us from having a life? How can we make the most of our time on earth? In the first century AD, the Stoic philosopher Seneca the Younger offered one of the most famous answers to that question in his essay "On the Shortness of Life"—a work that has more to teach us today than ever before. In *How to Have a Life*, James Romm presents a vibrant new translation of Seneca's brilliant essay, plus two Senecan letters on the same theme, complete with the original Latin on facing pages and an inviting introduction.

With devastating satiric wit, skillfully captured in this translation, Seneca lampoons the ways we squander our time and fail to realize how precious it is. We don't allow people to steal our money, yet we allow them to plunder our time, or else we give it away ourselves in useless, idle pursuits. Seneca also describes how we can make better use of our brief days and years. In the process, he argues, we can make our lives longer, or even everlasting, because to live a *real* life is to attain a kind of immortality.

A counterweight to the time-sucking distractions of the modern world, *How to Have a Life* offers priceless wisdom about making our time—and our lives—count.



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How to Innovate

Aristotle

9780691213736

£13.99 • \$16.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

November 2021

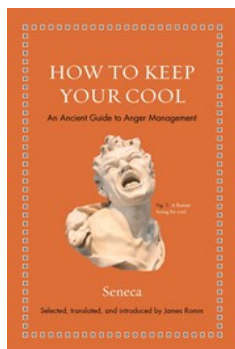
Princeton University Press

What we can learn about fostering innovation and creative thinking from some of the most inventive people of all times—the ancient Greeks

When it comes to innovation and creative thinking, we are still catching up with the ancient Greeks. Between 800 and 300 BCE, they changed the world with astonishing inventions—democracy, the alphabet, philosophy, logic, rhetoric, mathematical proof, rational medicine, coins, architectural canons, drama, lifelike sculpture, and competitive athletics. None of this happened by accident. Recognizing the power of the new and trying to understand and promote the conditions that make it possible, the Greeks were the first to write about innovation and even the first to record a word for forging something new. In short, the Greeks “invented” innovation itself—and they still have a great deal to teach us about it.

How to Innovate is an engaging and entertaining introduction to key ideas about—and examples of—innovation and creative thinking from ancient Greece. Armand D'Angour provides lively new translations of selections from Aristotle, Diodorus, and Athenaeus, with the original Greek text on facing pages. These writings illuminate and illustrate timeless principles of creating something new—borrowing or adapting existing ideas or things, cross-fertilizing disparate elements, or criticizing and disrupting current conditions.

From the true story of Archimedes's famous “Eureka!” moment, to Aristotle's thoughts on physical change and political innovation, to accounts of how disruption and competition drove invention in Greek warfare and the visual arts, *How to Innovate* is filled with valuable insights about how change happens—and how to bring it about.



How to Keep Your Cool

Seneca

9780691181950

£14.99 • \$17.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

February 2019

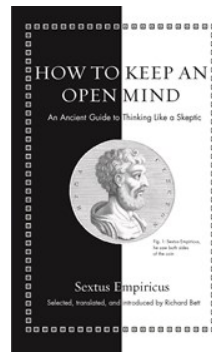
Princeton University Press

Timeless wisdom on controlling anger in personal life and politics from the Roman Stoic philosopher and statesman Seneca

In his essay “On Anger” (*De Ira*), the Roman Stoic thinker Seneca (c. 4 BC–65 AD) argues that anger is the most destructive passion: “No plague has cost the human race more dear.” This was proved by his own life, which he barely survived one wrathful emperor, Caligula, and lost under a second, Nero. This splendid new translation of essential selections from “On Anger,” presented with an enlightening introduction and the original Latin on facing pages, offers readers a timeless guide to avoiding and managing anger. It vividly illustrates why the emotion is so dangerous and why controlling it would bring vast benefits to individuals and society.

Drawing on his great arsenal of rhetoric, including historical examples (especially from Caligula's horrific reign), anecdotes, quips, and soaring flights of eloquence, Seneca builds his case against anger with mounting intensity. Like a fire-and-brimstone preacher, he paints a grim picture of the moral perils to which anger exposes us, tracing nearly all the world's evils to this one toxic source. But he then uplifts us with a beatific vision of the alternate path, a path of forgiveness and compassion that resonates with Christian and Buddhist ethics.

Seneca's thoughts on anger have never been more relevant than today, when uncivil discourse has increasingly infected public debate. Whether seeking personal growth or political renewal, readers will find, in Seneca's wisdom, a valuable antidote to the ills of an angry age.



How to Keep an Open Mind

Sextus Empiricus

9780691206042

£13.99 • \$16.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

April 2021

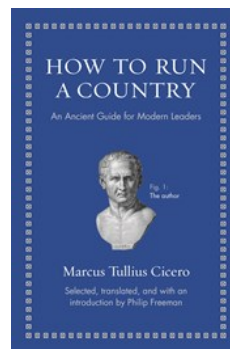
Princeton University Press

How ancient skepticism can help you attain tranquility by learning to suspend judgment

Along with Stoicism and Epicureanism, Skepticism is one of the three major schools of ancient Greek philosophy that claim to offer a way of living as well as thinking. *How to Keep an Open Mind* provides an unmatched introduction to skepticism by presenting a fresh, modern translation of key passages from the writings of Sextus Empiricus, the only Greek skeptic whose works have survived.

While content in daily life to go along with things as they appear to be, Sextus advocated—and provided a set of techniques to achieve—a radical suspension of judgment about the way things really are, believing that such nonjudging can be useful for challenging the unfounded dogmatism of others and may help one achieve a state of calm and tranquility. In an introduction, Richard Bett makes the case that the most important lesson we can draw from Sextus's brand of skepticism today may be an ability to see what can be said on the other side of any issue, leading to a greater open-mindedness.

Complete with the original Greek on facing pages, *How to Keep an Open Mind* offers a compelling antidote to the closed-minded dogmatism of today's polarized world.



How to Run a Country

Marcus Tullius Cicero

9780691156576

£13.99 • \$16.95

Hardcover

Political Science / Political Process / Leadership

January 2013

Princeton University Press

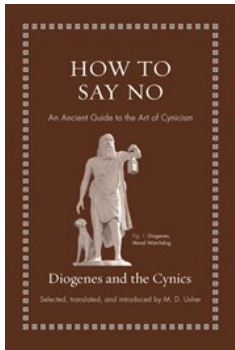
Timeless political wisdom from ancient history's greatest statesman

Marcus Cicero, Rome's greatest statesman and orator, was elected to the Roman Republic's highest office at a time when his beloved country was threatened by power-hungry politicians, dire economic troubles, foreign turmoil, and political parties that refused to work together. Sound familiar? Cicero's letters, speeches, and other writings are filled with timeless wisdom and practical insight about how to solve these and other problems of leadership and politics. *How to Run a Country* collects the best of these writings to provide an entertaining, common sense guide for modern leaders and citizens. This brief book, a sequel to *How to Win an Election*, gathers Cicero's most perceptive thoughts on topics such as leadership, corruption, the balance of power, taxes, war, immigration, and the importance of compromise. These writings have influenced great leaders—including America's Founding Fathers—for two thousand years, and they are just as instructive today as when they were first written.

Organized by topic and featuring lively new translations, the book also includes an introduction, headnotes, a glossary, suggestions for further reading, and an appendix containing the original Latin texts. The result is an enlightening introduction to some of the most enduring political wisdom of all time.



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How to Say No

Diogenes

9780691229850

£14.99 • \$17.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

October 2022

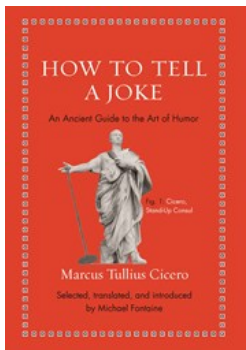
Princeton University Press

An entertaining and enlightening collection of ancient writings about the philosophers who advocated simple living and rejected unthinking conformity

The Cynics were ancient Greek philosophers who stood athwart the flood of society's material excess, unexamined conventions, and even norms of politeness and thundered "No!" Diogenes, the most famous Cynic, wasn't shy about literally extending his middle finger to the world, expressing mock surprise that "most people go crazy over a finger." When asked why he was called Diogenes the Dog, he replied "because I fawn on those who give, I bark at those who don't, and I bite scoundrels." *How to Say No* is a delightful collection of brief ancient writings about Cynicism that captures all the outrageousness, wit, and wisdom of its remarkable cast of characters—from Diogenes in the fourth century BCE to the column-stander Symeon Stylites in late antiquity.

With their "less is more" approach to life, the Cynics speak urgently to our world of climate change, economic uncertainty, and psychic malaise. Although the Cynics weren't writers, their memorable utterances and behavior were recorded by their admirers and detractors, and M. D. Usher offers fresh new translations of appealing selections from this body of writing—ranging from street sermons and repartee to biography and snapshots of Cynics in action.

Complete with introductions to the volume and each selection as well as the original Greek and Latin on facing pages, this lively book demonstrates why the Cynics still retain their power to surprise us and make us laugh—and to make us think and question how we live.



How to Tell a Joke

Marcus Tullius Cicero

9780691206165

£14.99 • \$17.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

March 2021

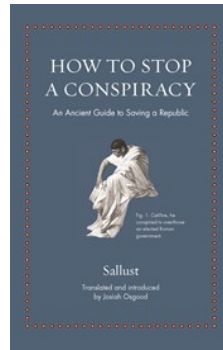
Princeton University Press

Timeless advice about how to use humor to win over any audience

Can jokes win a hostile room, a hopeless argument, or even an election? You bet they can, according to Cicero, and he knew what he was talking about. One of Rome's greatest politicians, speakers, and lawyers, Cicero was also reputedly one of antiquity's funniest people. After he was elected commander-in-chief and head of state, his enemies even started calling him "the stand-up Consul." *How to Tell a Joke* provides a lively new translation of Cicero's essential writing on humor alongside that of the later Roman orator and educator Quintilian. The result is a timeless practical guide to how a well-timed joke can win over any audience.

As powerful as jokes can be, they are also hugely risky. The line between a witty joke and an offensive one isn't always clear. Cross it and you'll look like a clown, or worse. Here, Cicero and Quintilian explore every aspect of telling jokes—while avoiding costly mistakes. Presenting the sections on humor in Cicero's *On the Ideal Orator* and Quintilian's *The Education of the Orator*, complete with an enlightening introduction and the original Latin on facing pages, *How to Tell a Joke* examines the risks and rewards of humor and analyzes basic types that readers can use to write their own jokes.

Filled with insight, wit, and examples, including more than a few lawyer jokes, *How to Tell a Joke* will appeal to anyone interested in humor or the art of public speaking.



How to Stop a Conspiracy

Sallust

9780691212364

£13.99 • \$16.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

May 2022

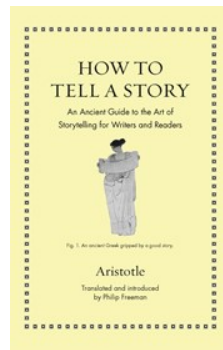
Princeton University Press

An energetic new translation of an ancient Roman masterpiece about a failed coup led by a corrupt and charismatic politician

In 63 BC, frustrated by his failure to be elected leader of the Roman Republic, the aristocrat Catiline tried to topple its elected government. Backed by corrupt elites and poor, alienated Romans, he fled Rome while his associates plotted to burn the city and murder its leading politicians. The attempted coup culminated with the unmasking of the conspirators in the Senate, a stormy debate that led to their execution, and the defeat of Catiline and his legions in battle. In *How to Stop a Conspiracy*, Josiah Osgood presents a brisk, modern new translation of the definitive account of these events, Sallust's *The War with Catiline*—a brief, powerful book that has influenced how generations of readers, including America's founders, have thought about coups and political conspiracies.

In a taut, jaw-dropping narrative, Sallust pleurably combines juicy details about Catiline and his louche associates with highly quotable moral judgments and a wrenching description of the widespread social misery they exploited. Along the way, we get unforgettable portraits of the bitter and haunted Catiline, who was sympathetic to the plight of Romans yet willing to destroy Rome; his archenemy Cicero, who thwarts the conspiracy; and Julius Caesar, who defends the conspirators and is accused of being one of them.

Complete with an introduction that discusses how *The War with Catiline* has shaped and continues to shape our understanding of how republics live and die, and featuring the original Latin on facing pages, this volume makes Sallust's gripping history more accessible than ever before.



How to Tell a Story

Aristotle

9780691205274

£13.99 • \$16.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

May 2022

Princeton University Press

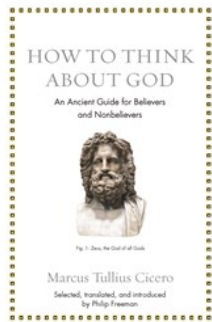
An inviting and highly readable new translation of Aristotle's complete *Poetics*—the first and best introduction to the art of writing and understanding stories

Aristotle's *Poetics* is the most important book ever written for writers and readers of stories—whether novels, short fiction, plays, screenplays, or nonfiction. Aristotle was the first to identify the keys to plot, character, audience perception, tragic pleasure, and dozens of other critical points of good storytelling. Despite being written more than 2,000 years ago, the *Poetics* remains essential reading for anyone who wants to learn how to write a captivating story—or understand how such stories work and achieve their psychological effects. Yet for all its influence, the *Poetics* is too little read because it comes down to us in a form that is often difficult to follow, and even the best translations are geared more to specialists than to general readers who simply want to grasp Aristotle's profound and practical insights. In *How to Tell a Story*, Philip Freeman presents the most readable translation of the *Poetics* yet produced, making this indispensable handbook more accessible, engaging, and useful than ever before.

In addition to its inviting and reliable translation, a commentary on each section, and the original Greek on facing pages, this edition of the *Poetics* features unique bullet points, chapter headings, and section numbers to help guide readers through Aristotle's unmatched introduction to the art of writing and reading stories.



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How to Think about God

Marcus Tullius Cicero

9780691183657

£13.99 • \$16.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

November 2019

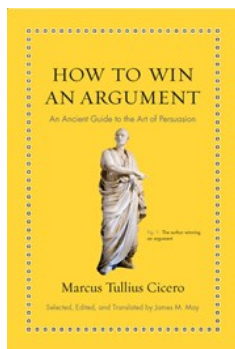
Princeton University Press

A vivid and accessible new translation of Cicero's influential writings on the Stoic idea of the divine

Most ancient Romans were deeply religious and their world was overflowing with gods—from Jupiter, Minerva, and Mars to countless local divinities, household gods, and ancestral spirits. One of the most influential Roman perspectives on religion came from a nonreligious belief system that is finding new adherents even today: Stoicism. How did the Stoics think about religion? In *How to Think about God*, Philip Freeman presents vivid new translations of Cicero's *On the Nature of the Gods* and *The Dream of Scipio*. In these brief works, Cicero offers a Stoic view of belief, divinity, and human immortality, giving eloquent expression to the religious ideas of one of the most popular schools of Roman and Greek philosophy.

On the Nature of the Gods and *The Dream of Scipio* are Cicero's best-known and most important writings on religion, and they have profoundly shaped Christian and non-Christian thought for more than two thousand years, influencing such luminaries as Augustine, Thomas Aquinas, Dante, and Thomas Jefferson. These works reveal many of the religious aspects of Stoicism, including an understanding of the universe as a materialistic yet continuous and living whole in which both the gods and a supreme God are essential elements.

Featuring an introduction, suggestions for further reading, and the original Latin on facing pages, *How to Think about God* is a compelling guide to the Stoic view of the divine.



How to Win an Argument

Marcus Tullius Cicero

9780691164335

£14.99 • \$17.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

October 2016

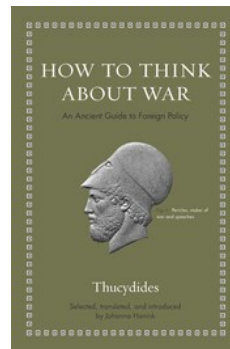
Princeton University Press

Timeless techniques of effective public speaking from ancient Rome's greatest orator

All of us are faced countless times with the challenge of persuading others, whether we're trying to win a trivial argument with a friend or convince our coworkers about an important decision. Instead of relying on untrained instinct—and often floundering or failing as a result—we'd win more arguments if we learned the timeless art of verbal persuasion, rhetoric. *How to Win an Argument* gathers the rhetorical wisdom of Cicero, ancient Rome's greatest orator, from across his works and combines it with passages from his legal and political speeches to show his powerful techniques in action. The result is an enlightening and entertaining practical introduction to the secrets of persuasive speaking and writing—including strategies that are just as effective in today's offices, schools, courts, and political debates as they were in the Roman forum.

How to Win an Argument addresses proof based on rational argumentation, character, and emotion; the parts of a speech; the plain, middle, and grand styles; how to persuade no matter what audience or circumstances you face; and more. Cicero's words are presented in lively translations, with illuminating introductions; the book also features a brief biography of Cicero, a glossary, suggestions for further reading, and an appendix of the original Latin texts.

Astonishingly relevant, this unique anthology of Cicero's rhetorical and oratorical wisdom will be enjoyed by anyone who ever needs to win arguments and influence people—in other words, all of us.



How to Think about War

Thucydides

9780691190150

£13.99 • \$16.95

Hardcover

Philosophy / History & Surveys / Ancient & Classical

February 2019

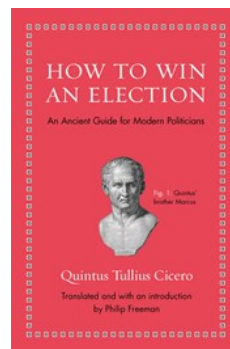
Princeton University Press

An accessible modern translation of essential speeches from Thucydides's *History* that takes readers to the heart of his profound insights on diplomacy, foreign policy, and war

Why do nations go to war? What are citizens willing to die for? What justifies foreign invasion? And does might always make right? For nearly 2,500 years, students, politicians, political thinkers, and military leaders have read the eloquent and shrewd speeches in Thucydides's *History of the Peloponnesian War* for profound insights into military conflict, diplomacy, and the behavior of people and countries in times of crisis. *How to Think about War* presents the most influential and compelling of these speeches in an elegant new translation by classicist Johanna Hanink, accompanied by an enlightening introduction, informative headnotes, and the original Greek on facing pages. The result is an ideally accessible introduction to Thucydides's long and challenging *History*.

Thucydides intended his account of the clash between classical Greece's mightiest powers—Athens and Sparta—to be a “possession for all time.” Today, it remains a foundational work for the study not only of ancient history but also contemporary politics and international relations. *How to Think about War* features speeches that have earned the *History* its celebrated status—all of those delivered before the Athenian Assembly, as well as Pericles's funeral oration and the notoriously ruthless “Melian Dialogue.” Organized by key debates, these complex speeches reveal the recklessness, cruelty, and realpolitik of Athenian warfighting and imperialism.

The first English-language collection of speeches from Thucydides in nearly half a century, *How to Think about War* takes readers straight to the heart of this timeless thinker.



How to Win an Election

Quintus Tullius Cicero

9780691154084

£14.99 • \$17.95

Hardcover

Political Science / Political Process / Campaigns & Elections

February 2012

Princeton University Press

A primer on campaigning in ancient Rome that reads like a strategy memo from a modern political consultant

How to Win an Election is an ancient Roman guide for campaigning that is as up-to-date as tomorrow's headlines. In 64 BC when idealist Marcus Cicero, Rome's greatest orator, ran for consul (the highest office in the Republic), his practical brother Quintus decided he needed some no-nonsense advice on running a successful campaign. What follows in his short letter are timeless bits of political wisdom, from the importance of promising everything to everybody and reminding voters about the sexual scandals of your opponents to being a chameleon, putting on a good show for the masses, and constantly surrounding yourself with rabid supporters. Presented here in a lively and colorful new translation, with the Latin text on facing pages, this unashamedly pragmatic primer on the humble art of personal politicking is dead-on (Cicero won)—and as relevant today as when it was written.

A little-known classic in the spirit of Machiavelli's *Prince*, *How to Win an Election* is required reading for politicians and everyone who enjoys watching them try to manipulate their way into office.

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