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FALL 2020

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Associate Provost and Director

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What Would Nature Do?

A Guide for Our Uncertain Times

RUTH DeFRIES

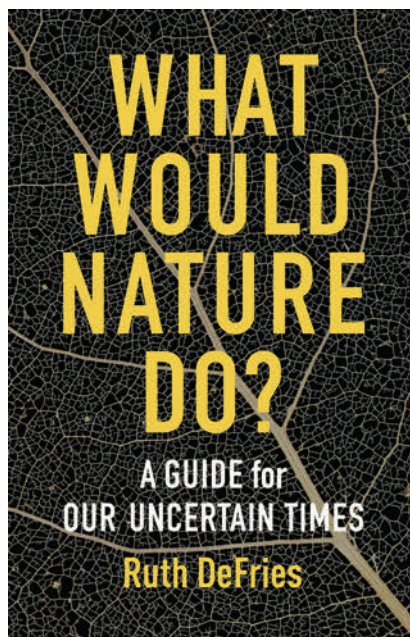
STRATEGIES FROM NATURE FOR SURVIVING TODAY'S COMPLEXITIES

Not long ago, the future seemed predictable. Now, certainty about the course of civilization has given way to fear and doubt. Raging fires, ravaging storms, political upheavals, financial collapse, and deadly pandemics lie ahead—or are already here. The world feels less comprehensible and more dangerous, and no one, from individuals to businesses and governments, knows how to navigate the path forward.

Ruth DeFries argues that a surprising set of time-tested strategies from the natural world can help humanity weather these crises. Through trial and error over the eons, life has evolved astonishing and counterintuitive tricks in order to survive. DeFries details how a handful of fundamental strategies—investments in diversity, redundancy over efficiency, self-correcting feedbacks, and decisions based on bottom-up knowledge—enable life to persist through unpredictable, sudden shocks. Lessons for supply chains from a leaf's intricate network of veins and stock market-saving “circuit breakers” patterned on planetary cycles reveal the power of these approaches for modern times. With humility and willingness to apply nature's experience to our human-constructed world, DeFries demonstrates, we can withstand uncertain and perilous times. Exploring the lessons that life on Earth can teach us about coping with complexity, *What Would Nature Do?* offers timely options for civilization to reorganize for a safe and prosperous future.



RUTH DeFRIES is University Professor and Denning Family Professor of Sustainable Development in the Department of Ecology, Evolution, and Environmental Biology at Columbia University. She is a recipient of the MacArthur “Genius” Fellowship and a member of the U.S. National Academy of Sciences. Her books include *The Big Ratchet: How Humanity Thrives in the Face of Natural Crisis* (2014).



“DeFries has an unparalleled ability to think deeply about major societal trends and to distill the dynamics that explain these patterns. Each chapter is exquisitely written and illustrated by many interrelated examples, ranging from historical events from ancient times to current unsolved dilemmas faced by society.”

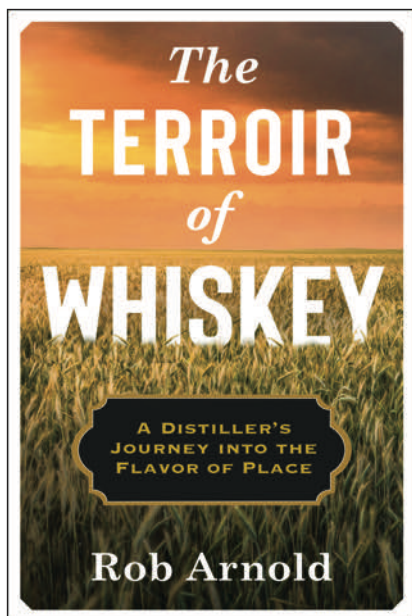
—F. Stuart Chapin III, professor emeritus,
University of Alaska–Fairbanks

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DECEMBER 240 pages/5.5" x 8.5" / 19 figures

SCIENCE

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The Terroir of Whiskey

A Distiller's Journey into the Flavor of Place

ROB ARNOLD

THE IMPORTANCE OF PLACE IN CREATING THE TASTE OF WHISKEY

Turn over a bottle of wine and you may well see a reference to its terroir, the total local environment of the vineyard that grew the grapes, from its soil to the climate. Winemakers universally accept that where a grape is grown influences its chemistry, which changes the flavor of the wine. A detailed system has codified the idea that where the grapes are grown matters to the wine. But why don't we feel the same way about whiskey?

The master distiller Rob Arnold reveals how innovative whiskey producers are recapturing a sense of place to create distinctive, nuanced flavors. He takes readers on a world tour of whiskey and the science of flavor, stopping along the way at distilleries in Kentucky, New York, Texas, Ireland, and Scotland. Arnold puts the spotlight on a new generation of distillers, plant breeders, and local farmers who are bringing back long-forgotten grain flavors and creating new ones in pursuit of terroir. In the twentieth century, we inadvertently bred distinctive tastes out of grains in favor of high agronomic yields—but today's artisans have teamed up to remove themselves from the commodity grain system, resurrect heirloom cereals, bring new varieties to life, and recapture the flavors of specific local ingredients. *The Terroir of Whiskey* makes the scientific and cultural cases that terroir is as important in whiskey as it is in wine.



© TX WHISKEY

ROB ARNOLD is the master distiller at the TX Whiskey distillery and a third-generation member of the whiskey industry. He is the coauthor of *Shots of Knowledge: The Science of Whiskey* (2016) and is a PhD candidate in plant breeding and genetics at Texas A&M University.

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JANUARY 288 pages / 6" x 9" / 20 b&w figures

FOOD / SCIENCE

All Rights: Columbia University Press

Little Lindy Is Kidnapped

How the Media Covered the Crime of the Century

THOMAS DOHERTY

REVISITING THE CULTURAL AND MEDIA HISTORY OF AN
ICONIC TRUE CRIME STORY

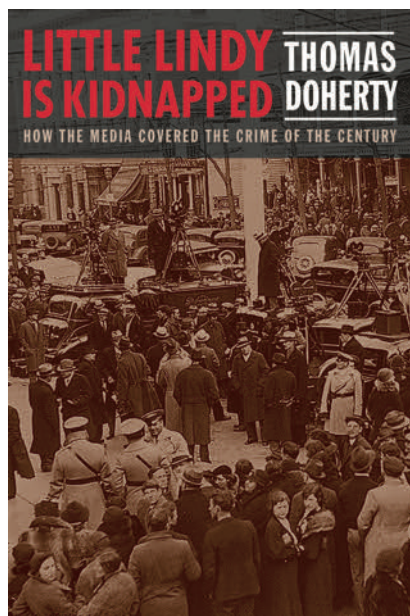
The biggest crime story in American history began on March 1, 1932, when the twenty-month-old child of Charles and Anne Lindbergh was snatched from his crib in Hopewell, New Jersey. The news shocked a nation enamored of the famous aviator, the first to fly solo nonstop across the Atlantic. Virtually every police officer in the area was dispatched to return “Little Lindy” to the arms of his parents—and perhaps even more energized were the legions of journalists catering to a public whose appetite for Lindbergh news was insatiable.

Thomas Doherty offers a lively and comprehensive cultural history of the media coverage of the abduction and its aftermath. Beginning with Lindbergh’s ascent to fame and proceeding through the trial and execution of the accused perpetrator, Doherty traces how newspapers, radio, and newsreels reported on what was dubbed the “crime of the century.” He casts the kidnapping as a transformative moment for American journalism, analyzing how the case presented new challenges and opportunities for each branch of the media in the days before the rise of television. Coverage of the Lindbergh story, Doherty reveals, set the script for the way the media would treat breaking news for decades to come. An engrossing account of one of American history’s most breathlessly covered cases, *Little Lindy Is Kidnapped* sheds new light on an enduring quality of journalism ever since: the media’s eye on a crucial part of the story—itsself.

© SANDRA DOHERTY



THOMAS DOHERTY is professor of American studies at Brandeis University. His previous Columbia University Press books include *Hollywood and Hitler, 1933–1939* (2013) and *Show Trial: Hollywood, HUAC, and the Birth of Blacklist* (2018).



“Little Lindy Is Kidnapped is a spellbinding rollercoaster of a read. It adds significantly to our understanding of how commercial media developed in the United States, exploring the roles of technological change, cultural imperatives, petty rivalries, coincidence, capitalism, and the things we most fear.”

—Kathryn Fuller-Seeley, author of
Jack Benny and the Golden Age of American Radio Comedy

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FILM AND MEDIA STUDIES / HISTORY

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*“Vineland Reread is a delight. Peter Coviello tells a sweet and joyous story about how to read and reread a treasured book, about how reading is an act that makes meaning, and about how that meaning anchors our lives. This is the rare work that will please everyone—scholars of Pynchon, readers of *Vineland*, adoring fans, and hardened skeptics—with gorgeous sentences that sparkle generously as they both describe and perform the best of what criticism is and can be.”*

—Jordan Alexander Stein, author of
When Novels Were Books

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JANUARY 208 pages / 5.06" x 7.81"

LITERARY STUDIES

REREADINGS

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Vineland Reread

PETER COVIELLO

REREADING PYNCHON'S LEAST-KNOWN NOVEL TO FIND
COMPANIONSHIP AND JOYOUSNESS

Vineland is hardly anyone's favorite Thomas Pynchon novel. Marking Pynchon's return after vanishing for nearly two decades following his epic *Gravity's Rainbow*, it was initially regarded as slight, a middling curiosity. However, for Peter Coviello, the oft-overlooked *Vineland* opens up new ways of thinking about Pynchon's writing and about how we read and how we live in the rough currents of history.

Beginning with his early besotted encounters with *Vineland*, Coviello reads Pynchon's offbeat novel of sixties insurgents stranded in the Reaganite summer of 1984 as a delirious stoner comedy that is simultaneously a work of heartsick fury and political grief: a portrait of the hard afterlives of failed revolution in a period of stifling reaction. Offering a roving meditation on the uses of criticism and the practice of friendship, the fashioning of publics and counterpublics, the sentence and the police, Coviello argues that *Vineland* is among the most abundant and far-sighted of late-century American excursions into novelistic possibility. Departing from visions of Pynchon as the arch-postmodernist, erudite and obscure, he discloses an author far more companionable and humane. In Pynchon's harmonizing of joyousness and outrage, comedy and sorrow, Coviello finds a model for thinking through our catastrophic present.



© KARL STEELE

PETER COVIELLO is professor of English at the University of Illinois at Chicago. His most recent books include *Long Players: A Love Story in Eighteen Songs* (2018) and *Make Yourselves Gods: Mormons and the Unfinished Business of American Secularism* (2019).

A Visit from the Goon Squad Reread

IVAN KREILKAMP

REREADING JENNIFER EGAN TO RECONSIDER THE FATE OF THE NOVEL

Jennifer Egan described her Pulitzer Prize-winning novel *A Visit from the Goon Squad* as a combination of Proust and *The Sopranos*. In rereading the book, Ivan Kreilkamp takes Egan up on her comparison, showing how it blends a concern with the status of the novel in the twenty-first century with an elegiac meditation on how we experience the passage of time.

Kreilkamp, a former music critic, examines how Egan's characters turn to rock and especially punk in search of community and meaning. He considers what the novel's portrayal of music says about the role of art in contemporary culture as digitization makes older technologies obsolete. Combining personal and critical reflection, he reveals how *A Visit from the Goon Squad* articulates and responds to the sense of loss many feel as cherished physical objects are replaced with immaterial data. For Kreilkamp, Egan's novel compellingly combines the psychological realism of the nineteenth-century novel with more recent and transient forms such as the celebrity magazine profile or a PowerPoint presentation to provide a self-reflective diagnosis of the decay and endurance of literature.

Arranged like Egan's novel into A and B sides, this book highlights not only how *A Visit from the Goon Squad* speaks to our mass-media and digital present but also its page-turning pleasure.



IVAN KREILKAMP is professor of English at Indiana University. His books include *Minor Creatures: Persons, Animals, and the Victorian Novel* (2018), and he is coeditor of *Victorian Studies*. He has published pop-music criticism in the *Village Voice*, *Spin*, *Rolling Stone*, and elsewhere.



"Kreilkamp's lucid reading offers a refreshingly unapologetic appreciation of an important recent novel. This timely and engaging book argues that *A Visit from the Goon Squad* poses fiction as uniquely capable of grasping the experience of time, and thus as necessary as ever in a contemporary moment dominated by the digital and the visual."

—Jeremy Rosen, author of *Minor Characters Have Their Day: Genre and the Contemporary Literary Marketplace*

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LITERARY STUDIES

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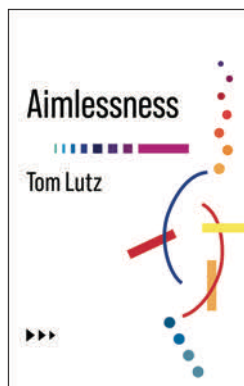
COSTICA BRADATAN, SERIES EDITOR

“Edited by one of our great living philosophers of everything essential, this series promises to liberate us from both categories and ghettos of thought, and release us to fresh and vital consideration of what concerns us at the core. I’m thrilled if the No Limits books revive the tradition of Emerson and Camus and Nietzsche, reminding us that literature and philosophy can join hands in bringing urgency to enquiry and real humanity to our deepest issues of life and death.”

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—Julia Kristeva



Aimlessness

TOM LUTZ

Aimlessness collects ideas and stories from around the world that value indirection, wandering, getting lost, waiting, meandering, lingering, sitting, laying about, daydreaming, and other ways to be open to possibility, chaos, and multiplicity. Tom Lutz considers aimlessness as a fundamental human proclivity and method, one that has been vilified by modern industrial societies but celebrated by many religious traditions, philosophers, writers, and artists.

TOM LUTZ is the founding editor and publisher of the *Los Angeles Review of Books* and Distinguished Professor of Creative Writing at University of California at Riverside. His many books include *Born Slippy: A Novel* (2020) and *Doing Nothing: A History of Loafers, Loungers, Slackers, and Bums* (2008), which won the American Book Award.

“Rarely does one encounter such sudden pleasures in ideas, and when one does it is instant, like meeting the eyes of a particular person on a stroll or in a coffee house, and then being in love for the rest of the day or even life.”

—Andrei Codrescu, poet

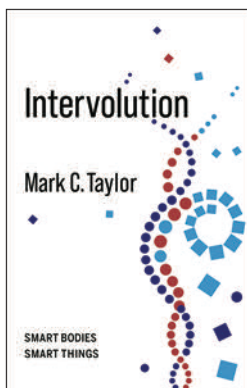
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Intervolution

Smart Bodies Smart Things

MARK C. TAYLOR

The combination of artificial intelligence with implants, transplants, prostheses, and genetic reprogramming is transforming medical research and treatment, and it is now also transforming what we thought was human nature. Mark C. Taylor identifies this process as “intervolution” and explores how it is weaving together smart things and smart bodies to create new forms of life. He reveals that we are already cyborgs, integral cogs in what will become a superorganism of bodies and things.

MARK C. TAYLOR is professor of religion at Columbia University. He is an artist and also the author of more than thirty books, including, most recently, *Last Works: Lessons in Leaving* (2018) and *Seeing Silence* (2020).

“An absolutely riveting introduction into how artificial intelligence will transform us from the inside out.”

—Jack Miles, author of *Religion as We Know It: An Origin Story*

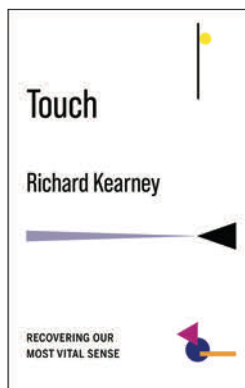
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Touch

Recovering Our Most Vital Sense

RICHARD KEARNEY

Richard Kearney offers a timely call for the cultivation of the basic human need to touch and be touched. He argues that touch is our most primordial sense, foundational to our individual and common selves. Kearney explores its role from ancient wisdom traditions to modern therapies. Making the case for the complementarity of touch and technology, this book is a passionate plea to recover a tangible sense of community and the joys of life with others.

RICHARD KEARNEY holds the Charles Seelig Chair of Philosophy at Boston College. His previous Columbia University Press books include *Anatheism: Returning to God After God* (2009), and he is also a novelist and poet.

“In this openhearted study, Richard Kearney leads the reader masterfully through thinkers of the past and the present who have wondered deeply, had ideas, and made gestures in response to the mystery of feeling things.”

—Fanny Howe, author of *Second Childhood* and winner of the 2009 Ruth Lilly Poetry Prize

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“Some people feel overwhelmed by the environmental state of affairs and wait for politicians or manufacturers to change; others, like Rebecca Prince-Ruiz, take matters into their own hands, starting with their own lives. This is the success story of a global movement. It proves that individual action has more power than ever. Use this book to be inspired, or better, use it as a template to change the world in your own way!”

—Bea Johnson, author of *Zero Waste Home: The Ultimate Guide to Simplifying Your Life by Reducing Your Waste*

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SCIENCE / ENVIRONMENTAL STUDIES

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Plastic Free

The Inspiring Story of a Global Environmental Movement and Why It Matters

REBECCA PRINCE-RUIZ AND
 JOANNA ATHERFOLD FINN

HOW AN ENVIRONMENTAL MOVEMENT AGAINST
 PLASTIC WASTE ROSE UP

In July 2011, Rebecca Prince-Ruiz challenged herself to go plastic free for the whole month. Starting with a small group of people in the city of Perth, the Plastic Free July movement has grown into a 250-million strong community across 177 countries, empowering people to reduce single-use plastic consumption and create a cleaner future.

This book explores how one of the world's leading environmental campaigns took off and shares lessons from its success. From narrating marine-debris research expeditions to tracking what actually happens to our waste to sharing insights from behavioral research, it speaks to the massive scale of the plastic waste problem and how we can tackle it together. Interweaving interviews from participants, activists, and experts, *Plastic Free* tells the inspiring story of how ordinary people have created change in their homes, communities, workplaces, schools, businesses, and beyond.

This book offers hope for the future through the stories of those who have taken on what looked like an insurmountable challenge and succeeded in innovative and practical ways, one step—and one piece of plastic—at a time.

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REBECCA PRINCE-RUIZ is the founder of Plastic Free July. An experienced environmental management and sustainability professional, she speaks internationally about how to achieve a world without plastic waste.

© CHLOE FINN



JOANNA ATHERFOLD FINN is the author of the short story collection *Watermark* (2018). She is a freelance journalist and has taught at the University of Newcastle.

Mind Thief

The Story of Alzheimer's

HAN YU

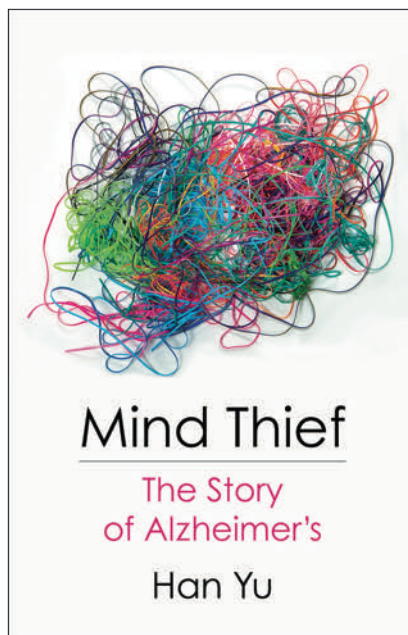
A HISTORY OF ALZHEIMER'S RESEARCH FROM
DISCOVERY TO DRUG DEVELOPMENT

Alzheimer's disease, a haunting and harrowing ailment, is one of the world's most common causes of death. Alzheimer's lingers for years, with patients' outward appearance unaffected while their cognitive functions fade away. Patients lose the ability to work and live independently, to remember and recognize. There is still no proven way to treat Alzheimer's because its causes remain unknown.

Mind Thief is a comprehensive and engaging history of Alzheimer's that demystifies efforts to understand the disease. Beginning with the discovery of "presenile dementia" in the early twentieth century, Han Yu examines over a century of research and controversy. She presents the leading hypotheses for what causes Alzheimer's; discusses each hypothesis's tangled origins, merits, and gaps; and details their successes and failures. Yu synthesizes a vast amount of medical literature, historical studies, and media interviews, telling the gripping stories of researchers' struggles while situating science in its historical, social, and cultural contexts. Her chronicling of the trajectory of Alzheimer's research deftly balances rich scientific detail with attention to the wider implications. In narrating the attempts to find a treatment, Yu also offers a critical account of research and drug development and a consideration of the philosophy of aging. Wide-ranging and accessible, *Mind Thief* is an important book for all readers interested in the challenge of Alzheimer's.



HAN YU is a professor in the Department of English at Kansas State University, where she teaches technical communication, science writing, and engineering writing. She is the author of *The Other Kind of Funnies: Comics in Technical Communication* (2015) and *Communicating Genetics: Visualizations and Representations* (2017).



"Engagingly written and thoroughly researched, *Mind Thief* pulls together the history, biology, and sociology of Alzheimer's disease. The best history of the illness I have read."

—Peter V. Rabins, Richman Family Professor
of Alzheimer Disease and Related Disorders,
Emeritus, Johns Hopkins School of Medicine

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JANUARY 312 pages / 5.5" x 8.5" / 8 figures

SCIENCE

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“Subramanian brings an intensely personal narrative to the study of touch, with a breadth of coverage and a great balance for scientists and nonscientists alike.”

—Robert DeSalle, author of
Our Senses: An Immersive Experience

How to Feel

The Science and Meaning of Touch

SUSHMA SUBRAMANIAN

THE SCIENTIFIC AND CULTURAL WORLDS WITHIN OUR
SENSE OF TOUCH

We are out of touch. Many people fear that we are trapped inside our screens, becoming less in tune with our bodies and losing our connection to the physical world. But the sense of touch has been undervalued since long before the days of digital isolation. Because of deeply rooted beliefs that favor the cerebral over the corporeal, touch is maligned as dirty or sentimental, in contrast with supposedly more elevated modes of perceiving the world.

How to Feel explores the scientific, physical, emotional, and cultural aspects of touch, reconnecting us to what is arguably our most important sense. Sushma Subramanian introduces readers to the scientists whose groundbreaking research is underscoring the role of touch in our lives. Through vivid individual stories—a man who lost his sense of touch in his early twenties, a woman who experiences touch-emotion synesthesia, her own efforts to become less touch averse—Subramanian explains the science of the somatosensory system. She visits labs that are shaping the textures of objects we use every day, from cereal to synthetic fabrics. The book highlights the growing field of haptics, which is trying to incorporate tactile interactions into devices such as phones that touch us back and prosthetic limbs that can feel. *How to Feel* offers a new appreciation for a vital but misunderstood sense and how we can use it to live more fully in our world.



SUSHMA SUBRAMANIAN is an assistant professor of journalism at the University of Mary Washington. Her writing has appeared in *Slate*, *The Atlantic*, *New York*, and *Discover*, among others.

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SCIENCE

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An Internet In Your Head

A New Paradigm for How the Brain Works

DANIEL GRAHAM

WHY THE INTERNET IS A HELPFUL METAPHOR FOR
UNDERSTANDING THE BRAIN

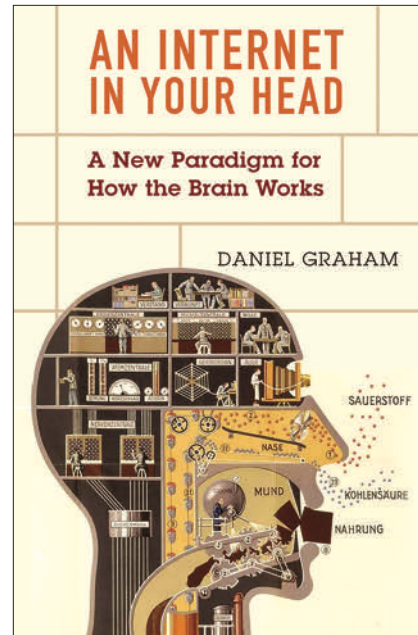
Whether we realize it or not, we think of our brains as computers. In neuroscience, the metaphor of the brain as a computer has defined the field for much of the modern era. But as neuroscientists increasingly reevaluate their assumptions about how brains work, we need a new metaphor to help us ask better questions.

The computational neuroscientist Daniel Graham offers an innovative paradigm for understanding the brain. He argues that the brain is not like a single computer—it is a communication system, like the internet. Both are networks whose power comes from their flexibility and reliability. The brain and the internet both must route signals throughout their systems, requiring protocols to direct messages from just about any point to any other. But we do not yet understand how the brain manages the dynamic flow of information across its entire network. The internet metaphor can help neuroscience unravel the brain's routing mechanisms by focusing attention on shared design principles and communication strategies that emerge from parallel challenges. Highlighting similarities between brain connectivity and the architecture of the internet can open new avenues of research and help unlock the brain's deepest secrets.

An Internet in Your Head presents a clear-eyed and engaging tour of brain science as it stands today and where the new paradigm might take it next. It offers anyone with an interest in brains a transformative new way to conceptualize what goes on inside our heads.



DANIEL GRAHAM is associate professor of psychology at Hobart and William Smith Colleges.



“Graham offers a fresh, insightful, and informative perspective on brain function, proposing that communication between neurons resembles signal passing in the internet as a novel metaphor to investigate the brain. He provides erudite discussions and presents compelling arguments in a lively and clear manner.”

—Gabriel Kreiman, Harvard Medical School

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FEBRUARY 336 pages / 5.5" x 8.5" / 44 figures

NEUROSCIENCE

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"This is an amazing book. Readers will come back to it again and again for its clear explanations, breadth of content, and 'listening' advice."

—Susan Savage-Rumbaugh,
primatologist and psychologist, specialist
in communication by bonobos

"A ribald reality check on what makes music matter, and why we should mind."

—Van Dyke Parks, musician, producer, and
lyricist for the Beach Boys

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SCIENCE / MUSIC

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Music, Math, and Mind

The Physics and Neuroscience of Music

DAVID SULZER

UNDERSTANDING THE SCIENCE THAT MAKES
MUSIC WORK

Why does a clarinet play at lower pitches than a flute? What does it mean for sounds to be in or out of tune? How are emotions carried by music? Do other animals perceive sound like we do? How might a musician use math to come up with new ideas?

This book offers a lively exploration of the mathematics, physics, and neuroscience that underlie music in a way that readers without scientific background can follow. David Sulzer, also known in the musical world as Dave Soldier, explains why the perception of music encompasses the physics of sound, the functions of the ear and deep-brain auditory pathways, and the physiology of emotion. He delves into topics such as the math by which musical scales, rhythms, tuning, and harmonies are derived, from the days of Pythagoras to technological manipulation of sound waves. Sulzer ranges from canonical composers to hip-hop, the history of experimental music, and animal sound by songbirds, cetaceans, bats, and insects.

Written for musicians and music lovers with any level of science and math proficiency, including none, *Music, Math, and Mind* demystifies how music works while testifying to its beauty and wonder.



DAVID SULZER is a professor in the Departments of Psychiatry, Neurology, and Pharmacology at Columbia University Medical Center. His laboratory has made important contributions to the study of brain mechanisms involved in autism, Parkinson's disease, drug addiction, and learning and memory. He is also a composer and performer under the stage name Dave Soldier and has worked with many major figures in the classical, jazz, and pop worlds, appearing on over one hundred records. Some of his projects bridge music and neuroscience, including the Thai Elephant Orchestra, an orchestra of fourteen elephants in northern Thailand, and the Brainwave Music Project, which uses EEGs of brain activity to create compositions.

So You Want to Be a Neuroscientist?

ASHLEY JUAVINETT

A CANDID GUIDE FOR ASPIRATIONAL
NEUROSCIENTISTS OF ALL BACKGROUNDS

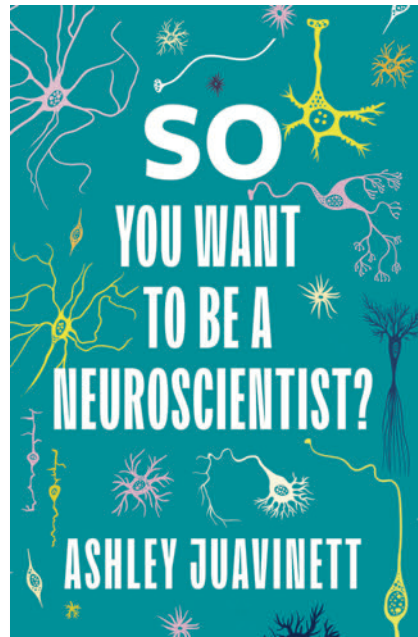
The pursuit to understand the human brain in all its intricacy is a fascinatingly complex challenge and neuroscience is one of the fastest-growing scientific fields worldwide. There is a wide range of career options open to those who wish to pursue a career in neuroscience, yet there are few resources that provide students with inside advice on how to go about it.

So You Want to Be a Neuroscientist? is a contemporary and engaging guide for aspiring neuroscientists of diverse backgrounds and interests. Fresh with the experience of having recently launched her own career, Ashley Juavinett provides a candid look at the field, offering practical guidance that explores everything from programming to personal stories.

Juavinett begins with a look at the field and its history, exploring our evolving understanding of how the brain works. She then tackles the nitty-gritty: how to apply to a PhD program, the daily life of a graduate student, the art of finding mentors and collaborators, and what to expect when working in a lab. Finally, she introduces readers to diverse young scientists whose career paths illustrate what you can do with a neuroscience degree. For anyone intrigued by the brain or seeking advice on how to further their ambitions of studying it, *So You Want to Be a Neuroscientist?* is a practical and timely overview of how to learn and thrive in this exciting field.



ASHLEY JUAVINETT, PhD, is an assistant teaching professor of neurobiology at the University of California, San Diego. Her research and writing on education and careers in neuroscience aim to broaden the field and encourage underrepresented students.



“So You Want to Be a Neuroscientist?”
is an absolute must-read for any
aspiring neuroscientist, and should
be a rallying call for our field.”

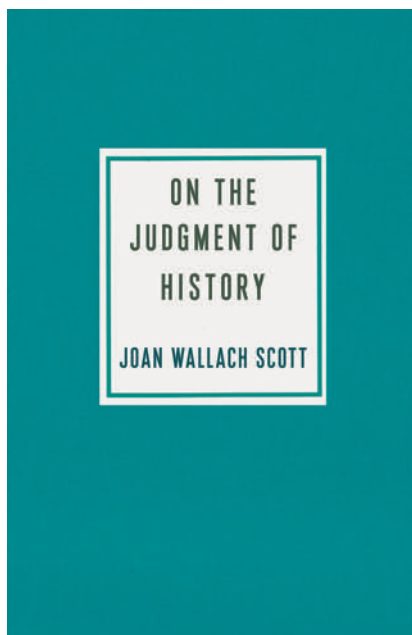
—Steve Ramirez, Boston University

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NEUROSCIENCE

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"A stunning and timely meditation on history, both as a field of inquiry and as the broadest arena of human activity, and on justice, both as an ideal and as a state institution. This book will provoke intellectual excitement among a wide range of readers."

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HISTORY

RUTH BENEDICT BOOK SERIES

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On the Judgment of History

JOAN WALLACH SCOTT

WHY WE MUST QUESTION THE IDEA THAT HISTORY WILL JUDGE

In the face of conflict and despair, we often console ourselves by saying that history will be the judge. Today's oppressors may escape being held responsible for their crimes, but the future will condemn them. Those who stand up for progressive values are on the right side of history. As ideas once condemned to the dustbin of history—white supremacy, hypernationalism, even fascism—return to the world, threatening democratic institutions and values, can we still hold out hope that history will render its verdict?

Joan Wallach Scott critically examines the belief that history will redeem us, revealing the implicit politics of appeals to the judgment of history. She argues that the notion of a linear, ever-improving direction of history hides the persistence of power structures and hinders the pursuit of alternative futures. This vision of necessary progress perpetuates the assumption that the nation-state is the culmination of history and the ultimate source for rectifying injustice. Scott examines the Nuremberg Tribunal and South Africa's Truth and Reconciliation Commission, which claimed to carry out history's judgment on Nazism and apartheid, and contrasts them with the movement for reparations for slavery in the United States. Advocates for reparations call into question a national history that has long ignored enslavement and its racist legacies. Only by this kind of critical questioning of the place of the nation-state as the final source of history's judgment, this book shows, can we open up room for radically different conceptions of justice.

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JOAN WALLACH SCOTT is professor emerita in the School of Social Science at the Institute for Advanced Study in Princeton, N.J. Her Columbia University Press books include *Gender and the Politics of History*, thirtieth anniversary edition (2018), and *Knowledge, Power, and Academic Freedom* (2019).

Postprint

Books and Becoming Computational

N. KATHERINE HAYLES

WHY DIGITAL TECHNOLOGIES HAVE TRANSFORMED
NOT ONLY BOOKS BUT ALSO IDEAS OF THE HUMAN

Since Gutenberg's time, every aspect of print has gradually changed. But the advent of computational media has exponentially increased the pace, transforming how books are composed, designed, edited, typeset, distributed, sold, and read. N. Katherine Hayles traces the emergence of what she identifies as the postprint condition, exploring how the interweaving of print and digital technologies has changed not only books but also language, authorship, and what it means to be human.

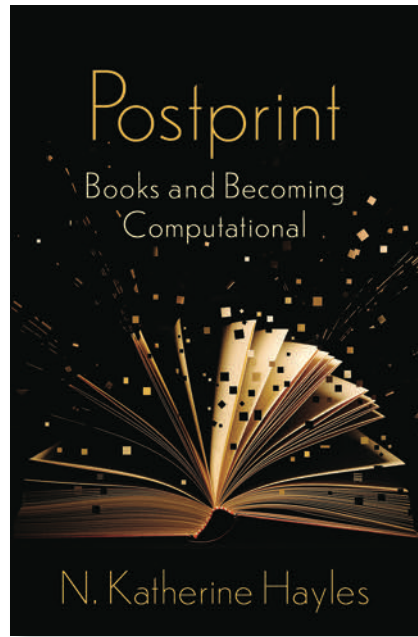
Hayles considers the ways in which print has been enmeshed in literate societies and how these are changing as some of the cognitive tasks once performed exclusively by humans are now carried out by computational media. She conceptualizes innovations in print technology as redistributions of cognitive capabilities between humans and machines. Humanity is becoming computational, just as computational systems are edging toward processes once thought of as distinctively human. Books in all their diversity are also in the process of becoming computational, representing a crucial site of ongoing cognitive transformations.

Hayles details the consequences for humanities publications through interviews with scholars and university press professionals and considers the cultural implications in readings of two novels. Spanning fields including book studies, cultural theory, and media archeology, *Postprint* is a strikingly original consideration of the role of computational media in the ongoing evolution of humanity.



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N. KATHERINE HAYLES is distinguished research professor of English at the University of California, Los Angeles and James B. Duke Professor of Literature Emerita at Duke University. Her books include *How We Became Posthuman: Virtual Bodies in Cybernetics, Literature and Informatics* (1999) and *Unthought: The Power of the Cognitive Nonconscious* (2017).



“Claiming that computational media have brought to bear new, nonhuman forms of cognition, *Postprint* offers a series of compelling examples and showcases an empirical method that will be widely emulated by literary and media studies scholars interested in exploring the history and future of print culture.”

—Lee Konstantinou, author of *Cool Characters: Irony and American Fiction*

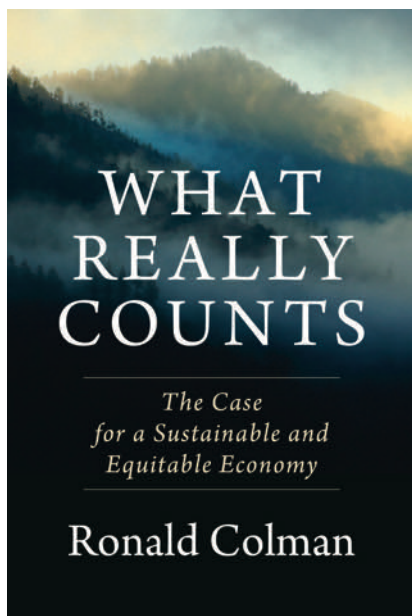
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“Unique, important, compelling, and timely, *What Really Counts* gets below the surface of what keeps our misguided reliance on GDP in place. Colman uncovers the political forces and vested interests involved with GDP measures and how they work together to stifle meaningful change toward a sustainable well-being economy and planet.”

—Robert Costanza,
coeditor of *Sustainable Wellbeing Futures:
A Research and Action Agenda for
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ECONOMICS

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What Really Counts

*The Case for a Sustainable and
Equitable Economy*

RONALD COLMAN

A PERSONAL ACCOUNT OF THE ATTEMPT TO GO
BEYOND GDP

Politicians and economists fixate on “growing the economy”—measured by a country’s gross domestic product. But the economy can grow by emitting more greenhouse gases and producing more plastic waste, and protecting the environment and building stronger communities are sidelined in GDP statistics. What we measure is a choice, and what is and isn’t counted determines what sorts of policies are enacted. How can we shift the focus to well-being and quality of life?

What Really Counts is an essential, firsthand story of the promise and challenges of accounting for social, economic, and environmental benefits. Ronald Colman recounts two decades of working with three governments to adopt measures capable of quantifying factors that GDP overlooks. Chronicling his path from Nova Scotia to New Zealand to Bhutan, Colman details the challenge of devising meaningful metrics, the effort to see alternatives realized, and the obstacles that stand in the way of implementing new systems. Reflecting on successes and failures, he considers how to shift policy priorities from a narrow economic growth agenda toward a future built on sustainability and equity.

Colman has taken the critique of GDP outside the academy and attempted to realize an alternative. The lessons he offers in *What Really Counts* are vital for anyone interested in how we can measure what matters—and how better measures can help build a better world.



RONALD COLMAN is the founder and former executive director of GPI Atlantic, a nonprofit research group that built an index of well-being and sustainable development in Nova Scotia. He has worked with New Zealand government bodies and communities on measures of well-being and spent ten years in Bhutan assisting the government’s development of holistic progress measures.

Energy's Digital Future

Harnessing Innovation for American Resilience and National Security

AMY MYERS JAFFE

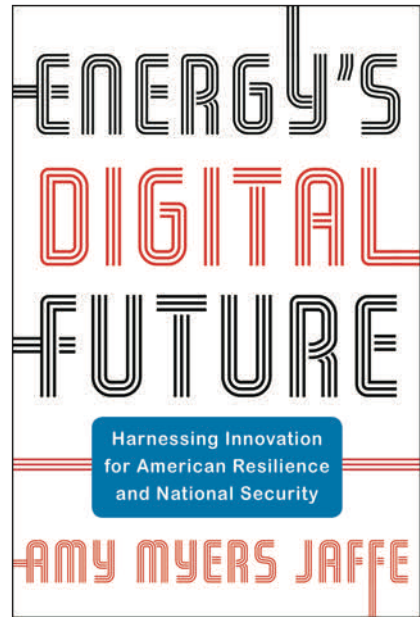
HOW TECHNOLOGICAL ADVANCEMENTS ARE
TRANSFORMING THE GLOBAL ENERGY LANDSCAPE

Disruptive digital technologies are poised to reshape world energy markets. A new wave of industrial innovation, driven by the convergence of automation, artificial intelligence, and big data analytics, is remaking energy and transportation systems in ways that could someday end the age of oil. What are the consequences—not only for the environment and for daily life but also for geopolitics and the international order?

Amy Myers Jaffe provides an expert look at the promises and challenges of the future of energy, highlighting what the United States needs to do to maintain its global influence in a post-oil era. She surveys new advances coming to market in on-demand travel services, automation, logistics, energy storage, artificial intelligence, and 3-D printing and explores how this rapid pace of innovation is altering international security dynamics in fundamental ways. As the United States doubles down on fossil fuels, China is poised to become the global frontrunner in a full-scale global energy transformation. In order to maintain its leadership role, Jaffe argues, the United States must embrace the digital revolution and foster American achievement. Bringing together analyses of technological innovation, energy policy, and geopolitics, *Energy's Digital Future* gives indispensable insight into the path the United States will need to pursue to ensure its lasting economic competitiveness and national security in a new energy age.



AMY MYERS JAFFE is the David M. Rubenstein Senior Fellow for Energy and the Environment and the director of the Program on Energy Security and Climate Change at the Council on Foreign Relations. She is coauthor of *Oil, Dollars, Debt, and Crises: The Global Curse of Black Gold* (2009) and coeditor of *Natural Gas and Geopolitics: From 1970 to 2040* (2006), among other books.



"Energy's Digital Future provides valuable insights into the role technology will play in a successful energy transition. This book has timely and compelling insights informing the transformations we can and need to make."

—Alexander Karsner, senior strategist,
Google X

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The Best American Magazine Writing 2020

EDITED BY SID HOLT FOR THE AMERICAN SOCIETY OF MAGAZINE EDITORS

Introduction by Jake Silverstein

The Best American Magazine Writing 2020 brings together outstanding in-depth reporting and incisive criticism. It features extraordinary globe-spanning journalism, including Sarah A. Topol on the genocide against the Rohingya (*New York Times Magazine*) and Erika Fry on the unintended consequences of a dengue fever vaccine (*Fortune*). In “India: Intimations of an Ending,” Arundhati Roy excoriates the increasing authoritarianism under Modi (*The Nation* in partnership with Type Media Center). A Q&A with Pamela Colloff accompanies her piece detailing prosecutors’ reliance on an untrustworthy jailhouse informant (*New York Times Magazine* in partnership with *ProPublica*), and a *ProPublica* series investigates the disaster that befell the *USS Fitzgerald*.

The anthology showcases the work of remarkable stylists, including Jia Tolentino’s cultural commentary (*New Yorker*) and Ligaya Mishan’s columns on food and culture (*T: The New York Times Style Magazine*). Jordan Kisner visits a Martha Washington-themed debutante ball for *The Believer*, alongside a discussion with the magazine’s editor in chief, Joshua Wolf Shenk. Columns by s.e. smith consider disability (*Catapult*), and the DeafBlind poet John Lee Clark writes about art he can touch (*Poetry*). The anthology features excerpts from major projects that challenge American certitudes: the *Washington Post Magazine*’s “Prison” issue, detailing the scope of mass incarceration, and the *New York Times Magazine*’s “The 1619 Project,” which recenters the nation’s history around slavery and its legacies.

SID HOLT is chief executive of the American Society of Magazine Editors and a former editor at *Rolling Stone* and *Adweek* magazines.

JAKE SILVERSTEIN is editor in chief of the *New York Times Magazine*.

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JOURNALISM

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Better Data Visualizations

A Guide for Scholars, Researchers, and Wonks

JONATHAN SCHWABISH

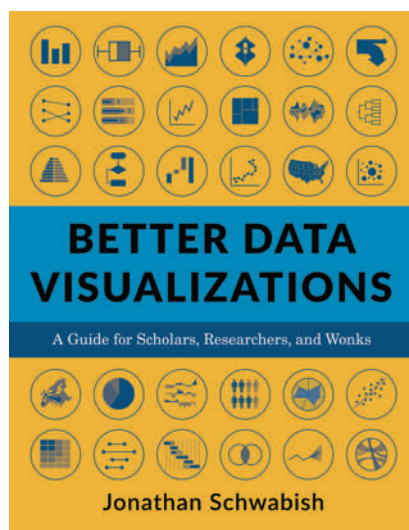
A CLEAR GUIDE FOR HOW TO PRESENT DATA IN ITS
BEST FORM

Now more than ever, content must be visual if it is to travel far. Readers everywhere are overwhelmed with a flow of data, news, and text. Visuals can cut through the noise and make it easier for readers to recognize and recall information. Yet many researchers were never taught how to present their work visually.

This book details essential strategies to create more effective data visualizations. Jonathan Schwabish walks readers through the steps of creating better graphs and how to move beyond simple line, bar, and pie charts. Through more than five hundred examples, he demonstrates the do's and don'ts of data visualization, the principles of visual perception, and how to make subjective style decisions around a chart's design. Schwabish surveys more than eighty visualization types, from histograms to horizon charts, ridgeline plots to choropleth maps, and explains how each has its place in the visual toolkit. It might seem intimidating, but everyone can learn how to create compelling, effective data visualizations. This book will guide you as you define your audience and goals, choose the graph that best fits for your data, and clearly communicate your message.



JONATHAN SCHWABISH is an economist and writer, teacher, and creator of policy-relevant data visualizations. He helps nonprofits, research institutions, and governments at all levels improve how they communicate their work and findings to their colleagues, partners, clients, and constituents. He is the author of *Better Presentations: A Guide for Scholars, Researchers, and Wonks* (Columbia, 2016).



“Better Data Visualizations is a practical guide to a large catalogue of chart types. No other book introduces the reader to specific chart types with such detail and finesse. It is an excellent resource for students, analysts, and researchers alike.”

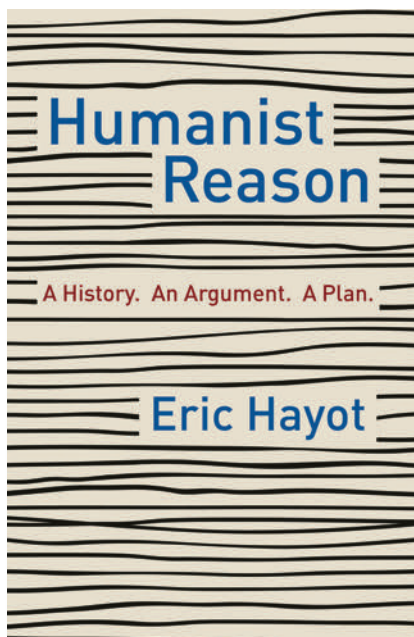
—Alberto Cairo, author of *How Charts Lie: Getting Smarter About Visual Information*

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“Hayot brings his customary mix of chutzpah and erudition to bear on what have seemed to be intractable debates about the role of the humanities in public life, the organization of academic disciplines, and the future of higher education. With clarity of purpose, bravery, and admirable pragmatism, he calls not only for new thinking—but also for new action.”

—Rebecca L. Walkowitz, Distinguished Professor and Chair of English, Rutgers University

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LITERARY STUDIES

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Humanist Reason

A History. An Argument. A Plan.

ERIC HAYOT

A NEW WAY OF UNDERSTANDING THE IMPORTANCE OF THE HUMANITIES

Ask just about any humanist, and you will hear that the humanities are in a crisis. Facing utilitarian approaches to education, the corporatization of the university, plummeting enrollments, budget cuts, and political critiques from right, left, and center, humanists find themselves on the defensive. Eric Hayot argues that it is time to make a positive case for what the humanities are and what they can become.

Hayot challenges scholars and students in the humanities to rethink and reconsider the work they do. Examining the origins of the humanist ethos in nineteenth-century Germany and tracing its philosophical roots back to Immanuel Kant, Hayot returns to the history of justifications for the humanities in order to build the groundwork for their future development. He develops the concept of “humanist reason” to understand the nature of humanist intellectual work and lays out a series of principles that undergird this core idea. Together, they constitute a provocative intellectual and practical program for a new way of thinking about the humanities, humanist thought, and their role in the university and beyond. Rather than appealing to familiar ethical or moral rationales for the importance of the humanities, *Humanist Reason* lays out a new vision that moves beyond traditional disciplines to demonstrate what the humanities can tell us about our world.



ERIC HAYOT is distinguished professor of comparative literature and Asian studies at the Pennsylvania State University. His books include *The Elements of Academic Style: Writing for the Humanities* (Columbia, 2014) and *On Literary Worlds* (2012).

An I-Novel

MINAE MIZUMURA

*Translated by Juliet Winters Carpenter in collaboration
with the author*

A GROUNDBREAKING BILINGUAL WORK FROM ONE OF
JAPAN'S MOST IMPORTANT WRITERS

Minae Mizumura's *An I-Novel* is a semi-autobiographical work that takes place over the course of a single day in the 1980s. Minae is a Japanese expatriate graduate student who has lived in the United States for two decades but turned her back on the English language and American culture. After a phone call from her older sister reminds her that it is the twentieth anniversary of their family's arrival in New York, she spends the day reflecting in solitude and over the phone with her sister about their life in the United States, trying to break the news that she has decided to go back to Japan and become a writer in her mother tongue.

Published in 1995, this formally daring novel radically broke with Japanese literary tradition. It liberally incorporated English words and phrases, and the entire text was printed horizontally, to be read from left to right, rather than vertically and from right to left. Mizumura transforms the "I-novel," a Japanese confessional genre that toys with fictionalization, telling the story of two sisters while taking up urgent questions of identity, race, and language. Above all, she considers what it means to write in the era of the hegemony of English—and what it means to be a writer of Japanese in particular.

MINAE MIZUMURA is one of Japan's most respected novelists. Three of her books, all of which won major literary awards in Japan, have been translated into English, all by Juliet Winters Carpenter: *A True Novel* (2013), *The Fall of Language in the Age of English* (Columbia, 2014; cotranslated with Mari Yoshihara), and *Inheritance from Mother* (2017).

JULIET WINTERS CARPENTER is a prolific translator of Japanese literature. She received the Japan–U.S. Friendship Commission Prize for the Translation of Japanese Literature in 1980 for Abe Kobo's *Secret Rendezvous* and in 2014 for Mizumura's *A True Novel*.



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Praise for Minae Mizumura:

"[Readers] will find in Mizumura a fascinating example of how a writer can be at the same time imaginatively cosmopolitan and linguistically rooted."

—*New York Review of Books*

"Mizumura's writing is urgent yet thorough . . . Her prose is controlled and dense as poetry."

—*Washington Post*

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Praise for Maria Stepanova:

“Maria Stepanova is among the most visible figures in post-Soviet culture.”

—*Los Angeles Review of Books*

“[Stepanova’s] work is defined by fluent phrases expressing complex thoughts, the fusing of different styles, a carefree command of all possible metrical feet, and a great sense of empathy.”

—*Poetry International*

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The Voice Over

Poems and Essays

MARIA STEPANOVA

Edited by Irina Shevelenko

A CONTEMPORARY RUSSIAN WRITER DEEPLY ENGAGED
 WITH POETIC FORM AND POLITICAL TURMOIL

Maria Stepanova is one of the most powerful and distinctive voices of Russia’s first post-Soviet literary generation. An award-winning poet and prose writer, she has also founded a major platform for independent journalism. Her verse blends formal mastery with a keen ear for the evolution of spoken language. As Russia’s political climate has turned increasingly repressive, Stepanova has responded with engaged writing that grapples with the persistence of violence in her country’s past and present. Some of her most remarkable recent work as a poet and essayist considers the conflict in Ukraine and the debasement of language that has always accompanied war.

The Voice Over brings together two decades of Stepanova’s work, showcasing her range, virtuosity, and creative evolution. Stepanova’s poetic voice constantly sets out in search of new bodies to inhabit, taking established forms and styles and rendering them into something unexpected and strange. Recognizable patterns of ballads, elegies, and war songs are transposed into a new key, infused with foreign strains, and juxtaposed with unlikely neighbors. As an essayist, Stepanova engages deeply with writers who bore witness to devastation and dramatic social change, as seen in searching pieces on W. G. Sebald, Marina Tsvetaeva, and Susan Sontag. Including contributions from ten translators, *The Voice Over* shows English-speaking readers why Stepanova is one of Russia’s most acclaimed contemporary writers.

MARIA STEPANOVA is the author of over ten poetry collections as well as three books of essays and the documentary novel *In Memory of Memory*. She is the recipient of several Russian and international literary awards.

IRINA SHEVELENKO is professor of Russian in the Department of German, Nordic, and Slavic at the University of Wisconsin–Madison.

Suncranes and Other Stories

Modern Mongolian Short Fiction

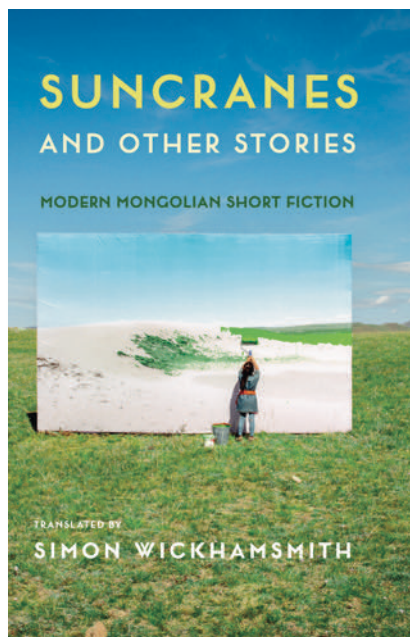
SIMON WICKHAMSMITH, TRANSLATOR

AN EVOCATIVE INTRODUCTION TO MODERN
MONGOLIAN LITERATURE

Over the course of the twentieth century, Mongolian life was transformed, as a land of nomadic communities encountered first socialism and then capitalism and their promises of new societies. The stories collected in this anthology offer literary snapshots of Mongolian life throughout this tumult. *Suncranes and Other Stories* showcases a range of powerful voices and their vivid portraits of nomads, revolution, and the endless steppe.

Spanning the years following the socialist revolution of 1921 through the early twenty-first century, these stories from the country's most highly regarded prose writers show how Mongolian culture has forged links between the traditional and the modern. Writers employ a wide range of styles, from Aesopian fables through socialist realism to more experimental forms, influenced by folktales and epics as well as Western prose models. They depict the drama of a nomadic population struggling to understand a new approach to life imposed by a foreign power while at the same time benefiting from reforms, whether in the capital city Ulaanbaatar or on the steppe. Across the mix of stories, Mongolia's majestic landscape and the people's deep connection to it come through vividly. For all English-speaking readers curious about Mongolia's people and culture, Simon Wickhamsmith's translations make available this captivating literary tradition and its rich portrayals of the natural and social worlds.

SIMON WICKHAMSMITH teaches in the Writing and Asian Studies programs at Rutgers University. He is the translator of Tseveendorjin Oidov's *The End of the Dark Era* (2015).



"Suncranes and Other Stories is an important translation of modern Mongolian writing. Deftly translated, it opens a door on a body of literature that reflects the lives and realities of Mongolia in the twentieth and twenty-first centuries."

—Mark Bender, editor of *The Borderlands of Asia: Culture, Place, Poetry*

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"This book is a remarkable achievement. For scholars and concerned citizens alike, it promises to be a key milestone in the ongoing debates about the uncertain future of news. At a moment when our democratic institutions are under assault and journalism is withering away, the essays featured in Schiffrin's wonderful volume are especially timely. Anyone who cares about the future of journalism—and our democracy—should read this important book!"

—Victor Pickard, author of
America's Battle for Media Democracy: The Triumph of Corporate Libertarianism and the Future of Media

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JOURNALISM

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Media Capture

How Money, Digital Platforms, and Governments Control the News

ANYA SCHIFFRIN, EDITOR

HOW DIGITAL TECHNOLOGY IS CHANGING THREATS TO MEDIA FREEDOM

Who controls the media today? There are many media systems across the globe that claim to be free yet whose independence has been eroded. As demagogues rise, independent voices have been squeezed out. Corporate-owned media companies that act in the service of power increasingly exercise soft censorship. Tech giants such as Facebook and Google have dramatically changed how people access information, with consequences that are only beginning to be felt.

This book features pathbreaking analysis from journalists and academics of the changing nature and peril of media capture—how formerly independent institutions fall under the sway of governments, plutocrats, and corporations. Contributors including Emily Bell, Felix Salmon, Joshua Marshall, Joel Simon, and Nikki Usher analyze diverse cases of media capture worldwide, many drawn from firsthand experience. They examine the role played by new media companies and funders, showing how the confluence of the growth of big tech and falling revenues for legacy media has led to new forms of control. Contributions shed light on how the rise of right-wing populists has catalyzed the crisis of global media. They also chart a way forward, exploring the growing need for a policy response and sustainable models for public-interest investigative journalism. Providing valuable insight into today's urgent threats to media independence, *Media Capture* is essential reading for anyone concerned with defending press freedom in the digital age.

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FOR THE OPEN SOCIETY
FOUNDATIONS



ANYA SCHIFFRIN is the director of the Technology, Media, and Communications specialization at Columbia University's School of International and Public Affairs. She is the editor of *Global Muckraking: 100 Years of Investigative Reporting from Around the World* (2014), among other books.

Regardless of Frontiers

The Threats to Global Freedom of Expression

LEE C. BOLLINGER AND AGNES CALLAMARD,
EDITORS

HOW TO ENSURE THE FREEDOM OF EXPRESSION AND
INFORMATION IN A GLOBAL WORLD

The United Nations' Universal Declaration of Human Rights in 1948 proclaimed a vision of freedom of expression exercised regardless of frontiers. Nonetheless, laws and norms regarding the freedom or limits of expression are typically established and understood at the national level. In today's interconnected world, where newfound threats to free expression have suddenly arisen, how can this fundamental right be secured at a global level?

This volume brings together leading experts from a variety of fields to critically evaluate the extent to which global norms on freedom of expression and information have been established and which actors and institutions have contributed to their diffusion. The authors also consider ongoing and new challenges to these norms, from conflicts over hate speech and the rise of populism to authoritarian governments, as well as the profound disruption introduced by the internet. Together, the essays lay the groundwork for an international legal doctrine on global freedom of expression that considers issues such as access to government-held information, media diversity, and political speech. As the world risks renouncing previous commitments to the freedom of expression, *Regardless of Frontiers* serves as a timely reminder of just how much is at stake and what needs protecting.

LEE C. BOLLINGER is the nineteenth president of Columbia University and the Seth Low Professor of the University. He is one of the country's foremost scholars of the First Amendment, and his most recent book is *The Free Speech Century* (2018).

AGNES CALLAMARD is the director of Columbia University's Global Freedom of Expression initiative and the United Nations special rapporteur on extrajudicial, summary, or arbitrary killings. She has led human rights fact-finding missions in more than forty countries and headed the UN investigation into the murder of the Saudi journalist Jamal Khashoggi.

"This collection establishes a rigorous idea of global norms of freedom of expression. Headed by Lee C. Bollinger and Agnes Callamard, it is a rallying cry for continued attention to global norms of freedom of expression and a celebration of the global project of freedom of expression at Columbia."

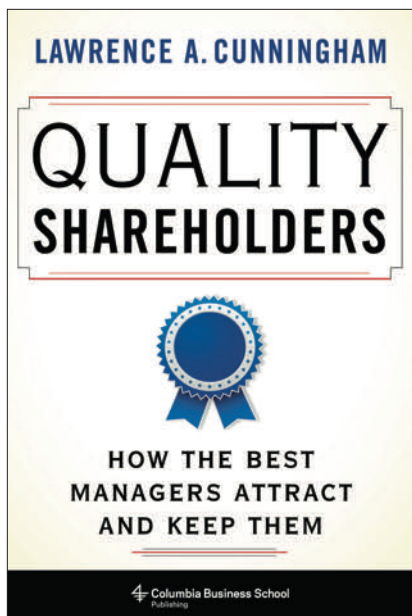
—Monroe Price, author of *Free Expression, Globalism, and the New Strategic Communication*

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FEBRUARY 352 pages / 6" x 9"

JOURNALISM

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“Quality Shareholders highlights the close correlation between patient long-term investors and companies focusing on long-term strategies and profits. Its numerous examples of successfully run corporations with such dedicated shareholders will be of interest to individual and institutional investors alike.”

—David Kass, University of Maryland

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NOVEMBER 248 pages / 6" x 9" / 3 figures, 15 tables

BUSINESS

COLUMBIA BUSINESS SCHOOL PUBLISHING

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Quality Shareholders

How the Best Managers Attract and Keep Them

LAWRENCE A. CUNNINGHAM

WHY LONG-TERM QUALITY SHAREHOLDERS HELP COMPANIES THRIVE

Anyone can buy stock in a public company, but not all shareholders are equally committed to a company's long-term success. In an increasingly fragmented financial world, shareholders' attitudes toward the companies in which they invest vary widely. Faced with indexers, short-term traders, and activists, it is more important than ever for businesses to ensure that their shareholders are dedicated to their missions. Today's companies need "quality shareholders," as Warren Buffett called those who "load up and stick around," or buy large stakes and hold for long periods.

Lawrence A. Cunningham offers an expert guide to the benefits of attracting and keeping quality shareholders. He demonstrates that a high density of dedicated long-term shareholders results in numerous comparative and competitive advantages for companies and their managers, including a longer runway to execute business strategy and a loyal cohort against adversity. Cunningham explores dozens of corporate practices and policies—such as rational capital allocation, long-term performance metrics, and a shareholder orientation—that can help shape the shareholder base and bring in committed owners. Focusing on the benefits for corporations and their investors, he reveals what draws quality shareholders to certain companies and what it means to have them in an investor base. This book is vital reading for investors, executives, and directors seeking to understand and attract the kind of shareholders that their companies need.



© SHARI GOLDSMITH

LAWRENCE A. CUNNINGHAM, editor and publisher since 1997 of *The Essays of Warren Buffett: Lessons for Corporate America*, is the Henry St. George Tucker III Research Professor at George Washington University. His books include *Berkshire Beyond Buffett: The Enduring Value of Values* (Columbia, 2014) and *Margin of Trust: The Berkshire Business Model* (Columbia, 2020).

Hire Purpose

How Smart Companies Can Close the Skills Gap

DEANNA MULLIGAN WITH GREG SHAW

A GUIDE FOR PURPOSEFUL COMPANIES TO DEVELOP
THE WORKFORCE OF THE FUTURE

Automation is no longer a hobbyhorse of futurists, but a pressing concern for the current generation of leaders in both the private and public sectors. In the next ten to fifteen years, work and life at every level of society are going to be transformed. Emerging technology will revolutionize nearly every job, eliminate some, and create new forms of work that we have yet to imagine. How can we survive and thrive in the face of drastic change?

Deanna Mulligan offers a practical, broad-minded look at the effects of automation and why the private sector needs to lead the charge in shaping a values-based response. With a focus on the power of education, Mulligan proposes that the solutions to workforce upheaval lie in reskilling and retraining for individuals and companies adapting to rapid change. By creating lifelong learning opportunities that break down boundaries between the classroom and the workplace, businesses can foster personal and career well-being and growth for their employees. Drawing on her own experiences, historical examples, and reports from the frontiers where these issues are unfolding, Mulligan details how business leaders can prepare for and respond to technological disruption. Providing a framework for concrete and meaningful action, *Hire Purpose* is an essential read about the transformations that will shape the next decade and beyond.



© WILLIAM VÁZQUEZ

DEANNA MULLIGAN is president and chief executive officer of the Guardian Life Insurance Company of America. She has held senior positions at McKinsey, AXA Financial, and New York Life Insurance Company, and is a board member of Vanguard. In 2019, *Fortune* named her one of the "50 Most Powerful Women in Business."

GREG SHAW is coauthor of Satya Nadella's *Hit Refresh* and Kevin Scott's *Reprogramming the American Dream*, among other books.



"Deanna Mulligan is one of the most dynamic and thoughtful CEOs I have ever met! *Hire Purpose* is an insightful guide to help the leaders of the future prepare the workforce of tomorrow."

—Marshall Goldsmith, author of *Triggers*, *MOJO*, and *What Got You Here Won't Get You There*

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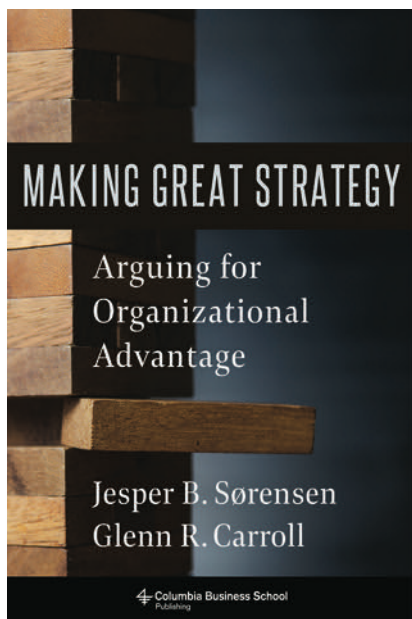
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OCTOBER 224 pages/5.5" x 8.5" / 7 tables, 1 figure

BUSINESS

COLUMBIA BUSINESS SCHOOL PUBLISHING

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“Sørensen and Carroll have developed an incredibly powerful yet simple way to build a compelling corporate strategy. After reading the book, you’ll wonder why everyone doesn’t do it this way.”

—Andy Rachleff, cofounder, CEO, and executive chairman, Wealthfront

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JANUARY 288 pages / 6.125" x 9.25" / 30 figures and tables

BUSINESS

COLUMBIA BUSINESS SCHOOL PUBLISHING

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Making Great Strategy

Arguing for Organizational Advantage

JESPER B. SØRENSEN AND GLENN R. CARROLL

A GUIDE TO STRATEGIC THINKING FOR
ORGANIZATIONAL LEADERS

Making strategy requires undertaking major—often irreversible—decisions aimed at long-term success in an uncertain future. All leaders must formulate a clear course of action, yet many lack confidence in their ability to think systematically about their strategy. They struggle to apply the abstract lessons offered by conventional approaches to strategic analysis to their unique contexts.

Making Great Strategy resolves these challenges with a straightforward, readily applicable framework. Jesper B. Sørensen and Glenn R. Carroll show that one factor underlies all sustainably successful strategies: a logically coherent argument that connects resources, capabilities, and environmental conditions to desired outcomes. They introduce a system for formulating and managing strategy through a set of three core activities: visualization, formalization and logic, and constructive argumentation. These activities can be implemented in any organization and are illustrated through examples and case studies from well-known companies such as Apple, Walmart, and *The Economist*.

This book shows that while great strategic thinking is hard, it is not a mystery. Widely applicable and relevant for managers and leaders at all levels, especially executive teams charged with setting the course of their organizations, it is essential reading for anyone faced with practical problems of strategic management.

JESPER B. SØRENSEN is the Robert A. and Elizabeth R. Jeffe Professor of Organizational Behavior at the Stanford Graduate School of Business. He is also the faculty director of the Stanford Institute for Innovation in Developing Economies.

GLENN R. CARROLL is the Adams Distinguished Professor of Management at the Stanford Graduate School of Business. He previously held senior faculty appointments at the Columbia Business School and Berkeley’s Haas School of Business.

One Up

Creativity, Competition, and the Global Business of Video Games

JOOST VAN DREUNEN

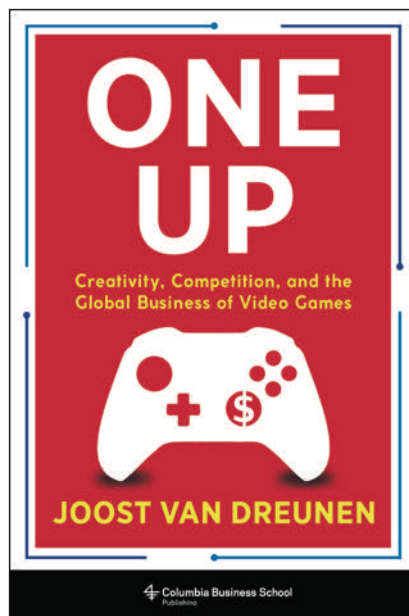
HOW INNOVATIVE BUSINESS STRATEGIES HAVE SHAPED
THE VIDEO GAME INDUSTRY

What explains the massive worldwide success of video games such as *Fortnite*, *Minecraft*, and *Pokémon Go*? Game companies look unconventional—and are often ignored—from the standpoint of traditional business strategy. Yet they have thrived in the face of digitalization, generating billions in revenue through business models such as offering content for free in order to build market share and draw in customers.

One Up offers a pioneering empirical analysis of innovation and strategy in the video games industry to explain how it has gone from the fringe to the mainstream. Drawing on almost twenty years of practical and academic experience in the interactive entertainment field, Joost van Dreunen analyzes how business model innovation has made the video game industry what it is today. Covering more than three decades of industry data, he demonstrates that video game companies flourish when they bring the same level of creativity to business strategy as they do to game design. Filled with case studies of companies such as Activision Blizzard, Apple, Electronic Arts, Epic Games, Microsoft, Nexon, Sony, Take-Two Interactive, Tencent, and Valve, this book reveals how the emergence of digital and mobile gaming can make us rethink traditional product-based strategies. *One Up* is required reading for investors, strategic decision makers, creatives, and anyone looking to learn about the major drivers of change and growth in contemporary entertainment.



JOOST VAN DREUNEN is an investor and advisor to startups and financial funds active in video games. He was cofounder and CEO of SuperData Research, a market research firm that Nielsen acquired in 2018, and is an adjunct assistant professor at New York University's Stern School of Business.



Columbia Business School
Publishing

“One Up cleverly draws on a unique set of insights from industry data and academic research, and confronts (and subsequently dispels) many industry myths head on. It is a pleasure to read and a valuable contribution not only to the field of game production studies, but also to popular discussions about the industry.”

—David B. Nieborg, University of Toronto

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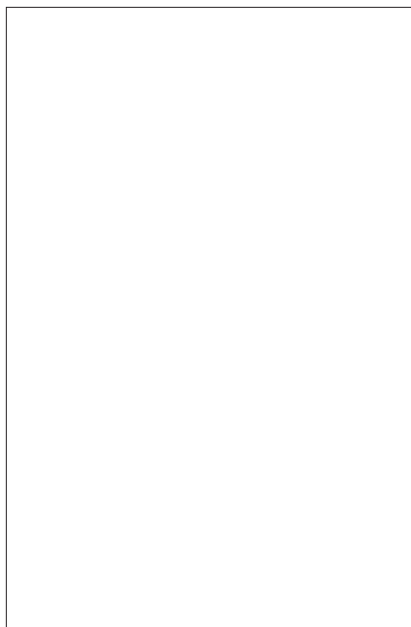
\$28.99t/£23.00 e-book 978-0-231-55221-9

OCTOBER 320 pages/6" x 9"/39 figures, 23 tables

BUSINESS

COLUMBIA BUSINESS SCHOOL PUBLISHING

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“Whitler not only fills the theory-practice gap in marketing strategy with a hands-on focus on building marketing skills around key tools, but goes beyond descriptions to guide readers on broader applications for later use in corporate life.”

—Claudio Alvarez, Baylor University

Positioning for Advantage

Techniques and Strategies to Grow Brand Value

KIMBERLY A. WHITLER

Most of us have an intuitive sense of superior branding. We prefer to purchase brands we find distinctive—that deliver on some important, relevant dimension better than other brands. These brands have typically achieved positional advantage. Yet few professionals have had the formal training that goes beyond marketing theory to bridge the “theory-doing gap”—providing specific tools that can be used to create brands that attain positional advantage in the marketplace.

Positioning for Advantage is a comprehensive how-to guide for creating, building, and executing effective brand strategies. Kimberly A. Whitler identifies essential marketing strategy techniques and moves through the major stages of positioning a brand to achieve in-market advantage. Introducing seven tools—from strategic positioning to strategy mapping to influencer maps—Whitler provides templates, frameworks, and step-by-step processes to build and manage growth brands that achieve positional advantage. This book presents real-world scenarios, helping readers activate the tools through practice to increase skill in creating brands that achieve positional advantage. Brimming with insights for students and professionals alike, *Positioning for Advantage* helps aspiring C-level leaders understand not only what superior branding looks like but also how to make it come to life.

KIMBERLY A. WHITLER is an assistant professor at the University of Virginia’s Darden School of Business. She is a senior contributor to *Forbes* and has published in *Harvard Business Review*, *Sloan Management Review*, and a number of academic journals. She previously worked for companies including Procter and Gamble, Aurora Foods, David’s Bridal, and PETsMART, holding positions such as general manager and chief marketing officer.

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MARCH 280 pages/6" x 9"/58 figures

BUSINESS

COLUMBIA BUSINESS SCHOOL PUBLISHING

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Emerging Domestic Markets

How Financial Entrepreneurs Reach Underserved Communities in the United States

GREGORY FAIRCHILD

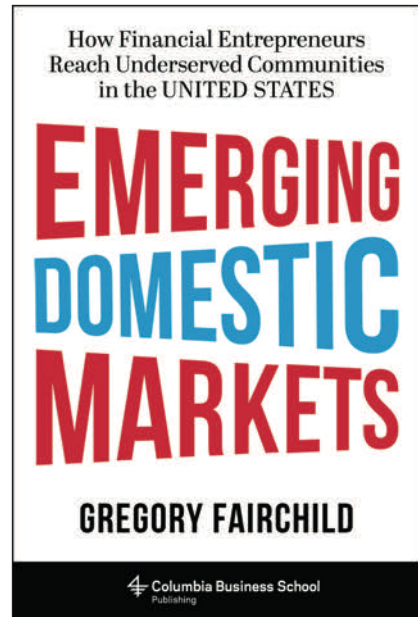
HOW NEW MODELS FOR FINANCIAL SERVICES ARE
REACHING UNDERSERVED COMMUNITIES

The term “emerging market” refers to countries where incomes are currently low but that are likely to experience rapid growth and increasing economic competitiveness. Identifying emerging markets is important for international development, and for investors they represent intriguing opportunities to reap uncommon gains. Yet many of the characteristics of emerging markets—including demographic shifts, rising educational attainment, and growing urbanization—are also found closer to home, in communities that have been underserved by the existing financial-services system.

Gregory Fairchild introduces readers to the rising set of entrepreneurs whose efforts to reach marginalized groups are reshaping the emerging markets of the United States. He explores how minority-owned and community-development institutions are achieving innovations in financial services to further economic development and reduce inequality. Fairchild illustrates these transformative models through compelling narratives: the decision by a Chinese-ethnic credit union to open a branch in a new neighborhood, investment by a minority-led private equity firm in satellite radio for the developing world, and efforts by a community-development-loan fund to bring fresh foods into a food desert in Philadelphia. Bringing together quantitative research, powerful stories of real-world entrepreneurs, and nuanced insights on public policy, *Emerging Domestic Markets* offers a vital set of prescriptions for inclusive financial development.



GREGORY FAIRCHILD is the Isidore Horween Research Professor of Business Administration; associate dean for Washington, D.C., area initiatives; and academic director of public policy and entrepreneurship at the University of Virginia’s Darden School of Business.



“I’ve long believed that the issues facing underserved communities are not intractable, despite what some say. There are proven approaches that work. In this book, Gregory Fairchild showcases some of those approaches and innovations, marrying his compelling firsthand experience with academic research.”

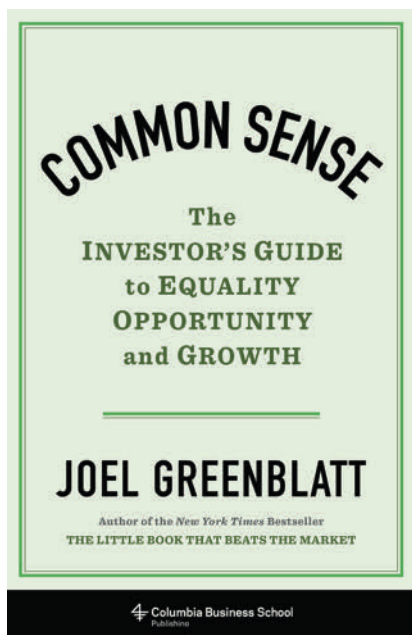
—Robert E. Rubin, board chair, Local Initiatives Support Corporation, and former U.S. treasury secretary

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JANUARY 280 pages / 6"x9" / 26 figures and tables
BUSINESS

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Praise for Joel Greenblatt's
The Little Book That Beats the Market

**"One of the best, clearest guides to
value investing out there."**

—*Wall Street Journal*

**"The best book on the subject
in years."**

—*Financial Times*

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SEPTEMBER 128 pages/5.5" x 8.5"

BUSINESS

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Common Sense

*The Investor's Guide to Equality, Opportunity,
and Growth*

JOEL GREENBLATT

AN INVESTOR'S APPROACH TO ADDRESSING KEY
ECONOMIC ISSUES FACING AMERICA

The United States is supposed to offer economic opportunity to everyone. So why are so many people left out in the cold? Globalization and technological change have ravaged the workforce. Hostile immigration policies actually keep Americans from getting jobs. Our education system is deeply unequal, denying opportunity to millions right from the start. Still, we can't seem to break from the status quo.

In *Common Sense*, the *New York Times* best-selling author Joel Greenblatt offers an investor's perspective on building an economy that truly works for everyone. With dry and self-deprecating wit, he makes a lively and provocative case for disruptive new approaches—some drawn from personal experience, some from the outside looking in. How do we ensure that all children have an opportunity for a good education? Does getting a college degree have to be a requirement for getting a good job? If we subsidize banks, how do we ensure that the risks and rewards are distributed fairly? Greenblatt shows why expanding an already existing program might help more people than raising the minimum wage, how dramatically increasing immigration would be like giving every American a bonus, and the reason Australia might be the best place to learn about saving for retirement. Not everyone will agree with what Greenblatt has to say—but all of us can benefit from the conversations he aims to start.

JOEL GREENBLATT is the founder of the investment partnership Gotham Capital. He has been a professor on the adjunct faculty of Columbia Business School for over two decades, and he is a cofounder and former chairman of the Success Academy Charter Network. His books include *You Can Be a Stock Market Genius* (1997), *The Little Book That Beats the Market* (2006), and *The Big Secret for the Small Investor* (2011).

Python for MBAs

MATTAN GRIFFEL AND DANIEL GUETTA

A BUSINESS-FRIENDLY INTRODUCTORY GUIDE
TO PYTHON

From the ads that track us to the maps that guide us, the twenty-first century runs on code. The business world is no different. Programming has become one of the fastest-growing topics at business schools around the world. An increasing number of MBAs are choosing to pursue careers in tech. For them and other professionals, having some basic coding knowledge is a must.

This book is an introduction to programming with Python for MBA students and others in business positions who need a crash course. One of the most popular programming languages, Python is used for tasks such as building and running websites, data analysis, machine learning, and natural-language processing. Drawing on years of experience providing instruction in this material at Columbia Business School as well as extensive backgrounds in technology, entrepreneurship, and consulting, Mattan Griffel and Daniel Guetta teach the basics of programming from scratch. Beginning with fundamentals such as variables, strings, lists, and functions, they build up to data analytics and practical ways to derive value from large and complex datasets. They focus on business use cases throughout, using the real-world example of a major restaurant chain to offer a concrete look at what Python can do. Written for business students with no previous coding experience and those in business roles that include coding or working with coding teams, *Python for MBAs* is an indispensable introduction to a versatile and powerful programming language.

MATTAN GRIFFEL is an award-winning adjunct professor at Columbia Business School. He is also a two-time Y Combinator-backed entrepreneur and the cofounder of One Month and Ophelia.

DANIEL GUETTA is a senior lecturer in the Decision, Risk, and Operations Division at the Columbia Business School and the director of the Columbia Business Analytics Initiative.

“Business leaders everywhere increasingly need top technology and data skills to stay competitive. Mattan Griffel and Daniel Guetta bring Python to life through clear and compelling stories and case studies, showing you how to bring the power of variables, strings, and lists to help your business and analytics immediately.”

—Glenn Hubbard, dean emeritus and
Russell L. Carson Professor of Finance and
Economics, Columbia Business School

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FEBRUARY 264 pages / 6" x 9" / 20 b&w photographs

BUSINESS / PROGRAMMING

COLUMBIA BUSINESS SCHOOL PUBLISHING

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“At a time when plenty of focus has been on a hierarchical narrative that sees only C-suite leaders at the top and employees at the bottom, Steven Cohen and William Eimicke shine a light on the surpassing importance of what excellent managers in the middle know and do about institutional success. *Management Fundamentals* is a must-read.”

—Sarah Bloom Raskin, former U.S. deputy secretary of the Treasury

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JUNE 224 pages / 5.5" x 8.5" / 1 b&w illustration

BUSINESS

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Management Fundamentals

STEVEN COHEN AND WILLIAM EIMICKE

A GUIDE TO THE FUNDAMENTAL COMPONENTS OF
MANAGEMENT

Skillful management is essential to the functioning of any organization. But what are the fundamental elements of a manager's work?

This book is a succinct handbook of the essentials of management for current and future practitioners. Leadership experts Steven Cohen and William Eimicke concisely explain management best practices, aiming to equip managers with the tools of the trade and prepare them to tackle decision making. They detail three core areas of practice: operations, opportunities, and organization and society, underscoring how ethical and strategic guidance and behaviors are essential to sustainable success. The book delves into the leadership role of managers, financial management skills, performance management essentials, organizational structure and human resources management, strategic planning, sustainability, contract management, private-public partnerships, public engagement and advertisement, organizational ethics, and the future of technology for management professionals. Designed for new managers as a roadmap and for experienced managers as a reference, this book offers an indispensable guide to the fundamental components of management across public, private, and social-sector organizations.

STEVEN COHEN is senior vice dean of Columbia University's School of Professional Studies, professor in the practice of public affairs at Columbia's School of International and Public Affairs, and the director of the Earth Institute's Research Program on Sustainability Policy and Management as well as two other masters' programs at Columbia University. His books include *The Sustainable City* (Columbia, 2017).

WILLIAM B. EIMICKE is professor of practice and founding director of the Picker Center for Executive Education at Columbia University's School of International and Public Affairs. He was New York City's Deputy Fire Commissioner and the state's housing "czar," and his books include *Social Value Investing: A Management Framework for Effective Partnerships* (Columbia, 2018, with Howard W. Buffett).

Artificial Whiteness

Politics and Ideology in Artificial Intelligence

YARDEN KATZ

EXPOSING THE HIDDEN WHITE SUPREMACY OF
ARTIFICIAL INTELLIGENCE

Dramatic statements about the promise and peril of artificial intelligence for humanity abound, as an industry of experts claims that AI is poised to reshape nearly every sphere of life. Who profits from the idea that the age of AI has arrived? Why do ideas of AI's transformative potential keep reappearing in social and political discourse, and how are they linked to broader political agendas?

Yarden Katz reveals the ideology embedded in the concept of artificial intelligence, contending that it both serves and mimics the logic of white supremacy. He demonstrates that understandings of AI, as a field and a technology, have shifted dramatically over time based on the needs of its funders and the professional class that formed around it. From its origins in the Cold War military-industrial complex through its present-day Silicon Valley proselytizers and eager policy analysts, AI has never been simply a technical project enabled by larger data and better computing. Drawing on intimate familiarity with the field and its practices, Katz instead asks us to see how AI reinforces models of knowledge that assume white male superiority and an imperialist worldview. Only by seeing the connection between artificial intelligence and whiteness can we prioritize alternatives to the conception of AI as an all-encompassing technological force. Bringing together theories of whiteness and race in the humanities and social sciences with a deep understanding of the history and practice of science and computing, *Artificial Whiteness* is an incisive, urgent critique of the uses of AI as a political tool to uphold social hierarchies.

© LAUREN SURFACE



YARDEN KATZ is a fellow in the Department of Systems Biology at Harvard Medical School. He received his PhD in brain and cognitive sciences from MIT in 2014.

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NOVEMBER 336 pages / 5.5" x 8.5" / 25 b&w figures

SOCIOLOGY / COGNITIVE SCIENCE

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“So glad we met, the old song says, the second time around, and D. A. Miller’s accounts of his first and second (and more) sights of film constitute a whole admirable viewing practice: attentive, reflective, witty, personal, historical. Once you’ve visited what he calls his old and new cinematheques—the one with poor prints in art houses and film clubs, the immaculate one on DVD at home—you may not want to go anywhere else. Or at least not go anywhere without remembering where you’ve been.”

—Michael Wood, author of
Film: A Very Short Introduction

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DECEMBER 224 pages / 5.5" x 8.5" /
 77 b&w illustrations

FILM AND MEDIA STUDIES

All Rights: Columbia University Press

Second Time Around

From Art House to DVD

D. A. MILLER

A MAJOR CRITIC AND SCHOLAR REVISITS CANONICAL FILMS AND HOW MOVIES RESONATE IN OUR LIVES

The art houses and cinema clubs of his youth are gone, but the films that D. A. Miller discovered there in the 1960s and '70s are now at his fingertips. With DVDs and streaming media, technology has turned the old cinematheque's theatrical offerings into private viewings that anyone can repeat, pause, slow, and otherwise manipulate at will.

In *Second Time Around*, Miller seizes this opportunity; across thirteen essays, he watches digitally restored films by directors from Mizoguchi to Pasolini and from Hitchcock to Honda, looking to find not only what he first saw in them but also what he was then kept from seeing by quick camerawork, normal projection speed, missing frames, or simple censorship. At last he has an unobstructed view of the gay leather scene in *Cruising*, the expurgated special effects in *The H-Man*, and the alternative ending to *Vertigo*. Now he can pursue the finer details of Chabrol's debt to Hitchcock, Visconti's mystificatory Marxism, or the unemotive emotion in Godard.

Yet this recaptured past is strangely disturbing; the films and the author have changed in too many ways for their reunion to be like old times. The closeness of Miller's attention clarifies the painful contradictions of youth and decline, damaged prints and flawless restorations.



© MICHAEL FORREY

D. A. MILLER, for many years the John F. Hotchkis Professor at the University of California, Berkeley, has most recently been visiting professor at the University of Tokyo. His numerous books include *Hidden Hitchcock* (2016), *8½* (2008), and *Jane Austen, or the Secret of Style* (2003).

Ulysses by Numbers

ERIC BULSON

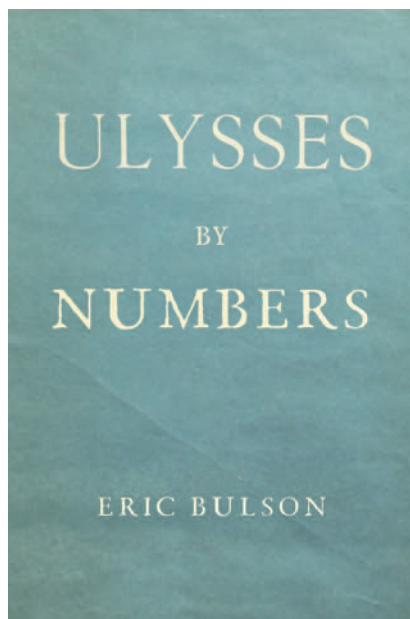
RETHINKING A MODERNIST CLASSIC THROUGH
COMPUTATIONAL METHODS

Ulysses has been read obsessively for a century. What if instead of focusing on the words to understand the structure, design, and history of Joyce's masterpiece, we pay attention to the numbers?

Taking a computational approach, *Ulysses by Numbers* lets us see the novel's basic building blocks in a significantly new light—words, paragraphs, pages, and characters, as well as the original print run and the dates marking the beginning and end of its composition. Numbers provide access into Joyce's creative process, enhanced by graphs, diagrams, timelines, and maps, and they also give us a startling new perspective on the proportions that continue to structure, organize, and pace the reading experience. Numbers are there to help us navigate the history of *Ulysses* from its earliest material beginnings, and they offer a concrete basis upon which we can explore the big questions about its length, style, origins, readership, and design.

An innovative computational reading on both a micro and macro level, *Ulysses by Numbers* is a timely intervention into debates about the use and abuse of quantitative methods in literary analysis. Eric Bulson demonstrates how reading by numbers can bring us closer to the words of *Ulysses*, helping us rediscover a novel we thought we already knew.

ERIC BULSON is professor of English at Claremont Graduate University. He is the author of *Little Magazine*, *World Form* (Columbia, 2016); *Novels, Maps, Modernity: The Spatial Imagination, 1850–2000* (2007); and *The Cambridge Introduction to James Joyce* (2006).



“Ulysses by Numbers is a winningly idiosyncratic piece of literary criticism, one that is both very much of its moment in many respects, and in a few others defiantly peculiar. Bulson has delivered a timely, restlessly inventive book that challenges the increasingly hostile polarization within literary studies about the use of quantitative evidence. It is a provocative call for, and demonstration of, a delirious, even enchanted kind of quantitative reading.”

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Epistenology

Wine as Experience

NICOLA PERULLO

A NEW WAY OF THINKING ABOUT THE
MEANINGFULNESS OF WINE

We think we know how to appreciate wine—trained connoisseurs take dainty sips in sterile rooms and provide ratings based on objective knowledge and technical expertise. In *Epistenology*, Nicola Perullo vigorously challenges this approach, arguing that it is the enjoyment of drinking wine as an active and participatory experience that matters.

Perullo argues that wine comes to life not in the abstract space of the professional tasting but in the real world of shared experiences; wines can change in these encounters, and drinkers along with them. Just as a winemaker is not simply a producer but a nurturer, a wine is fully known only through an encounter among a group of drinkers in a specific place and time. Wine is not an object to analyze but an experience to make, creatively opening up new perceptual possibilities for settings, cuisines, and companions.

The result of more than twenty years of research and practical engagement, *Epistenology* presents a new paradigm for the enjoyment of wine and through it a philosophy based on participatory and relational knowledge. This model suggests a profound shift—not knowledge about but with wine. Interweaving philosophical arguments with personal reflections and literary examples, this book is a journey with wine that shows how it makes life more creative and free.

© MARCELLO MARENGO



NICOLA PERULLO is a philosopher and professor of aesthetics at the University of Gastronomic Sciences in Pollenzo, Italy. His books in English include *Taste as Experience: The Philosophy and Aesthetics of Food* (Columbia, 2016).

Why Veganism Matters

The Moral Value of Animals

GARY L. FRANCIONE

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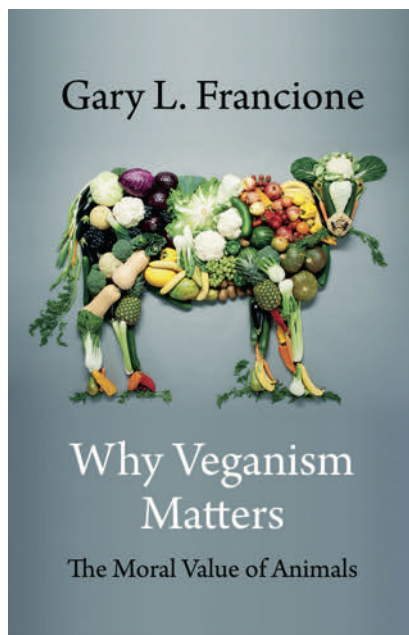
Gary L. Francione—the leading and most provocative scholar of animal rights theory and law—demonstrates that veganism is a moral imperative and a matter of justice. He shows that there is a contradiction in thinking that animals matter morally if one is also not vegan, and he explains why this belief should logically lead all who hold it to veganism. Francione dismantles the conventional wisdom that it is acceptable to use and kill animals as long as we do so “humanely.” He argues that if animals matter morally, they must have the right not to be used as property. That means that we cannot eat them, wear them, use them, or otherwise treat them as resources or commodities.

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GARY L. FRANCIONE is Board of Governors Distinguished Professor of Law and Nicholas deB. Katzenbach Scholar of Law and Philosophy at Rutgers University Law School and visiting professor of philosophy at the University of Lincoln (UK). He is the author of many books, including *Animals as Persons: Essays on the Abolition of Animal Exploitation* (Columbia, 2008).



“Gary Francione argues with great force and clarity for radical change in our relations with animals. *Why Veganism Matters* is especially noteworthy for its sharp critique of current approaches to animal ethics. This is a gripping and deeply challenging book, every page of which conveys the significance of the moral stakes.”

—Cora Diamond, author of
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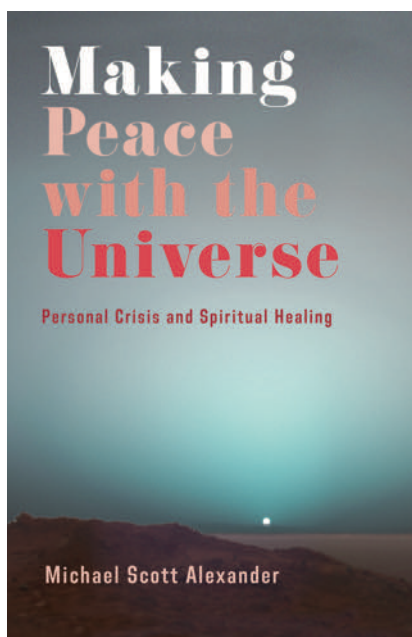
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RELIGION

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Making Peace with the Universe

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The world's great religious and philosophical traditions often include poignant testimonies of spiritual turmoil and healing. Following episodes of harrowing personal crisis, including addictions, periods of anxiety and panic, and reminders of mortality, these accounts then also describe pathways to consolation and resolution.

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Mixing scholarly learning with episodes from his own skeptical quest, Alexander demonstrates how these accounts of private terror and personal triumph offer a model of therapy through spiritual adventure. An interdisciplinary consideration of the shared terrain of religion and psychology, *Making Peace with the Universe* offers an innovative view of what spiritual traditions can teach us about finding meaning in the modern world.



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MICHAEL SCOTT ALEXANDER is associate professor of religious studies and Maimonides Endowed Chair in Jewish Studies at the University of California, Riverside. He is the author of *Jazz Age Jews* (2001), winner of the National Jewish Book Award.

America's Public Philosopher

Essays on Social Justice, Economics, Education, and the Future of Democracy

JOHN DEWEY

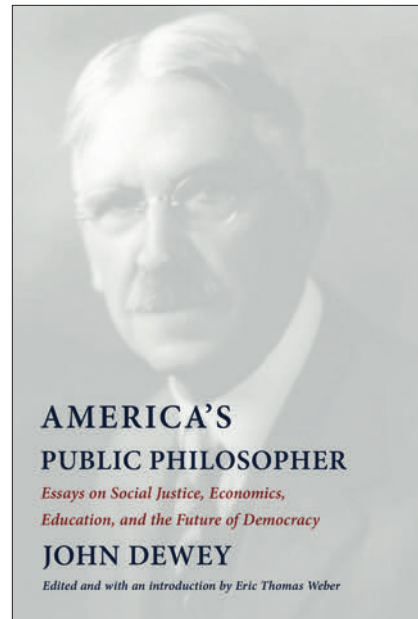
Edited and with an introduction by Eric Thomas Weber

WHY JOHN DEWEY REMAINS A POWERFUL PUBLIC
VOICE AGAINST UNDEMOCRATIC FORCES

John Dewey was America's greatest public philosopher. A prolific and influential writer for both scholarly and general audiences, he stands out for the remarkable breadth of his contributions. Dewey was a founder of a distinctly American philosophical tradition, pragmatism, and he spoke out widely on the most important questions of his day. He was a progressive thinker whose deep commitment to democracy led him to courageous stances on issues such as war, civil liberties, and racial, class, and gender inequalities.

This book gathers the clearest and most powerful of Dewey's public writings and shows how they continue to speak to the challenges we face today. An introductory essay and short introductions to each of the texts discuss the current relevance and significance of Dewey's work and legacy. The book includes forty-six essays on topics such as democracy in the United States, political power, education, economic justice, science and society, and philosophy and culture. These essays inspire optimism for the possibility of a more humane public and political culture, in which citizens share in the pursuit of lifelong education through participation in democratic life. *America's Public Philosopher* reveals John Dewey as a powerful example for scholars seeking to address a wider audience and a much-needed voice for all readers in search of intellectual and moral leadership.

ERIC THOMAS WEBER is associate professor of educational policy studies and evaluation at the University of Kentucky. He is the author of *Uniting Mississippi: Democracy and Leadership in the South* (2015) and *Democracy and Leadership: On Pragmatism and Virtue* (2013), among other books. He is executive director of the Society of Philosophers in America and cohost of the *Philosophy Bakes Bread* radio show and podcast.



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Information

Volume I: A Reader

ERIC HAYOT, ANATOLY DETWYLER, LEA PAO,
EDITORS

Volume II: Keywords

MICHELE KENNERLY, SAMUEL FREDERICK, AND
JONATHAN E. ABEL, EDITORS

For decades, we have been told we live in the “information age”—a time when disruptive technological advancement has reshaped the categories and social uses of knowledge and when quantitative assessment is increasingly privileged. Such methodologies and concepts of information are usually considered the provenance of the natural and social sciences. Yet the humanities should and do play an important role in interpreting and critiquing the historical, cultural, and conceptual nature of information.

These two volumes explore theories and histories of information from a humanistic perspective.

Information: A Reader provides an introduction to the concept of information in historical, literary, and cultural studies. It features excerpts from more than forty texts by theorists and critics who have helped establish the notion of the “information age” or expand upon it. Bringing together essays by prominent critics, *Information: Keywords* describes and anticipates directions for how the humanities can contribute to our understanding of information from a range of theoretical, historical, and global perspectives. Together, these volumes set forth a major humanistic vision of the concept of information.

ERIC HAYOT is distinguished professor of comparative literature and Asian studies at the Pennsylvania State University. **ANATOLY DETWYLER** is assistant professor of modern Chinese literature at the University of Wisconsin-Madison. **LEA PAO** is assistant professor of German studies at Stanford University.

JONATHAN E. ABEL is associate professor of comparative literature and Japanese at the Pennsylvania State University. **SAMUEL FREDERICK** is associate professor of German at the Pennsylvania State University. **MICHELE KENNERLY** is associate professor of communication arts and sciences and of classics and ancient Mediterranean studies at the Pennsylvania State University.

A Community of Scholars

Seventy-Five Years of The University Seminars at Columbia

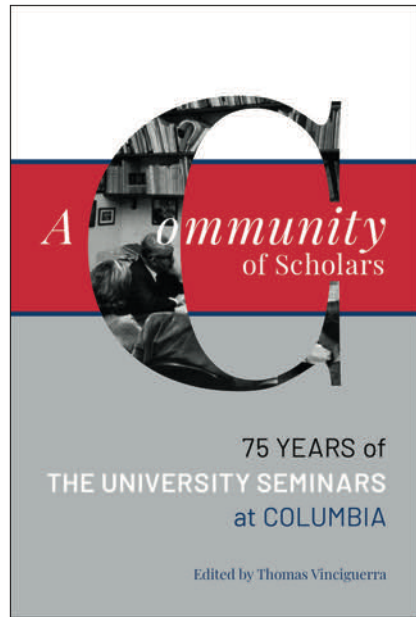
THOMAS VINCIGUERRA, EDITOR

CELEBRATING A UNIQUE COLUMBIA INSTITUTION

The Columbia University Seminars, founded in 1945, represent a distinctive experiment in academia. Scholars from different disciplines and institutions, as well as practitioners and other experts, meet once a month through the academic year to study and discuss subjects, sometimes beyond their specialties. Through collegial discussion, participants learn from one another. Today, over ninety seminars are ongoing: some have outlived their founders, while others are just beginning.

A Community of Scholars is a seventy-fifth anniversary celebration of the founding of The University Seminars. It brings together essays by seminar chairs and other leading participants that exemplify the diversity and vibrancy of these proceedings. Their topics are wide-ranging—the evolution of the labor movement, urban life, the politics and culture of Brazil, the Enlightenment, the prospects for world peace—but in each, a commitment to intellectual provocation and shared learning is on full display. An informative introduction explains how The Seminars came into being and why they continue to matter. The volume also features biographical sketches of Frank Tannenbaum, the Latin America scholar and criminologist who founded the Seminars, and his wife, the anthropologist Jane Belo, a close friend of Margaret Mead. Belo and Tannenbaum endowed The Seminars and allowed them to flourish. A remarkable testament to an unparalleled intellectual forum, *A Community of Scholars* allows readers to share in the eclectic spirit of The Seminars.

THOMAS VINCIGUERRA, a founding editor of the newsmagazine *The Week*, is the author of *Cast of Characters: Wolcott Gibbs, E. B. White, James Thurber, and the Golden Age of The New Yorker* (2015).

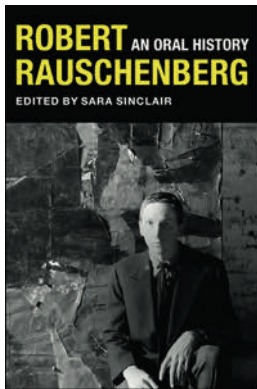


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Robert Rauschenberg

An Oral History

SARA SINCLAIR WITH PETER BEARMAN
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"The informative and entertaining voices of this solid work are as idiosyncratic as the artist himself. This is an excellent history for fans of Rauschenberg and mid-twentieth-century art."

—*Publishers Weekly*

Robert Rauschenberg is a work of collaborative oral biography that tells the story of one of the twentieth century's great artists through a series of interviews with key figures in his life—family, friends, former lovers, professional associates, studio assistants, and collaborators.

SARA SINCLAIR was project manager and lead interviewer for the Robert Rauschenberg Oral History Project at the Columbia Center for Oral History Research.

PETER BEARMAN is Jonathan R. Cole Professor of Social Science and director of the Interdisciplinary Center for Innovative Theories and Empirics at Columbia University.

MARY MARSHALL CLARK is director of the Columbia Center for Oral History Research and cofounding director, with Peter Bearman, of the Oral History Master of Arts Program at Columbia University.

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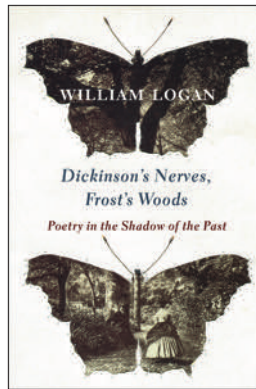
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In *Dickinson's Nerves, Frost's Woods*, William Logan returns to some of the greatest poems in English literature. He reconciles history and poetry to provide new ways of reading poets ranging from Shakespeare and Shelley to Lowell and Heaney. In these striking essays, Logan presents the poetry of the past through the lens of the past, attempting to bring poems back to the world in which they were made.

WILLIAM LOGAN is Alumni/ae Professor and Distinguished Teaching Scholar at the University of Florida. He is the author of *The Undiscovered Country: Poetry in the Age of Tin* (2005); *Our Savage Art: Poetry and the Civil Tongue* (2009); and *Guilty Knowledge, Guilty Pleasure: The Dirty Art of Poetry* (2012), all from Columbia University Press, as well as eleven books of poems and other works of criticism.

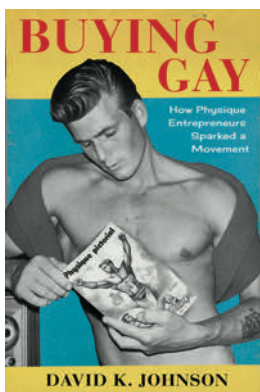
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David K. Johnson examines the history of the physique magazine produced by and for gay men to show how gay commerce was not a byproduct of the gay rights movement but an important catalyst for it. He offers a vivid look into the lives of physique entrepreneurs and their customers and presents a wealth of illustrations.

DAVID K. JOHNSON is professor of history at the University of South Florida. He is the author of *The Lavender Scare: The Cold War Persecution of Gays and Lesbians in the Federal Government* (2004), which was made into an award-winning documentary.

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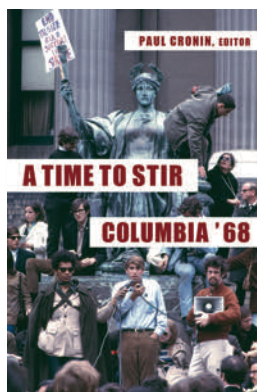
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A Time to Stir

Columbia '68

PAUL CRONIN, EDITOR

"The definitive book on the Columbia student uprising."

—*Vanity Fair*

For seven days in April 1968, students occupied five buildings on the campus of Columbia University to protest a planned gymnasium in a nearby Harlem park, links between the university and the Vietnam War, and what they saw as the university's unresponsive attitude toward their concerns. With more than sixty essays from those who participated in and witnessed the Columbia rebellion, *A Time to Stir* sheds light on the politics, passions, and ideals of the 1960s.

"Impassioned first-person accounts leavened by hindsight, but rekindled by stirring contemporary events."

—*New York Times*

PAUL CRONIN teaches at the School of Visual Arts. His books include *Werner Herzog: A Guide for the Perplexed* (2014) and *Lessons with Kiarostami* (2015), and his films include a study of Haskell Wexler's *Medium Cool* and an accompanying documentary to this book.

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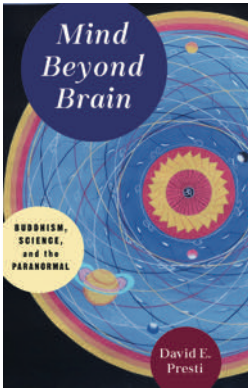
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DAVID E. PRESTI is a teaching professor of neurobiology, psychology, and cognitive science at the University of California, Berkeley. He also teaches neuroscience to Buddhist monks and nuns in India and Bhutan. He is the author of *Foundational Concepts in Neuroscience: A Brain-Mind Odyssey* (2016).

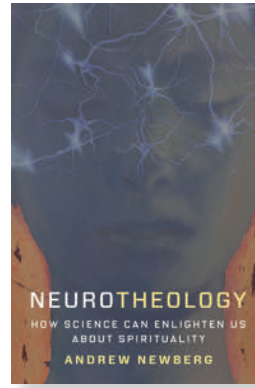
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How Science Can Enlighten Us About Spirituality

ANDREW NEWBERG

"This is an excellent introduction to the emerging field of neurotheology as well as a concise assessment of the contributions of neuroscience to our understanding of a broad range of religious and spiritual issues."

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Andrew Newberg explores the latest findings of neurotheology, the multidisciplinary field linking neuroscience with religious and spiritual phenomena. He investigates some of the most controversial—and potentially transformative—implications of a neurotheological approach for the truth claims of religion and our understanding of minds and brains. When brain science and religious experience are integrated, Newberg shows, we might come closer to a fuller understanding of the deepest questions.

ANDREW NEWBERG is director of research at the Marcus Institute of Integrative Health and a physician at Jefferson University Hospital. His books include *Why God Won't Go Away: Brain Science and the Biology of Belief* (2001) and *How God Changes Your Brain: Breakthrough Findings from a Leading Neuroscientist* (2009).

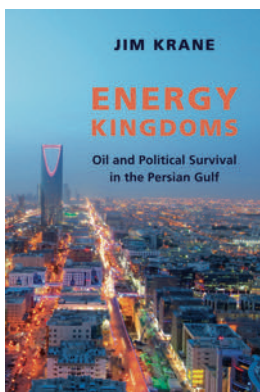
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RELIGION / NEUROSCIENCE

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Energy Kingdoms

Oil and Political Survival in the Persian Gulf

JIM KRANE

"A concise history of the region's oil and gas boom and its consequences."

—Bloomberg Opinion

Jim Krane traces the history of the Gulf states' energy use and policies, looking in particular at energy subsidies. Oil exports are the lifeblood of these states' political-economic systems—and the basis of their strategic importance—but domestic consumption has begun eating into exports while climate change threatens to render their region uninhabitable. Backed by rich fieldwork, Krane expertly lays out the hard choices that Gulf leaders face to keep their states viable.

"A fascinating look at the double-edged sword that is the Gulf monarchies' greatest resource."

—Science

JIM KRANE is the Wallace S. Wilson Fellow for Energy Studies at Rice University's Baker Institute for Public Policy. He is the author of *City of Gold: Dubai and the Dream of Capitalism* (2009). A former journalist, he was a correspondent for the Associated Press.

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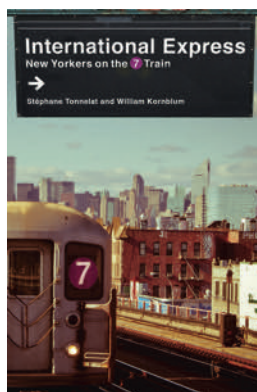
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International Express

New Yorkers on the 7 Train

STÉPHANE TONNELAT AND
WILLIAM KORNBLUM

"A fascinating portrait."

—City Lab

Nicknamed the International Express, the 7 subway line runs through a series of diverse neighborhoods in Queens. The train is a microcosm of a specifically urban, New York experience, in which individuals from a variety of cultures and social classes are forced to interact and get along with one another. Stéphane Tonnelat and William Kornblum ride the 7 to show how learning to master life in the subway space is a step toward assimilation for immigrants and newcomers.

STÉPHANE TONNELAT is a research fellow with the Centre national de la recherche scientifique (CNRS) at the LAVUE research center, Université Paris Nanterre, and coeditor of the online journal *Métropolitiques/Metropolitics*.

WILLIAM KORNBLUM is professor emeritus of sociology at the Graduate Center, City University of New York. His books include *At Sea in the City: New York from the Water's Edge* (2002).

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Atheism

ALEXANDRE KOJÈVE

Translated by Jeff Love

"Kojève's text is intriguing and suggestive in its ideas as well as in its genre."

—*Times Literary Supplement*

Alexandre Kojève was one of the twentieth century's most brilliant and unconventional philosophers. Written in 1931 but left unfinished, *Atheism* is an erudite and open-ended exploration of profound questions of estrangement, death, suicide, and the infinite.

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JEFF LOVE is professor of German and Russian at Clemson University. His books include *The Black Circle: A Life of Alexandre Kojève* (Columbia, 2018).

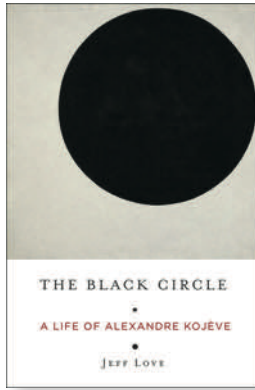
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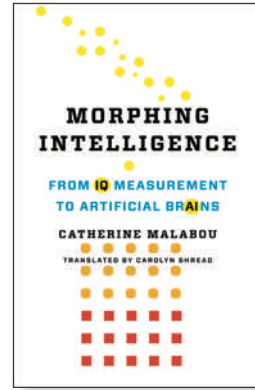
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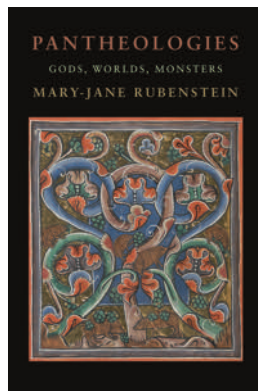
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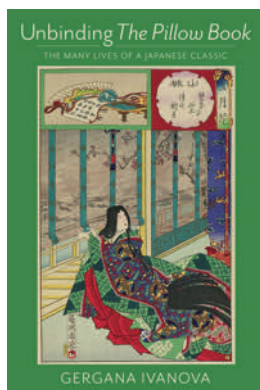
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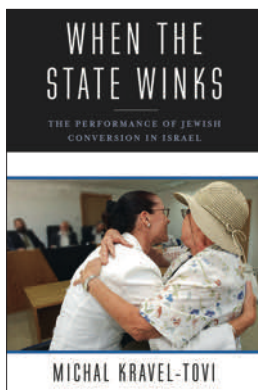
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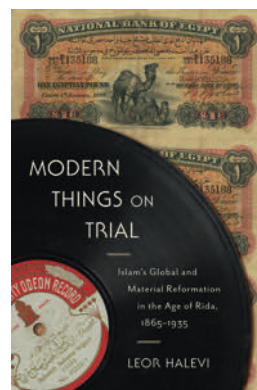
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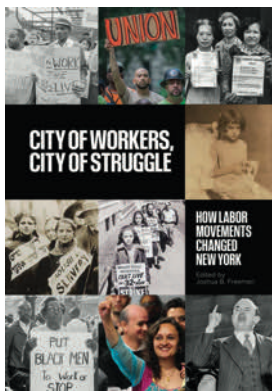
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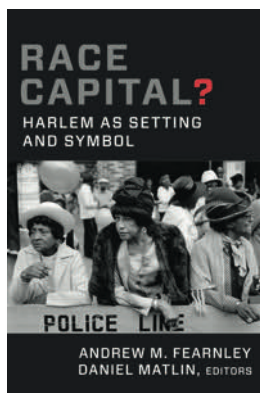
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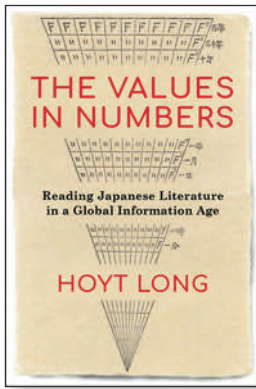
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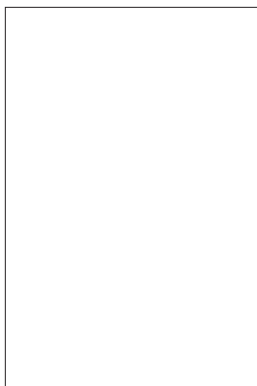
RICHARD JEAN SO is assistant professor of English and cultural analytics at McGill University. He is the author of *Transpacific Community: America, China, and the Rise and Fall of a Cultural Network* (Columbia, 2016).

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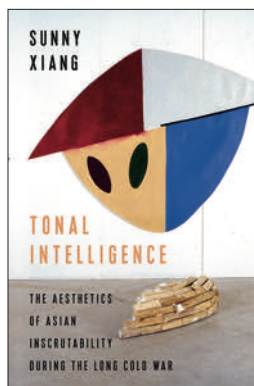
ADA SMAILBEGOVIĆ is an assistant professor of English at Brown University. She is a cofounder of the digital publishing platform the Organism for Poetic Research, and she has published essays and poetic work in a variety of venues.

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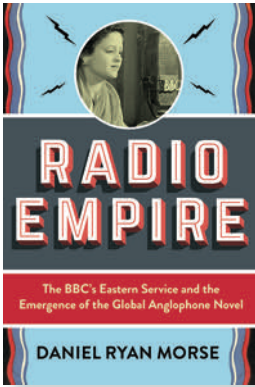
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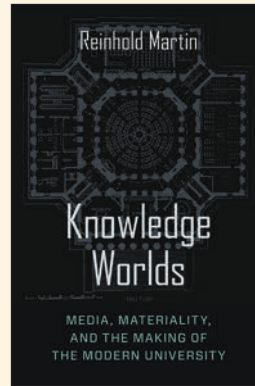
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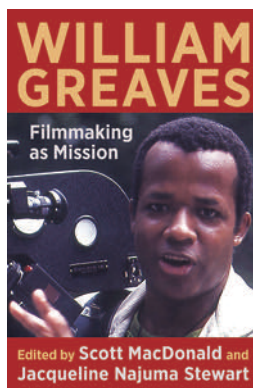
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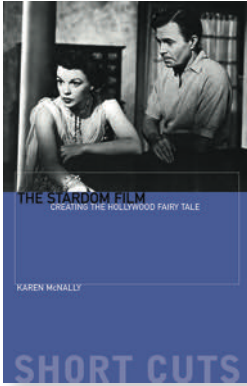
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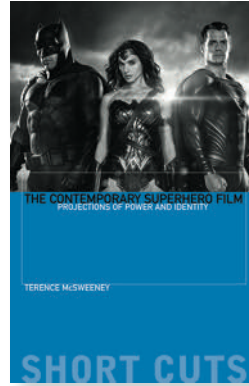
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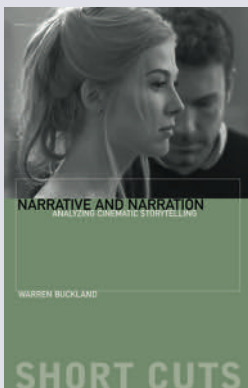
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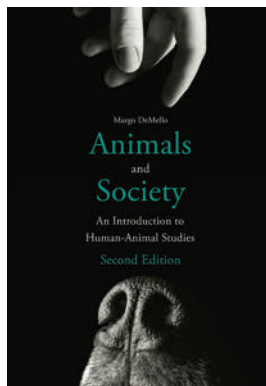
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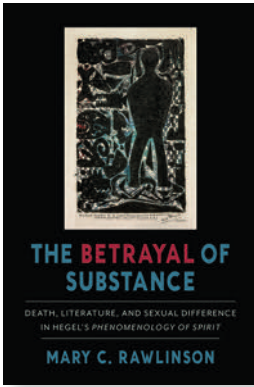
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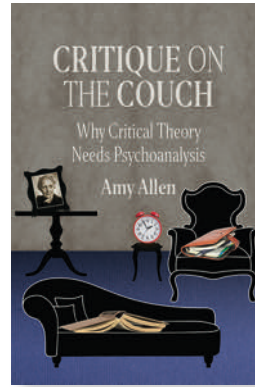
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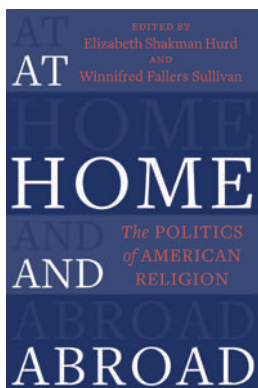
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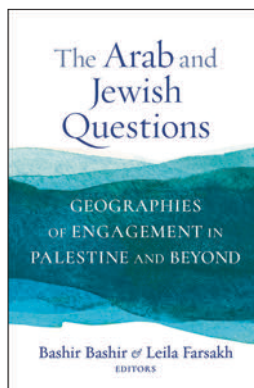
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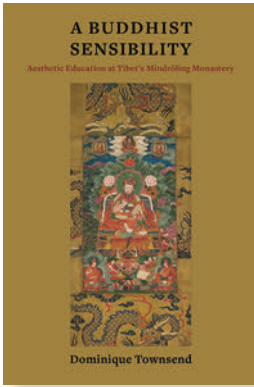
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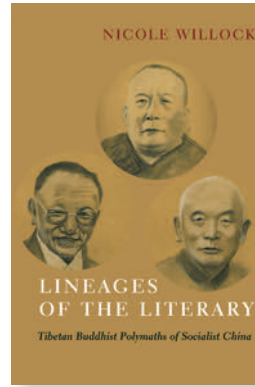
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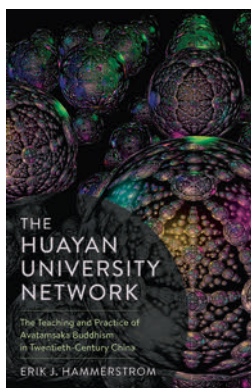
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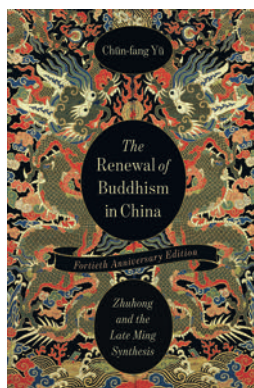
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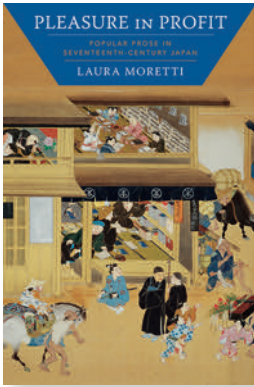
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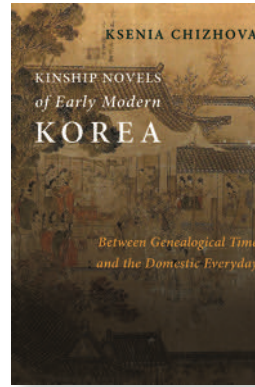
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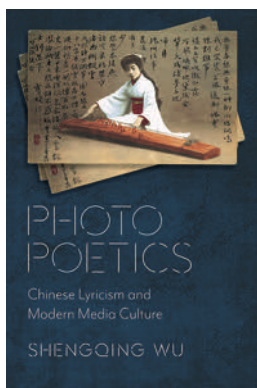


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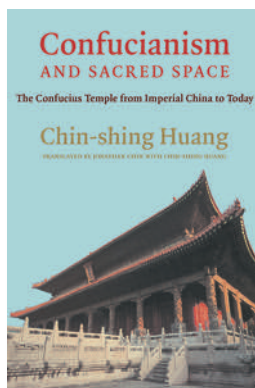
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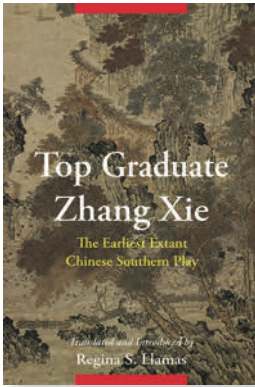
CHIN-SHING HUANG is distinguished research fellow and vice president of Academia Sinica in Taiwan. His books in English include *Philosophy, Philology, and Politics in Eighteenth-Century China: Li Fu and the Lu-Wang School Under the Ch'ing* (1995) and *Business as a Vocation: The Autobiography of Wu Ho-su* (2002).

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REGINA S. LLAMAS is associate professor in the humanities at IE University, Spain.

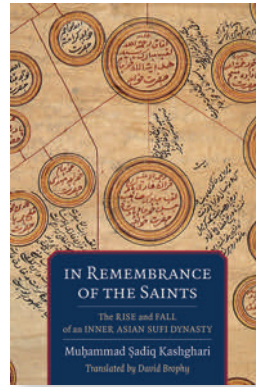
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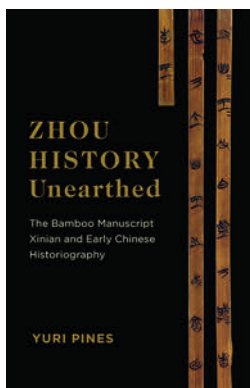
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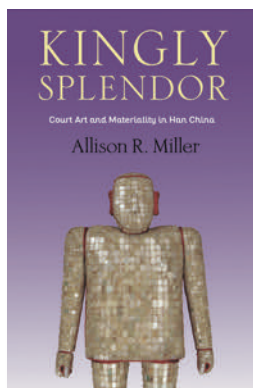
YURI PINES is Michael W. Lipson Professor of Asian Studies at the Hebrew University of Jerusalem. His books include *The Book of Lord Shang: Apologetics of State Power in Early China* (Columbia, 2017) and *The Everlasting Empire: Traditional Chinese Political Culture and Its Enduring Legacy* (2012).

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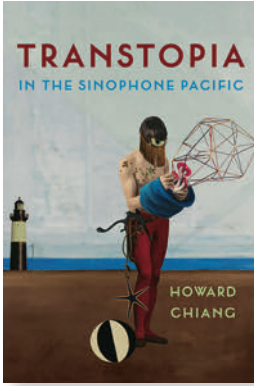
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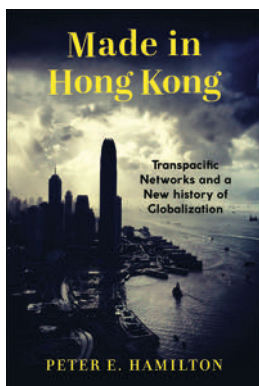
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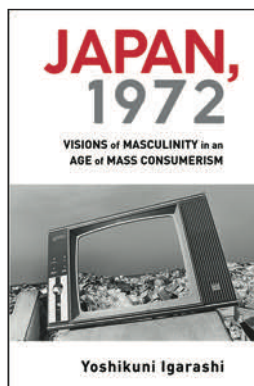
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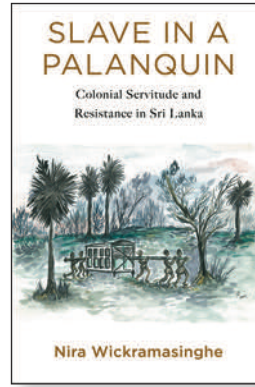
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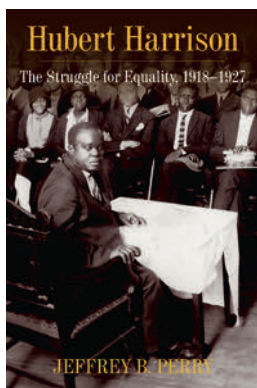
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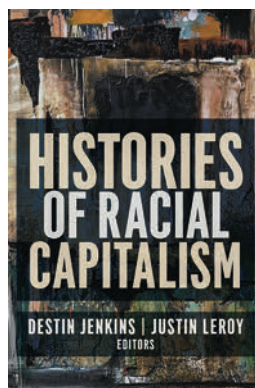
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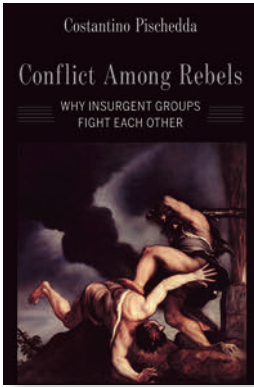
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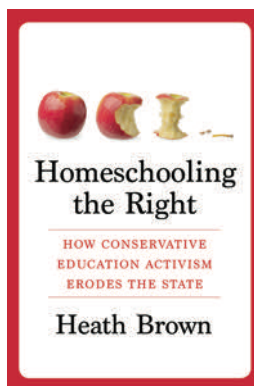
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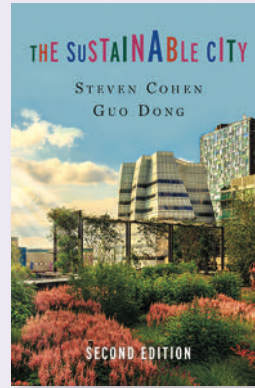
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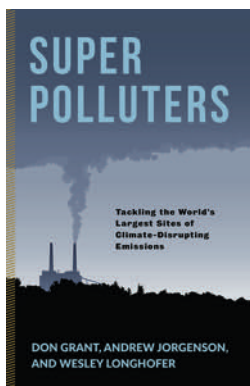
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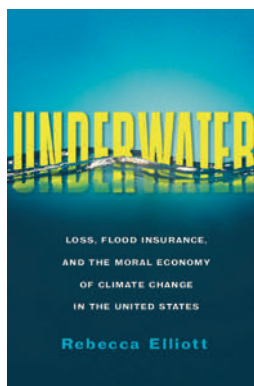
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REBECCA ELLIOTT is an assistant professor in the Department of Sociology at the London School of Economics and Political Science.

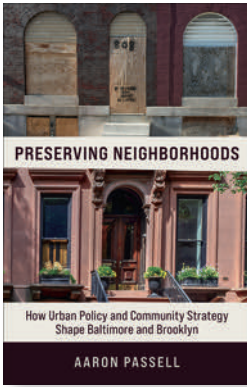
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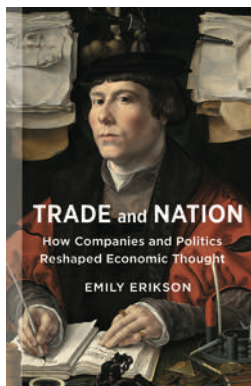
ESZTER HARGITTAI is professor and chair of internet use and society at the Institute of Communication and Media Research at the University of Zurich. She is the editor of *Research Confidential: Solutions to Problems Most Social Scientists Pretend They Never Have* (2009) and coeditor of *Digital Research Confidential: The Secrets of Studying Behavior Online* (2015).

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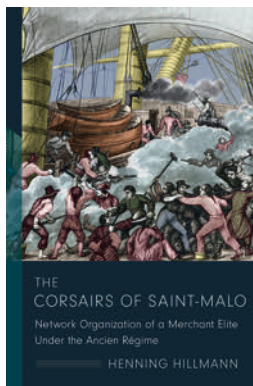
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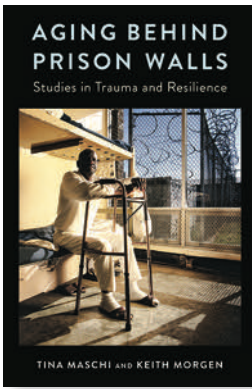
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Tina Maschi and Keith Morgen offer a data-driven analysis of the lives of incarcerated older people. The book features rich narrative case studies that present stories of trauma, coping, and well-being, showing how incarcerated aging adults make meaning of their lives before, during, and after imprisonment. Based on the data, Maschi and Morgen present a solution-focused caring-justice framework to address the pressing issues of incarcerated elders.

TINA MASCHI is associate professor at the Fordham University Graduate School of Social Service. Her books include *Forensic Social Work: Psychosocial and Legal Issues Across Diverse Populations and Settings*, second edition (2017).

KEITH MORGEN is associate professor of psychology at Centenary University. He is the author of *Substance Use Disorders and Addictions* (2016).

\$50.00 / £42.00 paper 978-0-231-18259-1
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DECEMBER 320 pages / 6.125" x 9.25" /
 35 b&w photographs and illustrations

SOCIAL WORK

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Psychiatric Casualties

How the Military Ignores the Full Cost of War

MARK C. RUSSELL AND CHARLES FIGLEY

“A thorough and thoughtful analysis of how the U.S. military has historically failed to manage mental health problems.”

—Brian Bride, editor in chief of *Traumatology: An International Journal*

The trauma experts Mark C. Russell and Charles Figley offer an impassioned and meticulous critique of the systemic failures in military mental health care in the United States. They examine the persistent disconnect between war culture and the science and treatment of trauma. The book offers a comprehensive approach to improving military mental health.

MARK C. RUSSELL is the chair of the PsyD Program at Antioch University Seattle, where he is establishing director of the Institute of War Stress Injury, Recovery, and Social Justice. He is a former U.S. Navy commander and military clinical psychologist with over twenty-six years of military service.

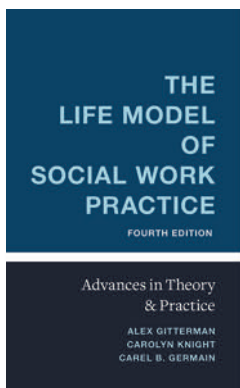
CHARLES FIGLEY is the Paul Henry Kurzweg, MD Distinguished Chair in Disaster Mental Health, professor of social work, and director of the Traumatology Institute at Tulane University. He is the author of many books, the first of which, *Stress Disorders Among Vietnam Veterans* (1978), contributed to the diagnosis of PTSD.

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JANUARY 384 pages / 6" x 9" / 34 charts and illustrations

SOCIAL WORK / PSYCHOLOGY

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The Life Model of Social Work Practice

Advances in Theory and Practice
Fourth edition

ALEX GITTERMAN, CAROLYN KNIGHT,
AND CAREL B. GERMAIN

"This welcome new edition does an excellent job of assessing and sharing recent advances without losing the integrity of the life model approach."

—Carol S. Cohen, Adelphi University

The Life Model of Social Work Practice was the first textbook to introduce the ecological perspective into social work practice. This fourth edition brings the text up to date by integrating contemporary theory and research with case illustrations drawn from a wide range of practice contexts. It provides students with an invaluable introduction to the real world of social work practice.

ALEX GITTERMAN is professor of social work at the University of Connecticut. He is editor of *Handbook of Social Work Practice with Vulnerable Populations*, third edition (Columbia, 2014), among other books.

CAROLYN KNIGHT is professor of social work at the University of Maryland, Baltimore County. Her books include *Trauma-Informed Supervision in a Global Context* (2019).

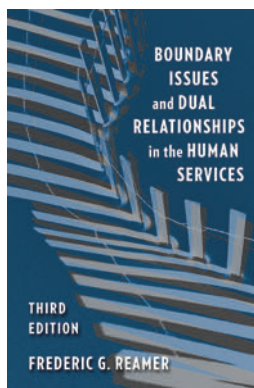
CAREL B. GERMAIN (1916–1995) was professor emerita of social work at the University of Connecticut.

\$80.00 / £62.00 cloth 978-0-231-18748-0
\$79.99 / £62.00 e-book 978-0-231-54729-1

DECEMBER 744 pages/6.125" x 9.25" / 4 b&w illustrations

SOCIAL WORK

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Boundary Issues and Dual Relationships in the Human Services

Third edition

FREDERIC G. REAMER

"An in-depth and clear presentation of ethics, dual relationships, boundary violations and boundary crossings, and a risk-management approach to avoiding ethical and legal issues for clients and practitioners."

—Sandra Kopels, editor of *School Social Work Journal*

Frederic G. Reamer offers a frank analysis of a range of boundary issues that human-service practitioners may confront. Since the publication of the previous edition in 2012, digital technology has transformed how human-service professionals deliver services to clients. This third edition brings the book up to date, adding discussion of the ways in which practitioners' online communications and technology-based relationships with clients can violate ethical standards.

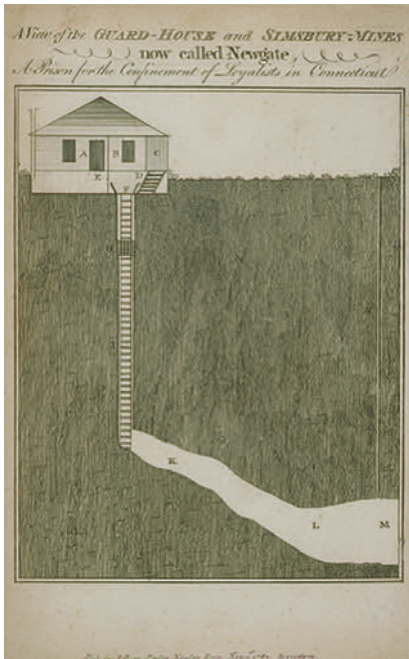
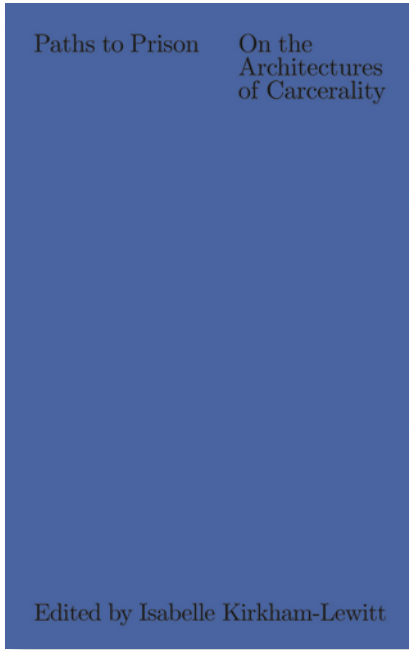
FREDERIC G. REAMER is a professor at the School of Social Work at Rhode Island College. His Columbia University Press books include *Social Work Values and Ethics*, fifth edition (2018).

\$35.00 / £27.00 paper 978-0-231-19403-7
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NOVEMBER 304 pages/6" x 9"

SOCIAL WORK

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\$20.00* / £16.99 paper 978-1-941332-66-5

SEPTEMBER 288 pages / 5" x 7.75" /
color illustrations throughout

ARCHITECTURE

Paths to Prison

On the Architecture of Carcerality

ISABELLE KIRKHAM-LEWITT, EDITOR

As Angela Davis has proposed, the “path to prison,” which disproportionately affects communities of color, is most acutely guided by the conditions of daily life. Architecture, fundamental to shaping these conditions of civil existence, must be interrogated for its involvement along this diffuse and mobile path. *Paths to Prison* aims to expand how the built environment’s relationship to and participation in the carceral state is understood in architecture. The essays in this book implicate architecture in the more longstanding and pervasive legacies of racialized coercion in the United States—and follow the premise that to understand how the prison enacts its violence in the present one must shift the epistemological frame to places, discourses, and narratives assumed to be outside of the sphere of incarceration.

Paths to Prison offers not a fixed or inexorable account of how things are but rather a set of starting points and methodologies for reevaluating the architecture of carceral society and for undoing it altogether.

With essays by Adrienne Brown, Stephen Dillon, Jarrett M. Drake, Sable Else Smith, James Graham, Leslie Lodwick, Dylan Rodríguez, Anne Spice, Brett Story, Jasmine Syedullah, and Mabel O. Wilson.

ISABELLE KIRKHAM-LEWITT is assistant director of Columbia Books on Architecture and the City and managing editor of the *Avery Review*.

© SABLE ELSE SMITH, COLORING BOOK 10, 2018.
COURTESY OF THE ARTIST, JTT, NEW YORK, AND
CARLOS/ISHIKAWA, LONDON



Nights of the Dispossessed

Riots Unbound

NATASHA GINWALA, GAL KIRN, AND
NILOUFAR TAJERI, EDITORS

The riot is an extraordinary setting that has played a pivotal role in the permanent confrontation between dissent and power over centuries. The deeper crises of capitalism, racial violence, and communal tensions have convulsed us into an “age of riots.” As master fictions of the sovereign nation-state implode and hegemonic silencing of the dispossessed only serves to reveal the cracks in governability, *Nights of the Dispossessed* brings together artistic works, political texts, and research projects from across the world in an endeavor to “sense,” chronicle, and think through recent riots and uprisings—evoking a phenomenology of the multitude of surplus population.

With contributions from Asef Bayat, Joshua Clover, Vaginal Davis, Zena Edwards, Dilip Gaonkar, Gauri Gill, Natascha Sadr Haghighian, Louis Henderson, Satch Hoyt, Dariouche Kechavarzi-Tehrani, Léopold Lambert, Margit Mayer, Ai Ogawa, Oana Pârvan, Elizabeth Povinelli, Thomas Seibert, Chandraguptha Thenuwara, and Ala Younis.

NATASHA GINWALA is an associate curator at the Gropius Bau in Berlin and artistic director of the Gwangju Biennale 2020 with Defne Ayas. She is also artistic director of the interdisciplinary arts festival Colomboscope in Sri Lanka and was part of the curatorial team of documenta 14 (2017).

GAL KIRN is currently a research fellow at TU Dresden, where he researches the Soviet avant-garde and partisan memory. His book *Partisan Ruptures* was published by Pluto Press (2019) and *The Partisan Counter-Archive* is forthcoming from De Gruyter.

NILOUFAR TAJERI is an architect, activist, and writer. She teaches in the department of history and theory of architecture and city at the TU Braunschweig, where she is pursuing a PhD. She coedited *Small Interventions: New Ways of Living in Post-War Modernism* (Birkhäuser, 2016) and *Kabul: Secure City Public City* (Archis, 2008).

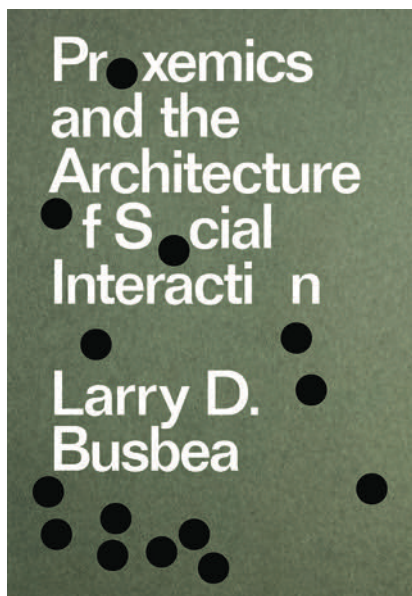


\$25.00* / £22.00 paper 978-1-941332-63-4

OCTOBER 256 pages / 5.5" x 9.25" /
color illustrations throughout

ARCHITECTURE

FOR SALE THROUGHOUT
THE WORLD



Proxemics and the Architecture of Social Interaction

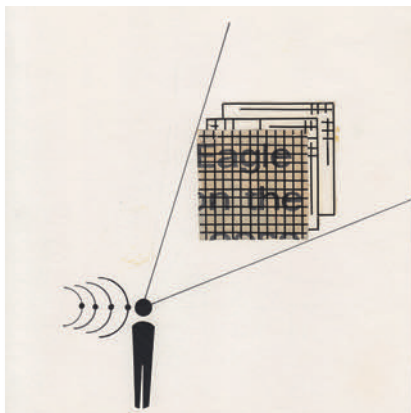
LARRY D. BUSBEA

Architecture is a constant presence in the study of human interaction—acting as both the ground on which human social behavior is performed and a means of shaping subjectivity. Proxemics was an attempt to visualize and instrumentalize these dynamics, appealing to both the social sciences and the emerging field of environmental design. Founded by the anthropologist Edward T. Hall and taking shape between the departments of architecture and anthropology at the Illinois Institute of Technology, proxemics developed amid Cold War political tensions and intense social and civil unrest.

Proxemics and the Architecture of Social Interaction presents selections from Hall's extensive archive of visual materials alongside a critical analysis that traces transformations in the fields of design and science. Together these materials illuminate a moment in American history when new spatial practices arose to challenge the environmental conditions of cultural, political, and racial identity.

LARRY D. BUSBEA is associate professor of art history at the University of Arizona. He is the author of *Topologies: The Urban Utopia in France, 1960–1970* (2007) and *The Responsive Environment: Design, Aesthetics, and the Human in the 1970s* (2020).

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\$23.00* / £18.99 paper 978-1-941332-67-2

OCTOBER 320 pages / 5.5" x 8" / color illustrations throughout

ARCHITECTURE

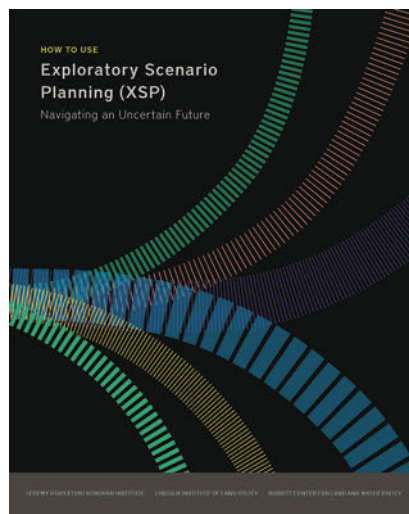
How to Use Exploratory Scenario Planning (XSP)

Navigating an Uncertain Future

JEREMY STAPLETON

Exploratory scenario planning (XSP) can help communities prepare for uncertainties posed by pandemics, climate change, automation, and other unprecedented twenty-first-century challenges. This manual is a comprehensive resource for anyone interested in using this emergent planning approach, which is effective at the local, regional, or organizational level. Through the XSP process, stakeholders envision and develop various potential futures (i.e., scenarios) and consider how to measure and prepare for each rather than working toward a single shared vision for the future. Through instructive case studies, recommendations, sample workshop agendas, and more, this manual equips would-be practitioners with the background knowledge, procedural guidance, and practical strategies to implement this planning tool successfully. Readers will be prepared to facilitate—or even lead—an effective XSP process in their own settings.

JEREMY STAPLETON is director of climate resilience at the Sonoran Institute.



“This essential tool for planners and policy makers will encourage replication of XSP processes in many more communities.”

—Jennifer Minner, Department of City and Regional Planning, Cornell University

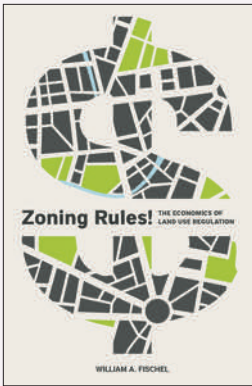
“The case studies [in this report] illustrate, in practical terms, how to apply the methods—something largely missing in the scenario-planning literature. The experience-based lessons learned are among the most valuable elements for professionals who are considering XSP.”

—Ralph Marra, founder and senior principal, Southwest Water Resources Consulting, LLC

\$20.00* / £16.99 paper 978-1-55844-405-8

SEPTEMBER 100 pages/8" x 10"/color photos & figures throughout

LAND USE AND PLANNING



Zoning Rules!

The Economics of Land Use Regulation

WILLIAM A. FISCHEL

"Fischel's highly readable review of how zoning became such a powerful governor of urban development and his identification of the effects of its ordinances provide the information base for dealing with one of urban America's most important problems."

—Claude Gruen, principal, Gruen Gruen + Associates,
Journal of Regional Science

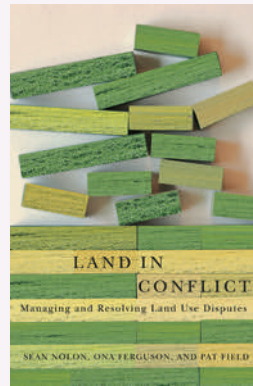
This book describes how zoning has been overused by local communities to block new housing development in ways that exacerbate sprawl and social inequity. Named one of the best urban planning books of the decade by Planetizen, *Zoning Rules!* lays out the history, motivation, structure, and impact of municipal zoning in the United States and offers more effective approaches for developers and public officials to consider when instituting new regulations.

BILL FISCHEL has taught economics at Dartmouth College since 1973. Fischel's scholarship focuses on local government, especially land use regulation and property taxation. He has served on the Hanover, New Hampshire, zoning board and on the board of directors of the Lincoln Institute of Land Policy.

\$40.00 paper 978-1-55844-288-7

2015 432 pages/6.125" x 9.25" / 23 figures, 1 table

LAND USE AND PLANNING



Land in Conflict

Managing and Resolving Land Use Disputes

SEAN NOLON, ONA FERGUSON,
AND PAT FIELD

"*Land in Conflict* is an invaluable guide for planners, citizens, architects, and anyone involved in the process of land use. It offers the best hope for bringing reason to the painful battles that land use decisions have too often become."

—Paul Goldberger, architecture critic and contributing editor, *Vanity Fair*

Published in collaboration with the Consensus Building Institute, this book calls for a mutual-gains approach to land disputes. The authors detail techniques that allow stakeholders with conflicting interests to collaborate, voice concerns constructively, and reach successful agreements that benefit all parties involved in zoning, planning, and development.

SEAN NOLON is associate professor of law and the director of the Dispute Resolution Program at Vermont Law School.

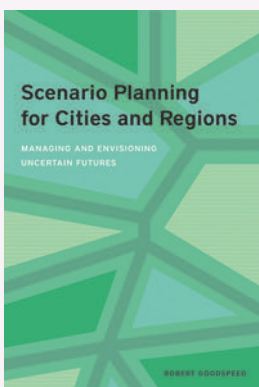
ONA FERGUSON is senior associate at the Consensus Building Institute (CBI).

PATRICK FIELD is managing director at CBI, associate director of the MIT-Harvard Public Disputes Program, and senior fellow at the University of Montana Center for Natural Resources and Environmental Policy.

\$30.00 paper 978-1-55844-246-7

2013 232 pages/6.125" x 9.25" / 4 b&w photos, 7 figures, 2 tables

LAND USE AND PLANNING



Scenario Planning for Cities and Regions

Managing and Envisioning Uncertain Futures

ROBERT GOODSPEED

"Wonderfully accessible and deeply grounded."

—Dowell Myers, Sol Price School of Public Policy, University of Southern California

This book offers the first in-depth examination of scenario planning as an urban and regional planning approach that enables communities to manage profound uncertainty by creating and analyzing multiple plausible versions of the future.

ROBERT GOODSPEED is an assistant professor of urban and regional planning at the University of Michigan's Taubman College of Architecture and Urban Planning. He serves as a board member of the Lincoln Institute of Land Policy's Consortium for Scenario Planning.

\$35.00* / £30.00 paper 978-1-55844-400-3

2020 264 pages/6.125" x 9.25"/16 tables, 19 b&w diagrams and figures, and 4 b&w photos
LAND USE AND PLANNING



Design with Nature Now

FREDERICK STEINER,
RICHARD WELLER, KAREN
M'CLOSKEY, AND BILLY
FLEMING, EDITORS

"One of the best books of 2019."

—American Society of Landscape Architects

Through beautiful illustrations and engaging essays, a team of landscape architects and planners have showcased some of today's most advanced ecological design projects.

FREDERICK STEINER serves as the dean and Paley Professor for the University of Pennsylvania Stuart Weitzman School of Design.

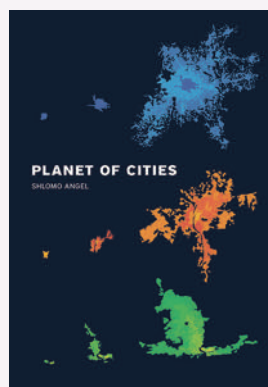
RICHARD WELLER is the Meyerson Chair of Urbanism and coexecutive director of the Ian L. McHarg Center at the University of Pennsylvania.

KAREN M'CLOSKEY is cofounder of PEG office of landscape and architecture and associate professor at the University of Pennsylvania Stuart Weitzman School of Design.

BILLY FLEMING is the Wilks Family Director of the Ian L. McHarg Center.

\$80.00* / £66.00 cloth 978-1-55844-393-8

2019 368 pages/10" x 10"/177 color and 35 b&w illustrations
LAND USE AND PLANNING



Planet of Cities

SHLOMO ANGEL

"A fascinating and timely book."

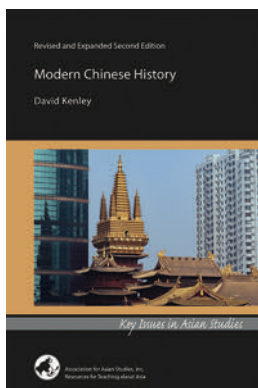
—Edward L. Glaeser, Fred and Eleanor Glimp Professor of Economics, Harvard University

This book develops a science of global cities to prepare for the coming expansion of the planet's population. It provides planners and decision makers with the conceptual framework, basic empirical data, and practical agenda necessary for the minimal yet meaningful management of global urban growth.

SHLOMO ANGEL is a professor of city planning at New York University's Marron Institute and leads both NYU's Urban Expansion program and Stern Urbanization Project.

\$40.00* / £34.00 paper 978-1-55844-245-0

2012 343 pages/7" x 10"/57 color & b&w photos, 136 figures, 4 tables
LAND USE AND PLANNING



Modern Chinese History

Revised and expanded second edition

DAVID KENLEY

Modern Chinese History provides a concise narrative of Chinese history from 1644 to the present. It can easily supplement any history, international studies, cultural studies, or Asian studies course. It can also provide valuable background information necessary to understand contemporary Chinese politics, society, and economics. General readers wanting quickly to understand the collapse of imperial China and the rise of communism will welcome this eminently readable text.

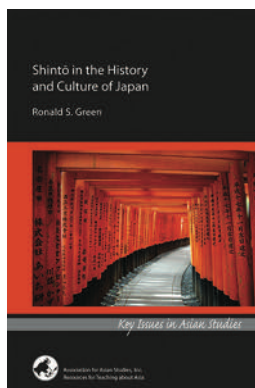
DAVID KENLEY is associate professor of Chinese history and Asian studies at Elizabethtown College. His publications include *New Culture in a New World: The May Fourth Movement and the Chinese Diaspora, 1919–1932* (2003).

\$15.00* / £12.99 paper 978-0-924304-90-3

JULY 120 pages/6" x 9" / 20 b&w photos

HISTORY / ASIAN STUDIES

KEY ISSUES IN ASIAN STUDIES



Shintō in the History and Culture of Japan

RONALD S. GREEN

After Japanese emperor Naruhito ascended the Chrysanthemum Throne in 2019, he preformed a secretive ritual funded by the state by offering newly harvested rice to the Shintō sun goddess Amaterasu, mythological progenitor of the imperial family, raising controversy and puzzlement both inside Japan and out. This book is a concise overview of Shintō through a survey of its key concepts, related archeological finds, central mythology, significant cultural sites, political dimensions, and historical developments. Its goal is to promote an understanding of Shintō as an enduring cultural phenomenon central to Japan past and present. Readers discover how Shintō honors nature and reveres mountains and rivers as living entities; why it famously asserts that eight million nature spirits, known as kami, surround the Japanese people in their homeland; and how politics have always been central to these positions.

RONALD S. GREEN is associate professor of Asian religions at Coastal Carolina University with a focus in the history and philosophy of Japanese Buddhism.

\$15.00* / £12.99 paper 978-0-924304-91-0

SEPTEMBER 120 pages/6" x 9" / 24 b&w photos

RELIGION / ASIAN STUDIES

KEY ISSUES IN ASIAN STUDIES



The Great Smog of China

A Short Event History of Air Pollution

ANNA L. AHLERS, METTE HALSKOV
HANSEN, AND RUNE SVARVERUD

The Great Smog of China traces Chinese air pollution events dating back more than 2,000 years. Based on fieldwork, interviews, and text studies, the book offers a short and concise history of selected air pollution incidents that prompted different kinds of responses and forms of engagement in Chinese society. The three authors, from the disciplines of anthropology, China studies, and political science, discuss what it takes to transform people's experiences of health and environmentally related risks of pollution into broader forms of sociopolitical agency.

ANNA L. AHLERS has published widely on the political system of the People's Republic of China. She is associate editor of the *Journal of Chinese Governance*.

METTE HALSKOV HANSEN is professor of China studies at the University of Oslo. She is the author of *Lessons in Being Chinese: Minority Education and Ethnic Identity in Southwest China*.

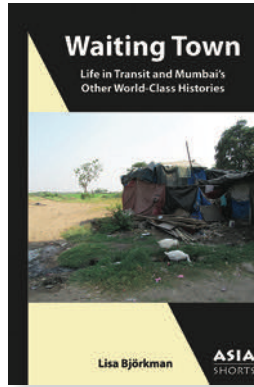
RUNE SVARVERUD is professor of China studies at the University of Oslo. His works include *Ventilation for the Nation: Fresh Air, Sunshine, and Warfare on Germs in China's National Quest for Hygienic Modernity, 1849–1949*.

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AUGUST 148 pages / 6" x 9" / 16 b&w photos

ENVIRONMENTAL STUDIES / ASIAN STUDIES

ASIA SHORTS



Waiting Town

Life in Transit and Mumbai's Other World-Class Histories

LISA BJÖRKMAN

Drawing on a decade of ethnographic research in the Indian city of Mumbai, *Waiting Town* is a formally experimental book about how we come to know the worlds about which we write. The narrative follows the author's fieldnotes and diaries through a series of ethnographic puzzles that emerge in the wake of a high-profile mega-infrastructure project that became an internationally celebrated prototype and model. *Waiting Town* complicates this celebratory narrative by revealing the material wreckage wrought by the city's "world-class" ambitions. At the same time, it has a larger story to tell about truth and falsehood, time and memory—and about the promises and pitfalls of knowledge production, interpretation, and representation more generally.

LISA BJÖRKMAN is assistant professor of urban and public affairs at University of Louisville and research scholar at CETREN (Transregional Research Network), University of Göttingen.

\$16.00 / £13.99 paper 978-0-924304-93-4

OCTOBER 160 pages / 6" x 9" / 20 b&w photos

SOUTH ASIAN STUDIES / URBAN STUDIES

ASIA SHORTS



Found in Translation

New People in Twentieth-Century Chinese Science Fiction

JING JIANG

What will the world look like in the future? How will people think and act in that future world? What constitutes the allures and hidden dangers of being modern? These are questions science fiction is uniquely equipped to entertain, and because of this, the genre took on a seriousness and significance in twentieth-century China rarely seen in other parts of the world. Since its introduction via translation at the beginning of the twentieth century as a new type of fiction bearing the badge of modernity, science fiction in China has always been associated with aspirations for membership in the modern world. *Found in Translation* investigates Chinese science fiction as a phenomenon of world literature. It highlights the ways science fiction has intervened in critical debates on nationalism, realism, humanism, and environmentalism in twentieth-century China.

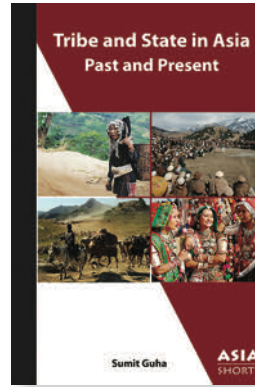
JING JIANG is associate professor of Chinese and humanities at Reed College.

\$16.00 / £13.99 paper 978-0-924304-94-1

NOVEMBER 164 pages / 6" x 9" / 15 b&w photos

ASIAN STUDIES / LITERARY STUDIES

ASIA SHORTS



Tribe and State in Asia

Past and Present

SUMIT GUHA

"Tribe" is one of the oldest words in Western languages. It has now globalized. Discourses in and on Asia frequently employ the label "tribe" as a loanword or in an Asian-language equivalent. This may be positive, used to market crafts and fabrics; it may be neutral, used in legal and administrative practice and in conflict zones; or it may be a pragmatic descriptor of a social organization and military capacity. The name has persisted through fifty years of academic denunciation of its emptiness. This book analyzes how the word "tribe" has morphed and spread through the centuries. It goes behind the label to bring out the social, military, and environmental settings that gave it its various meanings.

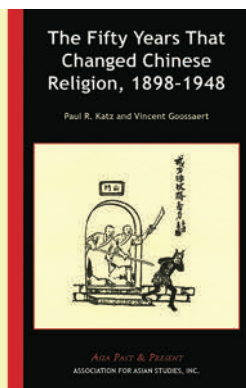
SUMIT GUHA is Frances Higginbotham Nalle Centennial Professor in History at the University of Texas at Austin and author of *Beyond Caste: Identity and Power in South Asia, Past and Present* and *Environment and Ethnicity in India, 1200-1991*.

\$16.00 / £13.99 paper 978-0-924304-95-8

DECEMBER 156 pages / 6" x 9" / 5 b&w maps

ASIAN STUDIES / HISTORY

ASIA SHORTS



The Fifty Years that Changed Chinese Religion, 1898–1948

PAUL R. KATZ AND
VINCENT GOOSSAERT

In recent years, both scholars and the general public have become increasingly fascinated by the role of religion in modern Chinese life. However, the bulk of attention has been devoted to changes caused by the repression of the Maoist era and subsequent religious revival. *The Fifty Years That Changed Chinese Religion* breaks new ground by systematically demonstrating that equally important transformative processes occurred during the period covering the last decade of the Qing dynasty and the entire Republican period. Focusing on Shanghai and Zhejiang, this book delves into the workings of social structures, religious practices, and personal commitments as they evolved during this period of wrenching changes.

PAUL R. KATZ is distinguished research fellow at the Institute of Modern History, Academia Sinica. He became program director of the Chiang Ching-kuo Foundation for International Scholarly Exchange in 2005.

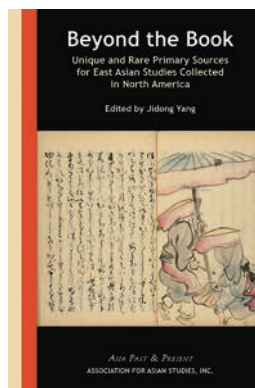
VINCENT GOOSSAERT is deputy director of the Groupe Sociétés, Religions, Laïcités at the Centre national de la recherche scientifique, Paris. He is the author of *The Taoists of Peking, 1800–1949: A Social History of Urban Clerics*.

\$25.00 / £22.00 paper 978-0-924304-96-5

SEPTEMBER 248 pages/6" x 9"/4 b&w line drawings

ASIAN STUDIES / HISTORY

ASIA PAST & PRESENT



Beyond the Book

*Unique and Rare Primary Sources
for East Asian Studies Collected in
North America*

JIDONG YANG, EDITOR

Beyond the Book is the first book dedicated to studies of rare East Asian materials collected by individuals and institutions in North America. Most of the materials discussed in this volume are in a nonbook format. *Beyond the Book* not only reveals many interesting and forgotten stories in the two centuries of cultural exchanges between East Asia and North America but also provides fresh clues for East Asian studies scholars in their hunting for raw research materials.

JIDONG YANG is head of the East Asia Library at Stanford University.

\$40.00 / £34.00 paper 978-0-924304-97-2

\$60.00 / £50.00 cloth 978-0-924304-98-9

DECEMBER 400 pages/6" x 9"/15 color tables; 100 color photos; 15 color maps

ASIAN STUDIES / HISTORY

ASIA PAST & PRESENT



Portal

The Curious Account of Achintya Bose

SHANTANU BHATTACHARYA

Portal presents the personal diary of Achintya Bose, the owner of a small photography studio in Calcutta, maintained sporadically from 1994 to 1996, before his sudden unexplained disappearance. The diary is a fictional “found archive” that contains his collection of photographic prints, letters, pages torn from books, newspaper and magazine cuttings, declassified police records, Polaroids, and print advertisements. Through these documents spanning the twentieth century, Bose attempts to trace photographic “evidence” and information about an elusive woman who seemingly does not age over the course of a hundred years. His search is also a journey through the local history of vernacular photography and regional publications that reflect popular culture, politics, fashion, design, advertising, and other iconography and their transformations over time.

SHANTANU BHATTACHARYA, recipient of the Umrao Singh Sher-Gil Grant for Photography, 2016, is a self-taught photographer based in Kolkata, India. His previous works include *Blow* (2012) and *Hiraeth* (2013–15).

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Although often neglected and underplayed in mainstream history, armed resistance to British imperialism is a significant part of India's epic struggle for freedom. The essays in this volume document various episodes of resistance highlighting the role of freedom fighters who inspired generations of Indians by their sacrifices. They discuss the Vellore Mutiny, the Chittagong Uprising, the Non-Cooperation Movement and the militants of Bengal, Gandhi's attitude to the execution of Bhagat Singh, and the Telengana and Kakdwip rising, among other topics. The essays also underline the fact that the fight against colonial oppression and exploitation was inextricably linked to the struggle against feudalism.

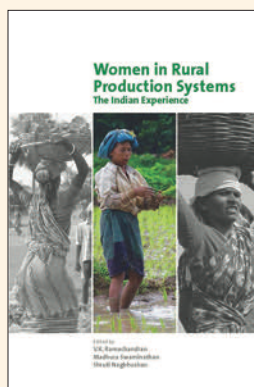
MAYA GUPTA is the author of *Lord William Bentinck in Madras and the Vellore Mutiny, 1803–07* (1987) and has contributed numerous essays to journals and collections of articles.

AMIT KUMAR GUPTA researches and writes on issues of modern Indian history. His publications include *The Agrarian Drama: The Leftists and the Rural Poor in India, 1934–51* (1996).

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HISTORY



Women in Rural Production Systems

The Indian Experience

V. K. RAMACHANDRAN, MADHURA SWAMINATHAN, AND SHRUTI NAGBHUSHAN, EDITORS

The book is a compilation of papers examining women's role in rural production systems in India. The book is divided into six sections: The first explores conceptual, theoretical, and methodological issues with respect to understanding women's work. The second, third, and fourth sections present evidence from primary and secondary data on women's work in agriculture and non-agricultural activities and include a discussion of the nature of work among Dalit and Adivasi women. The fifth and sixth sections provide a brief historical perspective of rural women's employment in the colonial period, and analyze women's access to banking.

V. K. RAMACHANDRAN is retired professor at the Economic Analysis Unit, Indian Statistical Institute, Bangalore.

MADHURA SWAMINATHAN is professor and head at the Economic Analysis Unit, Indian Statistical Institute, Bangalore.

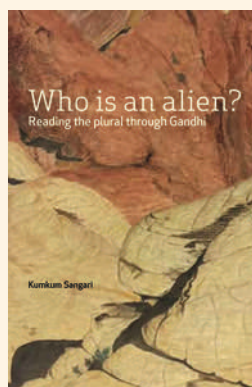
SHRUTI NAGBHUSHAN is research assistant at the Foundation for Agrarian Studies.

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KUMKUM SANGARI

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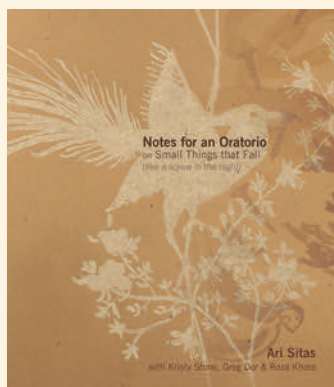
This book examines Gandhi's struggle with the burden of received colonial historiography, legal systems, scriptural texts, and racialized and patriarchal vocabulary in the attempt to confront colonial oppression and social exclusion. The openings and impasses, thresholds and limits, successes and failures are equally instructive when read as a series of resolved and unresolved contradictions.

KUMKUM SANGARI is the William F. Vilas Professor of English and the Humanities at the University of Wisconsin-Milwaukee.

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HISTORY / POLITICS



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Notes for an Oratorio on Small Things That Fall is a poetic, creative, and sociological take on our contemporary silk roads and hazmat highways. Parts of its libretto were staged in Delhi in 2018 as *Dark Things*. The journey reconstructs a via dolorosa through the excesses and forms of exploitation, discrimination, and suffering.

ARI SITAS is a poet, dramatist, and sociologist. He was at the core of the transformation of labor studies, popular and theater work, and a range of cultural initiatives in South Africa. He has recently been awarded the highest honor bequeathed to South Africans for his scientific and creative work, the Order of Mapungubwe.

KRISTY STONE is an artist and aesthetician theorist at the Centre for Humanities Research of the University of the Western Cape.

GREG DOR is a journalist, scholar, and activist in South Africa.

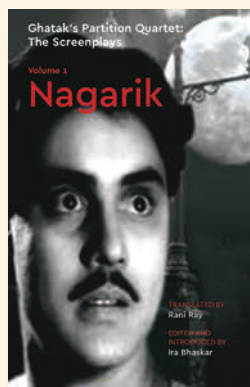
REZA KHOTA is a composer and leader of a number of ensembles and an accomplished guitarist.

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Nagarik *Ghatak's Partition Quartet: The Screenplays* Volume 1

IRA BHASKAR, EDITOR

Translated by Rani Ray

Set in Calcutta in the immediate aftermath of Partition, Ritwik Ghatak's *Nagarik* (released in 1977 after Ghatak's death in 1976) chronicles the struggles of a refugee family from East Bengal as they desperately strive to survive in a metropolis that is unable to address the necessities of thousands of people pouring in from across the border. Unemployment, starvation, incessant dislocation, and the yearning for stability and a home mark the lives of the refugee families in this film. Ghatak was to return to the theme in three other films that have been known as the Partition Trilogy—*Meghe Dhaka Tara*, *Komal Gandhar*, and *Subarnarekha*. With this translation of the screenplay of *Nagarik*, it will be clear that Ghatak's Partition films form a quartet.

IRA BHASKAR is professor of cinema studies at the School of Arts and Aesthetics, Jawaharlal Nehru University, New Delhi.

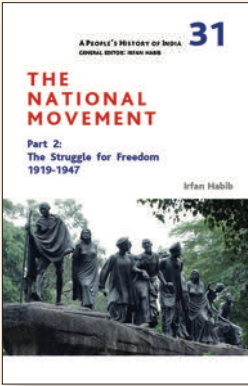
RANI RAY has translated several texts from Bengali into English, including a volume of short stories by Ritwik Ghatak.

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FILM

GHATAK'S PARTITION QUARTET: THE SCREENPLAYS



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IRFAN HABIB

This volume takes up the story of the Indian National Movement from 1919, when the first nationalist struggle took place on an all-India scale, to August 1947, when India finally attained independence. The volume stresses the importance of the ideological factor, seen in the growth of communalism, that ultimately led to the partition of the country.

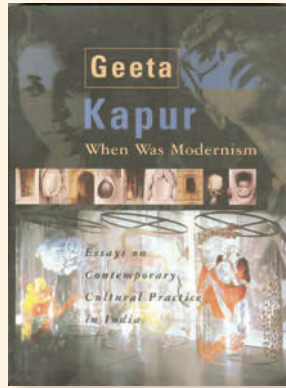
IRFAN HABIB is professor emeritus of history at the Aligarh Muslim University. He is the general editor of the People's History of India series and has published two monographs on modern Indian economic history and a study of aspects of the National Movement.

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INDIAN HISTORY

A PEOPLE'S HISTORY OF INDIA



When Was Modernism

Essays on Contemporary Cultural Practice in India

GEETA KAPUR

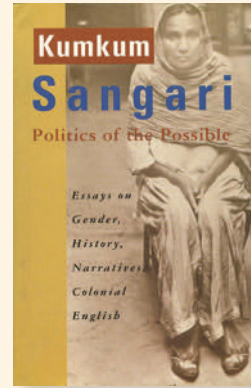
A commitment to modernity is the underlying theme of this volume. Through interpretive and theoretical essays, Geeta Kapur seeks to situate the modern in contemporary cultural practice. The essays propose resistance to the depoliticization of narratives and affirm an open-ended engagement with the avant-garde.

GEETA KAPUR is an independent art critic and curator living in New Delhi. Her publications on modern Indian art include *Contemporary Indian Artists* (1978), exhibition catalogues, monographs on artists, and essays on cultural criticism. Her collection of essays, *A Critic's Compass*, is forthcoming.

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KUMKUM SANGARI

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KUMKUM SANGARI is William F. Vilas Research Professor of English and the Humanities at the University of Wisconsin-Milwaukee.

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CULTURAL STUDIES



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FILM STUDIES

FILMMUSEUMSYNEMAPUBLICATIONS

Film Curatorship

Archives, Museums, and the Digital Marketplace
Second edition

PAOLO CHERCHI USAI,
DAVID FRANCIS, ALEXANDER HORWATH,
AND MICHAEL LOEBENSTEIN

What are the major issues and challenges that film archives, cinémathèques, and film museums are bound to face in the digital age and at a time when there is an expectation of access on demand? What is curatorship, and what does it imply in the context of film preservation and presentation? Is there a concept of “cinema event” that transcends the idea of film as “content” or “art” in the era of information?

Film Curatorship is an experiment: a collective text, a montage of dialogues, conversations, and exchanges among four professionals representing three generations of film archivists and curators. It calls for an open philosophical and ethical debate on fundamental questions that the profession must come to terms with in the twenty-first century.

The first edition of this book was jointly published with *Le Giornate del Cinema muto*, Pordenone, Italy. The second edition features a new preface by the authors.

PAOLO CHERCHI USAI is cofounder of the L. Jeffrey Selznick School of Film Preservation at the George Eastman Museum and of the Pordenone Silent Film Festival and director of the School of Film Preservation at the Centro Sperimentale di Cinematografia in Italy. He directed *Passio* (2007), and his latest book is *Silent Cinema: A Guide to Study, Research, and Curatorship* (2019).

DAVID FRANCIS was curator of the British National Film Archive, where he established the J. Paul Getty Jnr. Conservation Centre (Berkhamsted), and was chief of the Motion Picture, Broadcasting, and Recorded Sound Division of the Library of Congress. He is cofounder of the Kent Museum of the Moving Image in Deal.

ALEXANDER HORWATH is an internationally acclaimed film curator and critic, former director of the Viennale—Vienna International Film Festival, and former director of the Austrian Film Museum.

MICHAEL LOEBENSTEIN is director of the Austrian Film Museum and serves as secretary general of the International Federation of Film Archives.

Maria Lassnig

Film Works

Das filmische Werk [German-language Edition]

ESZTER KONDOR, MICHAEL
LOEBENSTEIN, PETER PAKESCH, AND
HANS WERNER POSCHAUKO

Maria Lassnig (1919–2014) is internationally recognized as one of the most important painters of the twentieth and twenty-first centuries. The leitmotif of her painting, the act of rendering her “body awareness” visible, found additional expression in film in the early 1970s. During her time in New York, Lassnig studied animation at the School of Visual Arts and began to film in 8mm and 16mm. While several of these New York films have long since been part of her canonical works, many remained unfinished. In 2018, this filmic legacy was restored and in many cases completed according to Lassnig’s original concept and instructions by two close collaborators, the artists Hans Werner Poschauko and Mara Mattuschka, and presented to great international acclaim.

This publication provides the first comprehensive index of Lassnig’s film works, offering insight into the filmmaker’s world of ideas through a wide selection of Lassnig’s own previously unpublished notes. It also includes a selection of Lassnig’s “films in progress” on DVD. Two essays by James Boaden and Stefanie Proksch-Weilguni place Lassnig’s work in the context of the American film avant-garde of the 1970s, and conversations with Mara Mattuschka, Hans Werner Poschauko, and the restoration team shed light on the rediscovery of Lassnig’s fascinating films.

ESZTER KONDOR is the author of *Aufbrechen*, a German-language chronicle of the early history of the Austrian Film Museum, where she currently coordinates the publishing activities.

MICHAEL LOEBENSTEIN is the director of the Austrian Film Museum.

PETER PAKESCH is an Austrian exhibition curator, museum director, and founding director of the Maria Lassnig Foundation.

HANS WERNER POSCHAUKO is an Austrian artist and curator, a student in the class of Maria Lassnig, her assistant until her death in 2014, and a board member at the Maria Lassnig Foundation.



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SIDNEY GOTTLIEB, EDITOR

The *Hitchcock Annual* seeks to publish the best in critical and scholarly essays in Hitchcock studies. We welcome articles from a wide variety of theoretical, critical, and historical perspectives on the life, work, and influence of Alfred Hitchcock.

All back issues of the *Hitchcock Annual* are available through Columbia University Press, as is *The Hitchcock Annual Anthology: Selected Essays from Volumes 10–15*, edited by Sidney Gottlieb and Richard Allen (2009, \$26.00 paper 978-1-905673-95-4 / \$80.00 cloth 978-1-905673-96-1).

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Volume 24

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Hitchcock Annual volume 24 is scheduled to be published in December 2020. Planned contents include essays on Hitchcock's female collaborators, the presentation of heterosexual relations, the family, and the oppression of women in several late films, and a review essay on recent books on Hitchcock.

SIDNEY GOTTLIEB is professor of media studies at Sacred Heart University.

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FILM STUDIES

Various Dimensions of the Other in Joseph Conrad's Fiction

EDITED WITH AN INTRODUCTION BY
WIESŁAW KRAJKA

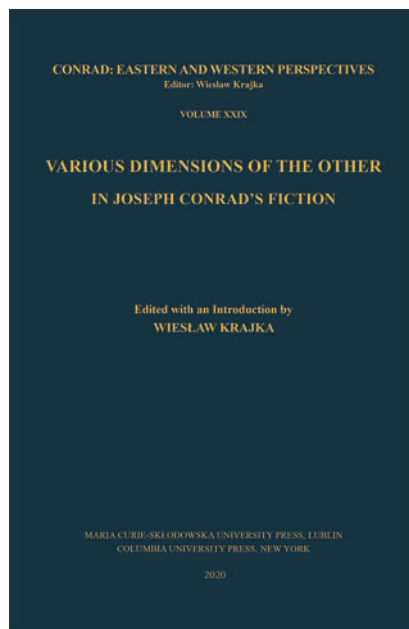
This collection of studies examines the various types and uses of ideas of “the other” and othering in Joseph Conrad’s fiction. It offers examinations of different aspects of the colonial other both in Africa and Latin America, including a personal reminiscence of American imperialism by a descendant of a character mentioned in Conrad’s fiction.

The first three papers offer insights into Conrad’s artistic presentation of both the historical and concrete side of capitalism and imperialism as well as the universal aspects of these social-political-economic formations. The next four studies theorize the colonial other: from European/Western perspectives and Third World perspectives. The final four papers concern otherness in seamanship, in terms of the imperial other and alterity, and othering by gender.

Various Dimensions of the Other in Joseph Conrad’s Fiction features both general theoretical arguments and distinctive methodological approaches to Conrad’s oeuvre, such as historical contextualization and source studies, postcolonial theory, imagology, Levinas’s theory of alterity, the Lacanian theory of jouissance, literary feminism, and personal narrative. The studies included create a truly international constellation of criticism, with authors at universities in the United States, France, Switzerland, Ukraine, Algeria, Iran, Japan, and Poland.

The book is volume 29 of the series *Conrad: Eastern and Western Perspectives*.

WIESŁAW KRAJKA is a professor in the English Department at Maria Curie-Skłodowska University in Lublin, Poland, and Jan Kochanowski University in Kielce, Poland. His research interests cover English nineteenth- and twentieth-century literature (especially Joseph Conrad), literary theory, and comparative literature. He is the author of *Isolation and Ethos: A Study of Joseph Conrad* (1992) and editor of *Some Intertextual Chords of Joseph Conrad’s Literary Art* (2019), among others, and editor of the series *Conrad: Eastern and Western Perspectives*, published by Maria Curie-Skłodowska University Press.



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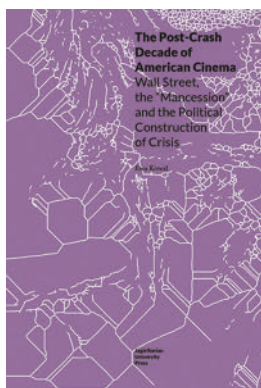
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LITERARY STUDIES

CONRAD: EASTERN AND WESTERN
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The Post-Crash Decade of American Cinema

Wall Street, the "Mancession," and the Political Construction of Crisis

EWA KOWAL

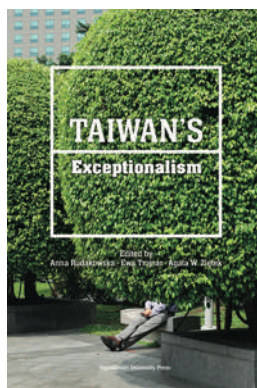
This book examines the contemporary crisis of masculinity and what helped trigger it: the 2008 global financial crash. Looking at selected American cinematic texts from the subsequent ten years, depicting both the causes of the crash and its victims, it explores how popular culture responded to the greatest economic upheaval since the Great Depression. Timely, interdisciplinary, and in-depth, this analysis combines literary and cultural studies as well as feminist criticism, gender studies, and masculinities studies with research on the latest history of political economy.

EWA KOWAL is assistant professor in the Department of Comparative Studies in Literature and Culture in the Institute of English Studies at the Jagiellonian University in Kraków, Poland. She is the author of *The "Image-Event" in the Early Post-9/11 Novel: Literary Representations of Terror After September 11, 2001* (Jagiellonian University Press, 2012).

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Taiwan's Exceptionalism

**ANNA RUDAKOWSKA, EWA TROJNAR,
 AND AGATA W. ZIĘTEK, EDITORS**

This book explains how Taiwan's specific international situation influences its external and internal affairs. First, it considers Taiwan's international legal status; next, it turns to the consequences of the island's specific situation for international relations in the South China Sea, as well as in the U.S.-China-Taiwan triangle. The volume draws attention to important phenomena in Taiwan's internal affairs that are closely related to the status of the island and addresses the active role of Taiwanese society in shaping their international fate.

ANNA RUDAKOWSKA is associate professor in the Department of Global Politics and Economy at Tamkang University and senior associate researcher in the Department of Political Science, Vrije Universiteit, Brussels.

EWA TROJNAR is associate professor at the Institute of the Middle and Far East, Jagiellonian University in Kraków, Poland.

AGATA W. ZIĘTEK is professor of international relations in the Institute of Political Science and Public Administration at Maria Curie-Skłodowska University, where she is also director of the Doctoral School of Social Sciences.

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ZX Spectrum Demoscene

PIOTR MARECKI, YERZMYEY, AND
ROBERT "HELLBOY" STRAKA

This book analyzes the 8-bit personal computer ZX Spectrum, produced by the British company Sinclair Research since 1982. It pays special attention to how the computer was used for creative purposes, considering the platform from the perspective of the community that flocked around it. It seeks to decenter digital media, discovering digital phenomena from beyond the hegemonic center, by focusing on the acquisition and creative use of the computer in Eastern and Central Europe.

PIOTR MARECKI is the president of Korporacja Ha!art Foundation, which supports contemporary, innovative, experimental art and culture; assistant professor in the Institute of Culture at the Jagiellonian University in Kraków; and lecturer at the Film School in Łódź.

YERZMYEY is a musician, graphic artist, photographer, and writer whose works have been presented around the world. He is the codirector of a creative computing lab at the Jagiellonian University.

ROBERT "HELLBOY" STRAKA is a z80 & x86 programmer, mathematician, and lecturer at the AGH University of Science and Technology in Kraków.

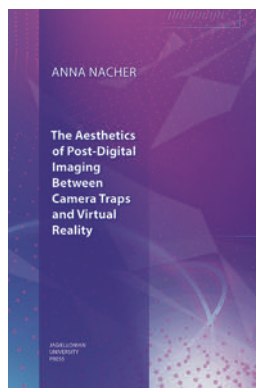
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The Aesthetics of Post-Digital Imaging

*Between Camera Traps and
Virtual Reality*

ANNA NACHER

This book creatively maps the recent developments in the field of post-digital imaging, spanning the broad spectrum of visual production: from artistic forms of techno-ecological practice to "operational images" of ecological monitoring to some examples of virtual reality. Addressing the condition of post-digitality as the consequence of the fact that computing technologies have become inseparable from the embodied practices of everyday life, it demonstrates how imaging born among physical space, computing technology, and the activity of its users establishes hybrid ontological coalitions. The analyses offered in the book cover the novelty of visual forms born between physical reality and networked digital media: new media art, environmental protection, and ecological research, as well as some examples of virtual reality.

ANNA NACHER is associate professor at the Institute for Audiovisual Arts, Jagiellonian University, Kraków.

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BOGDAN NOGALSKI AND PIOTR BUŁA,
EDITORS

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BOGDAN NOGALSKI is professor in the Department of Management and Finance, WSB University in Gdańsk.

PIOTR BUŁA is associate professor and chair of the International Management Department of Kraków University of Economics and the director of Kraków School of Business.

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BUSINESS / MANAGEMENT

Exploring the Virtual World of Learning Across Generations

Information and Communications Technology for the Educational Support of Immigrant Youth

MARCIN ROJEK, JOANNA LEEK, AND
PETR SVOBODA

The book addresses the issue of intergenerational learning in a virtual world created by information and communication technology (ICT) and the role of ICT in an educational environment. The findings highlight that ICT-supported intergenerational learning is a significant sociocultural platform for knowledge exchange, reducing intergenerational and cultural distance. It creates a sense of belonging, ensures mutual support, and encourages better understanding between young immigrants and older citizens.

MARCIN ROJEK is a researcher, lecturer, and teacher trainer in the Faculty of Educational Studies at the University of Łódź.

JOANNA LEEK is an adjunct, researcher, and academic teacher in the Faculty of Educational Studies at the University of Łódź.

PETR SVOBODA is assistant professor and deputy head of the Department of Pedagogical and Sociological Studies at Czech Technical University in Prague, Masaryk Institute of Advanced Studies.

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EDUCATION



The Latin -iēs/ia Inflection

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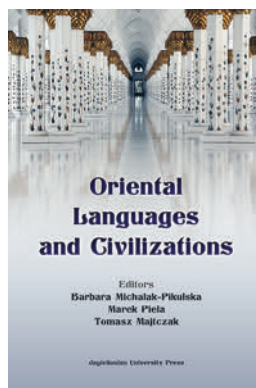
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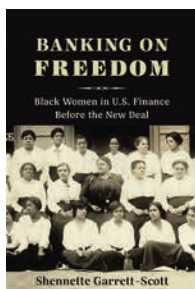
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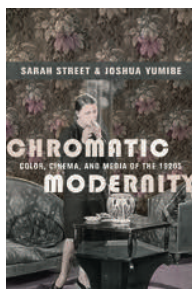
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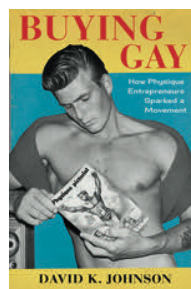
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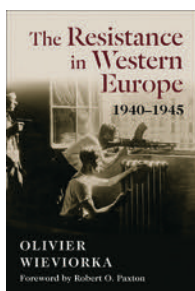
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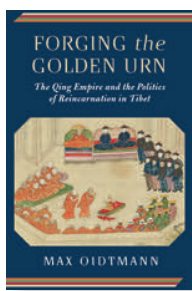
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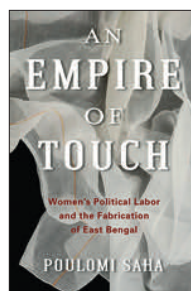
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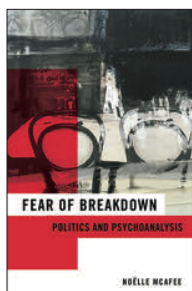
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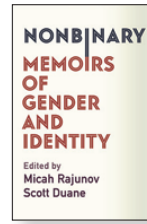
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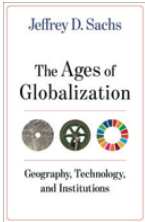
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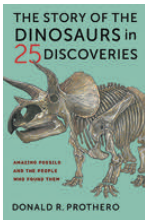
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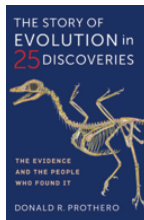
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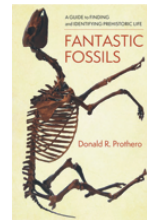
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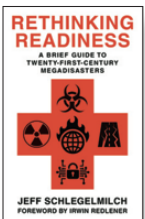
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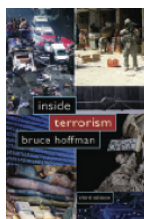
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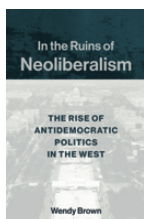
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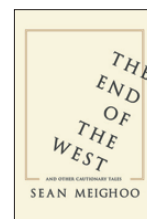
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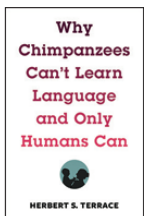


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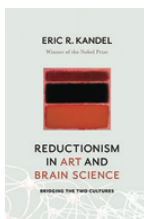
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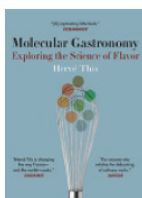
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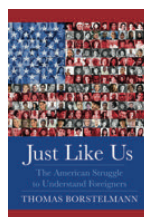
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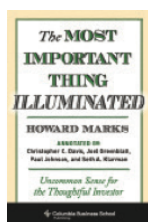
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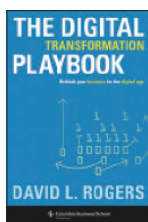
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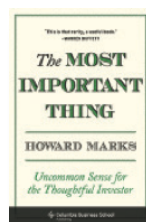
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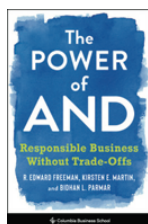
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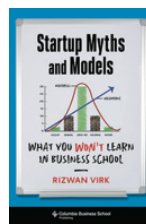
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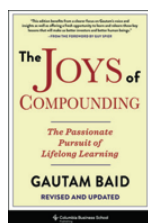
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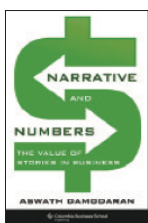
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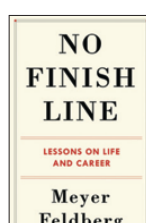
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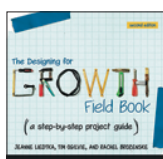
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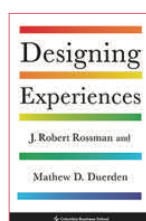
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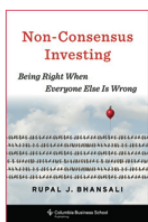
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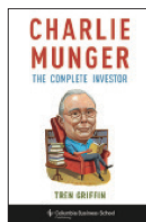
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Danny Hong Agency
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Seoul 04043
South Korea
Tel: (82) 2-6402-8890
danny@dannyhong.co.kr

KOREAN

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